



# Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

*Preventing child abuse & neglect  
through grant distribution,  
education & awareness.*



## Vision

The Children's Trust Fund envisions children and families free to grow and reach their full potential in a nurturing and healthy environment free from child abuse and neglect.

## Mission

The Children's Trust Fund will prevent or alleviate child abuse and neglect for the State of Missouri's children and families by: 1) planning and policy development; 2) ensuring appropriate funding of results-oriented programs, training programs for professionals, and research; 3) promoting public awareness and education; and 4) assisting in the integration of statewide prevention efforts.

## Annual Report 2011

July 1, 2010 – June 30, 2011

[www.ctf4kids.org](http://www.ctf4kids.org)

*Help Us Build Strong Families, Safe Kids*



## A Message from the Director

On behalf of the CTF Board of Directors and staff, I am pleased to present the Children's Trust Fund (CTF) Annual Report for Fiscal Year 2011. The following pages highlight our ongoing mission to keep Missouri's children safe and strengthen their families by preventing child abuse and neglect. It is our belief, heavily supported by research, that preventing all forms of child abuse and neglect, can help ensure that children reach their full potential as adults. CTF accomplishes this mission and mandate by providing prevention grants to community organizations throughout the state, as well as through our own public education campaigns, training and literature, which is provided at no cost to thousands of parents, caretakers, students, educators, home visitors and other providers.

In Fiscal Year 2011, CTF provided nearly \$2.5 million in prevention programming, including support to over 100 community organizations that in turn provided direct prevention services to children and families. Whether working individually or collaboratively with public and private providers, including other state departments, the CTF Board's priority is to make certain that prevention funds and resources are used to achieve maximum results. All of this is made possible through the generous donations from thousands of Missourians like you, as well as dedicated fees from marriage licenses and vital records. Unfortunately, in spite of our efforts, child abuse continues to be in the news at an alarming rate. We must not only continue, but increase our efforts to protect our most vulnerable citizens.

Thank you for your ongoing investment in Missouri's kids through the Children's Trust Fund.

Kirk Schreiber,  
CTF Executive Director

*Dedicated*  
to the memory of  
**Richard C. "Dick" Dunn**  
(1936-2011)  
CTF Board member,  
former CTF Board Chair  
and life-long child advocate

## History

The Children's Trust Fund (CTF) was created by the Missouri General Assembly in 1983 as a fund dedicated solely to support child abuse and neglect prevention programs throughout the state. CTF is authorized to enter into contracts with public or private agencies, schools or qualified individuals to establish community-based educational and service programs focused on preventing child abuse and neglect. CTF is also directed to facilitate information exchange between stakeholders interested with child abuse prevention and to provide statewide public education regarding issues facing families and children.

CTF is not appropriated state general revenue funds for child abuse prevention. Funding is obtained from dedicated fees on marriage licenses and vital records, sales of the CTF specialty license plate, voluntary contributions designated on Missouri State Income Tax Returns, other voluntary contributions, and interest income from the Fund. CTF also administers the Community Based Child Abuse Prevention (CBCAP) Federal Grant.

## Statewide Projects / Initiatives

### Kid's Count 2010 Data Book

First produced in 1993, the Kids Count in Missouri Data Book is the state's most comprehensive compilation and analysis of data on child well-being, documenting the status of children in all 114 Missouri counties and the City of St. Louis. The project's mission is to improve the well-being of Missouri's children by heightening awareness of children's issues within local communities and promoting more effective responses to children's needs throughout the state. The Kid's Count Data Book is produced through a collaborative effort among the Partnership for Children, Office of Social and Economic Data Analysis (OSED), the Children's Trust Fund, the Annie E. Casey Foundation, and more than 30 public and private partner organizations serving in an advisory role. The report and interactive data tools may be accessed at <http://oseda.missouri.edu/kidscount/>, [www.ctf4kids.org](http://www.ctf4kids.org) or <http://pfc.org>.

### Department of Social Services Poster Campaign

CTF provided funding to the Department of Social Services (DSS) to support a poster campaign to remind and encourage workers how important regular caseworker visits are to children. Seven hundred and fifty posters were distributed to all 114 Children's Division Offices as part of a statewide Quality Assurance and Improvement initiative to improve the frequency of worker visits with children. In addition, the campaign helped strengthen awareness and commitment of staff to assure success for the federal requirement, which specifies that all children must be seen each and every single month they are in foster care. Older youth in foster care provided quotes that were incorporated into the design of the posters.

### Show Me Bright Futures

Through the Show Me Bright Futures Initiative (SMBF), Missouri is engaging communities to implement a public health approach to prevent mental illness and plan for the healthy physical, social and emotional development of all children. Convened and coordinated by the Department of Mental Health (DMH) through a grant from the Missouri Foundation for Health, the SMBF state planning team has been meeting since 2005 to disseminate and advance Bright Futures in Missouri.

In addition to DMH, the SMBF state team is comprised of representatives from the Department of Health and Senior Services, the Department of Elementary and Secondary Education, the Department of Social Services, the Missouri School Boards Association, Head Start, the Missouri Student Success Network, the Center for the Advancement of Mental Health Practices in Schools (MU), and the Children's Trust Fund. In addition to providing financial support, CTF collaborated with the SMBF team to implement the initiative into three Community Based Child Abuse and Prevention (CBCAP) communities - Joplin, Rolla and Moberly. Using the public health model, each site is implementing a children's mental health project focusing on early care and education or secondary school-based initiatives.

## Missouri Strengthening Families Initiative (SFI)

With support from the Doris Duke Charitable Foundation, the Center for the Study of Social Policy (CSSP) conducted research and identified five protective factors that prevent child abuse and neglect. The research proved that excellent early care and education programs use common program strategies to build the following protective factors known to reduce child abuse and neglect:

- enhancing parent resilience
- providing an array of social connections
- facilitating parent knowledge and skills regarding parenting and child development
- providing resources and referrals in times of stress
- supporting healthy social and emotional development in young children.

CTF continues to work with the Strengthening Families (SF) Initiative in Missouri by promoting the SF Protective Factors. CTF is an active member of the Strengthening Families National Network, as well as the Early Learning Initiative facilitated by the National Alliance of Children's Trust and Prevention Funds. CTF has embedded the five protective factors into its grant application process and its statewide public awareness campaigns. All CTF partners are encouraged to promote the Protective Factors through their work with Missouri families. In addition, CTF provided funding to the Center for Family Policy and Research at the University of Missouri to revise the Kansas/Missouri Bi-State Core Competencies for Early Care and Education Professionals to include integration of the five protective factors. For additional SF information, visit the Center for the Study of Social Policy at [www.cssp.org](http://www.cssp.org).

## Bi-State Core Competencies

In partnership with the Kansas Department of Social and Rehabilitative Services, CTF co-funded the revision of the Bi-State Core Competencies for Early Care and Education Professionals. The Opportunities in a Professional Education Network (OPEN) Initiative, affiliated with the Center for Family Policy and Research at the University of Missouri, facilitated the revision process which engaged stakeholders from both Kansas and Missouri. The Core Competencies define what professionals need to know to provide quality early care and education. This second edition of the Core Competencies integrates the five Strengthening Families Protective Factors. Early care and education professionals serve a key role in supporting families with young children, and the protective factors work to strengthen all members of a family. By promoting the protective factors, it is hoped that risk factors for child abuse and neglect are reduced. For more information regarding the Bi-State Core Competencies, visit [www.openinitiative.org/Content.aspx?file=CoreCompetencies.txt](http://www.openinitiative.org/Content.aspx?file=CoreCompetencies.txt).

**Donations help build  
strong families, safe kids.**



## CTF Affiliations

- Children's Services Commission
- Coordinating Board on Early Childhood (CBEC)
- Child and Family Services Review/Program Improvement Plan (CFSR-PIP)
- Early Childhood Comprehensive Systems (ECCS)
- FRIENDS National Resource Center for Community Based Child Abuse Prevention (CBCAP)
- Kids Count Advisory Group
- Missouri Drug Endangered Children (MODEC)
- Missouri Juvenile Justice Association (MJJA)
- Missouri Prevention Partners (MPP)
- National Alliance of Children's Trust & Prevention Funds
- National Alliance Early Childhood Initiative (ECI)
- Prevent Child Abuse Missouri (PCAM)
- Show Me Bright Futures
- State Technical Assistance Team (STAT)-Child Fatality Review Program State Panel
- Affordable Care Act—Maternal, Infant and Early Childhood Home Visiting Program

## Home Visitation Prevention Services

With funding provided by the Missouri Department of Social Services (DSS), CTF partnered with Nurses For Newborns Foundation (NNFN) to provide essential home visitation prevention services in St. Louis City and County, Franklin, Greene, Jefferson, St. Charles, St. Francois and Washington counties. These services, provided by a registered nurse, target parents twenty-one years of age or younger and parents exceeding this age who are mentally and/or physically challenged or who are substance abusers. The project focused on promoting effective parenting skills, prevention of repeat teen pregnancies, increasing educational achievement, increasing self-support and self-esteem, promoting healthy birth outcomes, and ensuring the safety and overall well-being of children. In Fiscal Year 2011, NNFN provided 6,905 service hours through home visits to 1,480 families (3,039 individuals) as a result of this project. Outcomes reported include prevention of subsequent pregnancies among teen moms participating, increased immunizations of infants, reduction in the inappropriate use of emergency rooms, and 99% of participants free of a substantiated report of child abuse.

## Safe Crib/Safe Sleep Initiative

CTF provided \$25,000 in Fiscal Year 2011 to the Department of Health & Senior Services to support the Safe Cribs for Missouri Program. The program is implemented through the local county health departments and provides safe portable cribs and crib sheets to low income pregnant women and newborns. A prenatal home visit is provided to each family receiving a crib as well as a follow-up home visit 4 to 6 weeks after the infant is born. To avoid duplication, the program does not provide cribs to counties in which there are other current safe crib programs funded through CTF, a Safe Kids Coalition or another funding mechanism. In Fiscal Year 2011, CTF funding provided 126 cribs and the accompanying home visits to families in 32 of the 37 participating counties.



# Public Education & Awareness

## Activity Plan

CTF provides awareness of various prevention messages through available literature and a comprehensive public education plan. CTF contracts with Learfield Communications, Inc. and Firehouse Design to develop an annual strategic plan for its advertising/media and public relations/social media campaigns. The related activity plans include a media mix of print, radio, cable television, website, literature design, blogs, news releases, podcasts, transit, pump toppers, Facebook, Twitter and YouTube. CTF's donor campaigns promote general awareness of CTF, the sale of its specialty license plate and the tax check-off program. The prevention campaigns focus on the importance of prevention, Shaken Baby Syndrome (SBS) prevention, safe sleep environments, positive parenting, emotional child abuse and neglect prevention, the dangers of leaving children unattended in or around vehicles, realistic expectations of children and dealing with stress. In Fiscal Year 2011, CTF refreshed its Spanish brochures and posters now available in an electronic format. At no charge to Missouri residents and organizations, CTF offers brochures, posters and DVDs to its partners, State departments, hospitals and other child serving agencies throughout Missouri for training purposes and as general information to share with parents and caregivers.

## Website ([www.ctf4kids.org](http://www.ctf4kids.org))

The CTF website serves as a hub for all public information related to CTF and its grant process and is the foundation of the public relations/social media campaign. It provides a blog format to highlight CTF activities and information related to grant recipients, license plate partners, funding sources, the CTF specialty license plate, available CTF literature, public education, special events and other information regarding child abuse prevention. Through Collectors Solutions, Inc., the website also offers a secure site to accept online credit/debit card and e-checking donations.

## Not Even for a Minute Campaign-Missouri Department of Transportation (MODOT)

CTF partnered with MODOT to heighten awareness of the 'Not Even for a Minute (NEFAM)' campaign in July and August 2010. MODOT placed the NEFAM posters in their rest areas located across Missouri and included a prevention message on their digital messaging system (DMS) located along Missouri highways. The campaign was also promoted within MODOT's electronic newsletter.

## Exhibits & Sponsorships

- Missouri Drug Endangered Children (MO-DEC) Summit, Lake of the Ozarks - July 2009
- Missouri State Fair, Sedalia – August 2010
- Community-Based Child Abuse Prevention Grantees Meeting, Washington DC – August 2010
- Moniteau County Back to School Fair (CMCA), California – August 2010
- Missouri State Employees Charitable Campaign (MSECC), Jefferson City – August/September 2010
- Forget Me Not Gala, Jefferson City – November 2010  
\*Sponsored by the Central Missouri Foster Care and Adoption Association
- Early Childhood Comprehensive Systems Statewide Summit, Columbia – February 2011
- Child Abuse Prevention Month, Jefferson City - Harry S Truman Building – April 2011
- Early Childhood Comprehensive Systems, Community-Based Child Abuse Prevention and Quality Improvement Center Collaborative Meeting, Arlington VA – June 2011

**Children's Trust Fund**  
Missouri's Foundation for Child Abuse Prevention

**Never**  
leave a child alone in a car.

**Not even**  
for a minute!

**Children's Trust Fund**  
Missouri's Foundation for Child Abuse Prevention  
T-888-826-KIDS (5437)  
[www.ctf4kids.org](http://www.ctf4kids.org)  
Strong Families, Safe Kids

**Strong Families, Safe Kids**

Facebook, Twitter, YouTube

# Public Education & Awareness

## Child Abuse Prevention Month (CAPM)

CTF and its partners engaged in various activities and events to highlight April as Child Abuse & Neglect Prevention Month in Missouri:

- Child Advocacy Day – Thursday, March 31
- On April 6 at the St. Louis City Hall, Patrice Mugg, CTF Chair, spoke at the Child Abuse Prevention Month Kick-off event sponsored by the St. Louis Family & Community Partnership.
- 2011 Child Abuse & Neglect Prevention Conference, *Small Wins=Big Victories*, April 13-15 at the Capitol Plaza Hotel in Jefferson City
- *Pinwheels for Prevention Event* – April 13 on the South lawn of the Capitol – This event served as the opening session of the CTF Prevention Conference and was sponsored by Missouri KidsFirst/Prevent Child Abuse Missouri (PCAM).
- Governor Jay Nixon issued a proclamation declaring April as Child Abuse Prevention Month in Missouri. The proclamation was read and received during the *Pinwheels for Prevention* event during the CTF Prevention Conference.
- *Go Blue Day* – Friday, April 15 – CTF encouraged everyone to wear blue this day to show support for prevention and Missouri's kids.
- *Go Blue Breakfast* – Wednesday, April 20 – The Missouri Prevention Partners (MPP) served blueberry donuts to legislators and visitors on the 3rd Floor Capitol Rotunda for child abuse prevention awareness.
- Refreshed electronic prevention packet available at [www.missourikidsfirst.org](http://www.missourikidsfirst.org)
- *Strengthening Families & Communities 2011 Resource Guide* distribution
- State Employee Flier
- Truman Building Exhibits
- CTF enhanced media activity – Public education campaigns used radio, print and cable mediums that focused on Shaken Baby Syndrome (SBS) prevention, emotional abuse, and the importance of prevention.

Prevention is everyone's responsibility!



## Check-Off Child Abuse in Missouri

For Missourians who receive a refund on their Missouri State Income Tax Returns, the tax check-off campaign offers a way to designate all or a portion of their refund to CTF. This program was promoted in February and March 2011 using print ads and a radio campaign that aired on the Missouri radio and in the metro areas of St. Louis, Columbia, Kansas City and Springfield. One of the related radio ads highlighted Governor Jay Nixon and First Lady Georganne Nixon and their support of the program. CTF also provided an electronic flier to State employees, its Board and prevention partners to promote the campaign. CTF received \$85,937.83 in Fiscal Year 2011 related to this campaign.



## Missouri State Employees Charitable Campaign

CTF received \$4,648.39 in Calendar Year 2010 from the Missouri State Employees Charitable Campaign (MSECC). CTF exhibited during the MSECC kick-off in the Truman Building September 2010 and participated in other individual State department related events.

## Golf Tournament

The Second Annual CTF Benefit Golf Tournament was held September 17, 2010 at Railwood Golf Course near Jefferson City. The Department of Corrections Central Region Training Center along with the Division of Probation and Parole Office District #27 were the sponsors and organizers of the event and presented CTF with \$3,500 as a result of the effort.





## CTF Child Abuse & Neglect Prevention Conference – April 2011

CTF hosted the 2011 Child Abuse & Neglect Prevention Conference, *Small Wins=Big Victories*, April 13-15 at the Capitol Plaza Hotel in Jefferson City. The conference kicked off with a Capitol rally during the *Pinwheels for Prevention* opening session, sponsored by Missouri KidsFirst/Prevent Child Abuse Missouri (PCAM), to celebrate April as Child Abuse Prevention Month. CTF welcomed nearly 300 attendees from across the state, who gained information about Strengthening Families Protective Factors, effective prevention models, parent leadership, economic impact of preventing child abuse & neglect, social marketing, grant writing, etc. The conference ended with the promotion of *Go Blue Day* on April 15.

## Award Presentations

### Easter Award

Lieutenant Wayne Rapier of the Rolla Police Department received the 2011 Richard P. Easter Award for his exemplary contribution to child abuse and neglect prevention and child protection efforts. Sgt. Doug James of the Department was the nominator, and the recommendation was supported by the State Technical Assistance Team (STAT). Lt. Rapier received the award during a surprise ceremony before his family and peers in Rolla June 7, 2011 at the Sheriff's Department. The CTF Board of Directors established this award in honor of the late Richard P. Easter, who was long associated with the law enforcement and criminal justice fields and is remembered for his commitment and leadership in promoting statewide prevention efforts to better protect Missouri's children.

### Chair Award

Alicia Whitson and Greg Hronick each received the 2010 CTF Chair Award for their outstanding and steadfast support of CTF. Alicia, Executive Assistant, has been with CTF for over six years. Greg organized and coordinated a charity golf tournament in 2009 and 2010 benefitting CTF. The Chair Award is given by the Chair at their discretion to recognize a Board member, former Board member, other individual or organization for exemplary service and/or volunteer work on behalf of CTF.



# Prevention Programming

Fiscal Year 2011 (July 1, 2010 – June 30, 2011)

## General Prevention Grants

The CTF Board of Directors approved and awarded \$920,997 for Fiscal Year 2011 to fifty-three (53) community-based organizations and agencies throughout Missouri to provide programs and services that help support families reduce the risk of child abuse and neglect. CTF funded specific child abuse and neglect models that included safe crib, infant nurturing, father support, grandparent support, home visitation, parent support and education, mentoring, respite care, research and training.

To promote sustainability, CTF commits funding to successful grantees on a five-year cycle. CTF funds projects at 100% during years one and two; in year three, CTF funds 75%, and the grantee provides a 25% local match; in year four, CTF funds 50%, and the local match is 50%; and in year five, CTF funds 25%, and the local match is 75%.

## Discretionary Grants

CTF allocates a certain portion of its annual program budget to fund discretionary projects or ‘mini-grants.’ Discretionary funding is designed to be responsive to low-cost prevention projects or needs identified by individual communities, organizations or agencies. A maximum of \$5,000 per grant award is available for these special prevention projects. During Fiscal Year 2011, CTF awarded \$36,228 in discretionary funding to nine (9) grantees.

## Community Based Child Abuse Prevention (CBCAP) Grants

In Fiscal Year 2011, CTF awarded \$451,000 to four (4) Missouri communities to continue or implement the Community Based Child Abuse Prevention (CBCAP) grant project. Two sites, Pemiscot County Initiative Network (Dunklin and Pemiscot Counties) and The Alliance of Southwest Missouri (Jasper and Newton Counties) completed their third year as a CBCAP partner, while Barceda Families (Polk, Hickory and Dallas Counties) and the Jefferson County Community Partnership (Jefferson County) both completed their first year.

CBCAP funding is a federal initiative administered by the Administration of Children, Youth and Families (ACYF), Department of Health and Human Services. CTF is the designated lead agency to administer this funding in Missouri. By incorporating a lead agency concept, the CBCAP communities provide a seamless coordination and delivery of prevention and family support services to families and children; reduce duplication of existing services; maximize resources of public and private providers; and ultimately reduce the risk of child abuse and neglect. During Fiscal Year 2011, 225 high risk families consisting of over 500 individuals received services through this project.

The Missouri CBCAP model is recognized by ACYF as attaining the highest level of program standards and performance indicated by evidenced-based outcomes and successful replication of the program in other communities. CBCAP sites continue to show statistically significant improvement in scores of standardized measures of family risk (Child Abuse Potential Inventory) and distress (Parent Stress Index) among participating parents. Families also report high levels of satisfaction with the services they receive. An additional outcome includes communities successfully leveraging other funds, thereby increasing their capacity to better serve families.

## Joplin Tornado Disaster

In response to the devastating tornado that hit Joplin on May 22, 2011, CTF worked with the Administration of Children, Youth and Families, to allocate an additional \$20,000 in Community Based Child Abuse Prevention (CBCAP) funding to its local partner, The Alliance of Southwest Missouri. The Alliance, a current CBCAP grantee—Project CARE, worked with a number of local organizations to support essential services, such as offering crisis counseling, issuing safe cribs and providing supplies to families affected by the tornado. The Alliance also increased the availability of crisis nursery services through Children’s Haven in the aftermath of the tornado disaster. In addition, CTF worked with the Miller and Morgan County health departments which donated 40-50 safe cribs/pack & plays to The Alliance for distribution. Overall, the process proved to be an excellent example of local, state and federal organizations working together effectively and sensibly.

*“...what is important to emphasize is that our families received help more quickly and efficiently because the Joplin community already had an established history of working together in a collaborative and coordinated manner and a communications network already in place.”*  
– FY2011 Project CARE annual report.

In a separate effort, CTF employee Alicia Whitson, along with the California (MO) Girl Scout Troop, volunteered by hosting a supply drive and helping with disaster relief in Joplin.

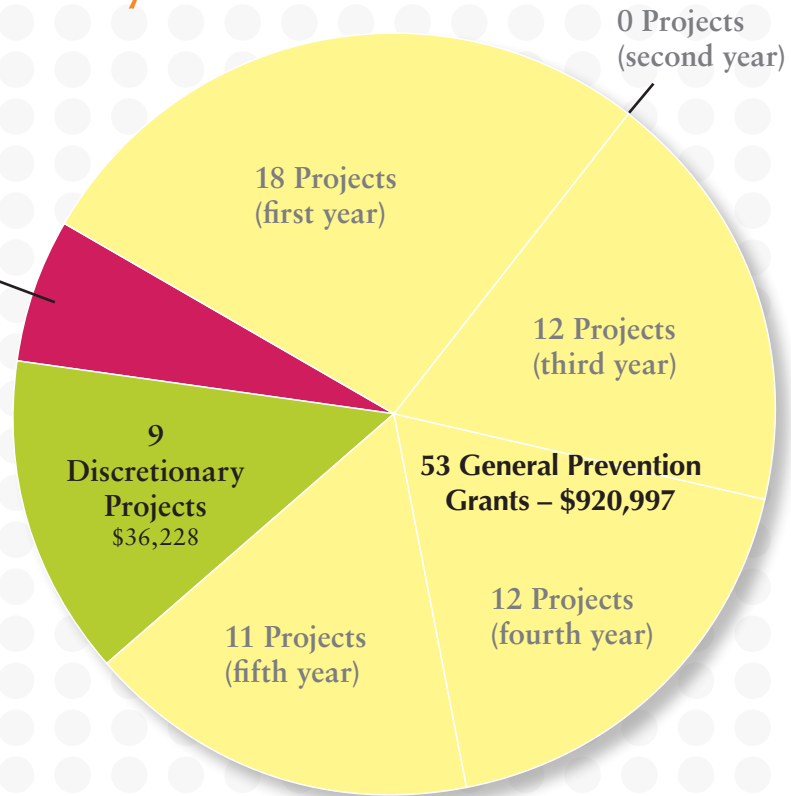


# CTF Grant Funding Summary

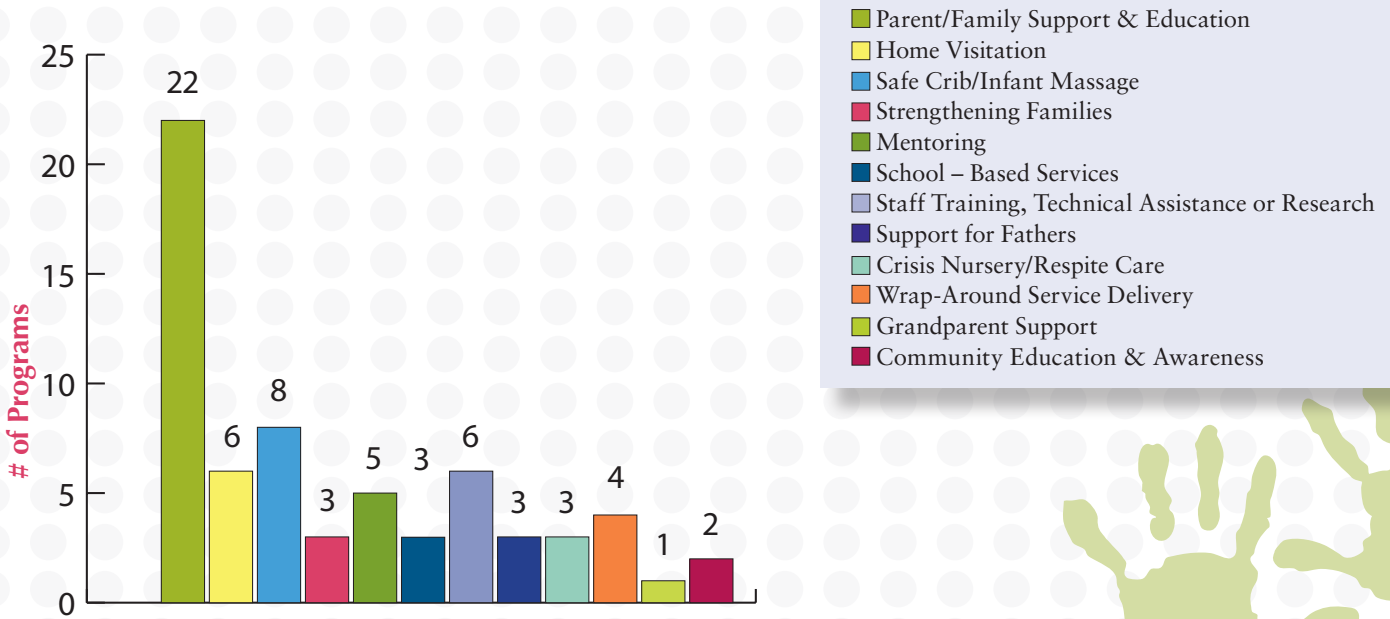
Fiscal Year 2011 (July 1, 2010 – June 30, 2011)

**66 Child Abuse/Neglect Prevention Grants - \$1,408,225**

**4 Community-Based Child Abuse Prevention (CBCAP) Grants \$451,000**



## Programming/Service Type



**Total Persons Directly Served – 28,578+**  
 Children – 12,507  
 Parents/Expectant Parents, Caregivers, Professionals – 16,071

**13 Primary prevention projects**  
**42 Secondary prevention projects**  
**11 Both Primary & Secondary prevention projects**





# Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

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573-751-5147 | fax 573-751-0254 | [www.ctf4kids.org](http://www.ctf4kids.org)  
twitter | facebook

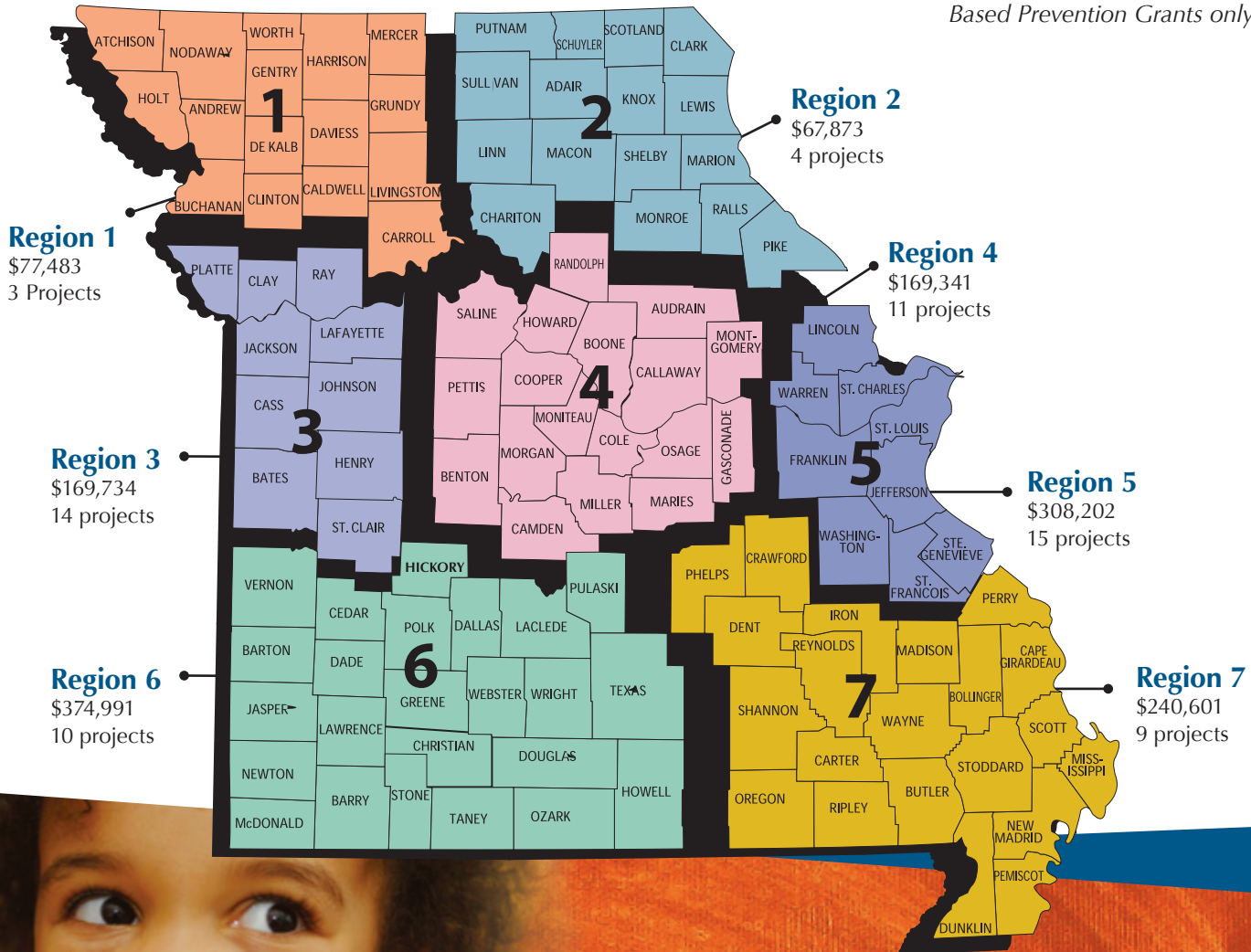
## Grant Funding by Region

Fiscal Year 2011

(July 1, 2010 – June 30, 2011)

Since 1983, the **Children's Trust Fund** has allocated **over \$42 million** to prevention programs in communities throughout Missouri.

<b>66 Community Based Prevention Grants</b>	<b>\$1,408,225</b>
*53 General Prevention Grants	\$920,997
*4 Community-Based Child Abuse Prevention (CBCAP) Federal Grants	\$451,000
*9 Discretionary Grants	\$36,228
<b>3 Statewide Projects</b>	<b>\$59,411</b>
*Kids Count Data Project	\$25,000
*University of Missouri Curators (Core Comp)	\$9,411
*Missouri Department of Health & Senior Services (DHSS) Safe Sleep Campaign	\$25,000
<b>1 Missouri Department of Social Services (DSS) Home Visitation Project (Region 5)</b>	<b>\$641,000</b>
<b>37 CTF License Plate Partners</b>	<b>\$196,000</b>



[www.ctf4kids.org](http://www.ctf4kids.org)

Help Us Build Strong Families, Safe Kids

# Child Abuse & Neglect Prevention Grants

## Fiscal Year 2011

(General Prevention, Discretionary & CBCAP)

### Total Funding Statewide: \$ 1,408,225

#### CTF Region 1 – Northwest Missouri \$77,483

Catholic Charities of KC-St. Joseph 24/7 DAD	\$17,529
PATCH of Chillicothe – Chillicothe PATCH	\$36,954
St. Joseph Youth Alliance – St. Joseph Family Connections	\$23,000

#### CTF Region 2 – Northeast Missouri \$67,873

The Child Center - Hannibal KIDS' Rights Sexual Abuse Program	\$6,584
Community Child Development Center – Macon Incredible Families/Incredible Children	\$30,000
Curators of the University of Missouri - Columbia Strong Couples, Stable Children – Building Relationship Smarts	\$22,658
Mark Twain Area Counseling Center - Kirksville Family Support Project	\$8,631

#### CTF Region 3 – Western Missouri \$169,734

Child Abuse Prevention Association – Independence Welcome Home Baby	\$18,390
Catholic Charities of KC-St. Joseph – Kansas City Parent Training for Safe & Stable Families	\$18,667
Children's Mercy Hospital – Kansas City Family Friends	\$8,324
Community LINC – Kansas City Safe and Healthy Families	\$11,625
Golden Valley Day Care Center - Clinton Built-2-Love	\$17,308
Golden Valley Door of Hope – Clinton Project HOPE	\$4,495
Healthy Families Counseling & Support – Kansas City Tender Beginnings Home Visiting	\$25,680
Lafayette County Health Department – Lexington Building Tools for Young Parents	\$5,783
Mid-America Regional Council – Kansas City Bi-State Core Competencies	\$5,000
Niles Home for Children – Kansas City Second Choices Program	\$3,500
Operation Breakthrough – Kansas City Coach & Cope Program	\$16,906
Rose Brooks Center – Kansas City Family Enrichment Program	\$24,056

University of Missouri – Kansas City Family Development Credentialing Program	\$7,500
Western Missouri Medical Center – Warrensburg The Period of PURPLE Crying	\$2,500

#### CTF Region 4 – Central Missouri \$169,341

Big Brothers/Big Sisters of Central MO –Columbia Strengthening Families Through Asset Building	\$12,500
Central Missouri Community Action - Columbia Family Development Credentialing	\$5,000
Child Abuse & Neglect Emergency Shelter – Columbia Child Abuse Prevention Education	\$17,592
First Chance for Children - Columbia Community Resources, Infant Beds & Support (CRIBS) Expansion	\$6,925
Jefferson City Day Care Center – Jefferson City Parent Education Program	\$6,170
Keep Your Bobber Up – Kansas City Parent Education/Infant Massage	\$16,500
Miller County Health Department – Tuscumbia Miller County Infant Safety Program	\$25,575
Missouri KidsFirst – Jefferson City Training and Technical Assistance	\$33,750
Morgan County Health Center – Versailles Strengthening Morgan Co Families	\$19,000
Randolph Co Caring Community Part. - Moberly FACES	\$18,534
Randolph County Health Department – Moberly Safe Sleep for Babies	\$7,795

#### CTF Region 5 – Eastern Missouri \$308,202

Big Brothers/Big Sisters of Eastern MO – St. Louis Protecting Children of Prisoners	\$18,750
Catholic Charities Community Services – St. Louis Safe Crib/Home Visiting	\$5,000
Family Support Network – St. Louis Project First Step	\$32,475
Fathers' Support Center of St. Louis – St. Louis Family Formation Program	\$5,000
Good Shepherd Child & Family Service – St. Louis Expectant Parent Program	\$12,500
Jefferson College – Hillsboro Strengthening Families	\$2,733
Jefferson Co Community Partnership – Barnhart CBCAP – Project COPE	\$100,000
Lutheran Family & Children Services – St. Louis WINGS Program	\$15,000
Missouri 4-H Foundation – Columbia 4-H LIFE East Central MO	\$27,220
Nurses for Newborns Foundation – St. Louis Bright Futures	\$10,000

St. Louis ARC – St. Louis Capable Kids & Families	\$22,558
Saint Louis Crisis Nursery – St. Louis Child Abuse Prevention	\$9,873
Vision for Children at Risk – St. Louis St. Louis Comm & Family Partnership	\$6,686

Women In Charge – St. Louis Mentoring Teen Parents	\$3,000
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Youth In Need – St. Charles CA/N Prevention Training/Head Start HV	\$37,407
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#### CTF Region 6 – Southwest Missouri \$374,991

The Alliance of Southwest Missouri – Joplin CBCAP – Project CARE	\$133,500
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BarCeDa Families – Bolivar CBCAP-TEAMS	\$105,000
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Children's Haven of Southwest Missouri – Joplin Crisis Nursery Services	\$30,000
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Church Army Branson – Branson Parent Child Partnerships in Learning	\$9,940
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CoxHealth Foundation – Springfield Circle of Care for Child Abuse Prev.	\$15,103
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Isabel's House/Crisis Nursery – Springfield Crisis Nursery of the Ozarks	\$24,000
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Ozark County Health Center – Gainesville Safe Cribs – Safe Homes	\$5,564
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Parenting Life Skills Center – Springfield Empowering Parents Project	\$28,152
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Pregnancy Care Center – Springfield Fatherhood 3.4.5	\$15,750
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Wright County Health Department – Hartville Safe Home Project of Wright County	\$7,982
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#### CTF Region 7 – Southeast Missouri \$240,601

Missouri Mentoring Partnership – Cape Girardeau MMP Parenting Program	\$11,975
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New Madrid Co Missouri Mentoring Partnership – New Madrid Young Parent Program	\$28,460
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Ozark Foothills Regional Planning Commission – Poplar Bluff Foothill Families Support Project	\$14,432
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Pemiscot Co Initiative Network – Caruthersville Lower Bootheel CBCAP	\$112,500
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Phelps/Maris County Health Dept. – Rolla Intervening Early w/Parents & Children	\$20,664
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Prevention Consultants of Missouri – Rolla CBCAP Technical Assistance	\$5,000
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Stoddard Co Public Health Center – Bloomfield Committed Parents: Education to Parents	\$865
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Susanna Wesley Family Learning Center – East Prairie Parenting Program	\$12,955
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Whole Kids Outreach, Inc. – Ellington Enhancing Families Through Outreach	\$33,750
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Prevention is the insurance for good health, mental health, educational & economic prosperity for our next generation.



# Grant Distribution

Fiscal Year 2011 (July 1, 2010 – June 30, 2011)

## License Plate Marketing Partner Grants

The CTF 'prevent child abuse' license plate continues to be Missouri's number one selling specialty plate. License Plate Marketing Partner organizations throughout Missouri help promote and sell the plates to increase prevention awareness and raise funds that are returned directly back into the community for prevention programs. During Fiscal Year 2011, CTF distributed a total of \$195,917.80 to 37 community partner organizations with more than 48,586 children, parents and other caregivers directly benefitting. CTF issued an Application for Funding in the spring of 2011 to solicit new community prevention partners for its license plate program.

### Barceda Families – Bolivar

Safe cribs and bedding for infants in need

### Burrell Behavioral Health – Springfield

Community awareness and professional education and training regarding child abuse/neglect prevention

### Cardinal Glennon Children's Medical Center – St. Louis

Education outreach to professionals and the public; infant and child car seats and cribs distributed to families in need

### Central Missouri Community Action - Columbia

Family support through The Incredible Years Program

### Child Abuse Prevention Association – Independence

Family support services through home visitation; community education to increase prevention awareness

### CHART Teen Task Force – Hannibal

Public education awareness campaign related to teen pregnancy prevention

### Children's Mercy Hospital – Kansas City

Family support for grandparents as caregivers through the Family Friends Program

### Children's Miracle Network – Joplin

Safe crib home visitation program for families in need

### Children's Therapy Center-Early Head Start-Pettis – Sedalia

Home visitation services, parenting skills and child development education

### Coalition For Child Safety/Truman Heartland Community Foundation – Independence

Supports mini grants in the community focusing on child abuse prevention

### Community and Children's Resource Board of St. Charles County – St. Charles

Mini grants to support community prevention programs

### Dexter Community Regional Healthcare Foundation – Dexter

Support for Mother to Mother, a mentoring program for expecting and new parents age 21 years or younger

### Family Support Network – St. Louis

Support for the School Links program in the Maplewood-Richmond Heights School District

### First Chance For Children – Columbia

Safe cribs to families in need in Boone County and the surrounding area

### Good Shepherd Children and Family Services – St. Louis

Expectant Parent Support Program

### Great Circle, Parenting Life Skills Center – Springfield

Parent education and support program for fathers

### Harrison's Hope – Washington

Public education and awareness regarding the dangers of leaving children unattended in or around vehicles

### Healthy Families Counseling & Support – Kansas City

Support for Tender Beginnings, a voluntary home visitation program aimed at supporting new parents who have children from birth to age three



### Healthy Families Task Force of Stone & Taney Counties – Branson

Supports child health, health literacy and family/safety issues including community health and wellness workshops, car seat safety, training for teen moms and child care providers, safe sleep and crib safety

### Jefferson County Community Partnership – Barnhart

Safe Babies Program which provides parent education classes and facilitates home visitation services through Nurses For Newborns Foundation to provide cribs, monitors and other essential baby supplies to families in need

### Kingdom House – St. Louis

Respite child care to support parents

### Lake Area Child Safety Program – Tuscumbia

Utilizes funds to address child safety education and provide supplies such as safe cribs, infant car seats and cabinet locks to families in Camden, Miller and Morgan counties

### Lincoln County Resource Board – Troy

Parent education program incorporating the use of Reality Babies and Specialty Babies in WIC classes and high school students enrolled in Family and Consumer Science courses

### Missouri Court Appointed Special Advocates Association – Columbia

Supports and promotes programming and training by the Missouri Court Appointed Special Advocates (MO CASA) Association

### Missouri Mentoring Partnership – Cape Girardeau

Parent support and education through classes and mentoring

### Missouri Police Chief's Charitable Foundation – Jefferson City

Prevention workbooks for the Keeping It Real school-based drug education program and the purchase of car safety seats

### North Central Missouri Mental Health Center – Trenton

Training regarding signs and symptoms of abuse/neglect; parent education classes for parents

### Nurses for Newborns Foundation – St. Louis

Home visitation services for at risk parents including parents with medically fragile children

### Ozark Foothills Regional Planning Commission – Poplar Bluff

Safe cribs, bedding and safe sleep education for families in need

### Phelps County Child Advocacy Network – Rolla

Parent support through the Healthy Families home visiting program and the Mentoring Makes a Difference program

### Resource Development Institute (RDI) – Jackson County Safe Family Coalition – Kansas City

Mini grants for community child abuse/neglect and family support prevention projects

### SIDS Resources, Inc. – St. Louis

Safe crib program

### Special Learning Center – Jefferson City

Parent education and support for parents who have children with special needs

### St. Francois County Community Partnership – Farmington

Supports public awareness, programs and educational materials that address child abuse and neglect

### St. Louis Children's Hospital Foundation – St. Louis

Parent support and prevention education materials through the hospital's family resource center

### Synergy Services, Inc. – Parkville

Teen Parent Support and Mentoring Program

### YWCA of St. Joseph – St. Joseph

Provides childcare and stress relief for mothers with young children through the Mom's Time program

# Financial Statement for Fiscal Year 2011

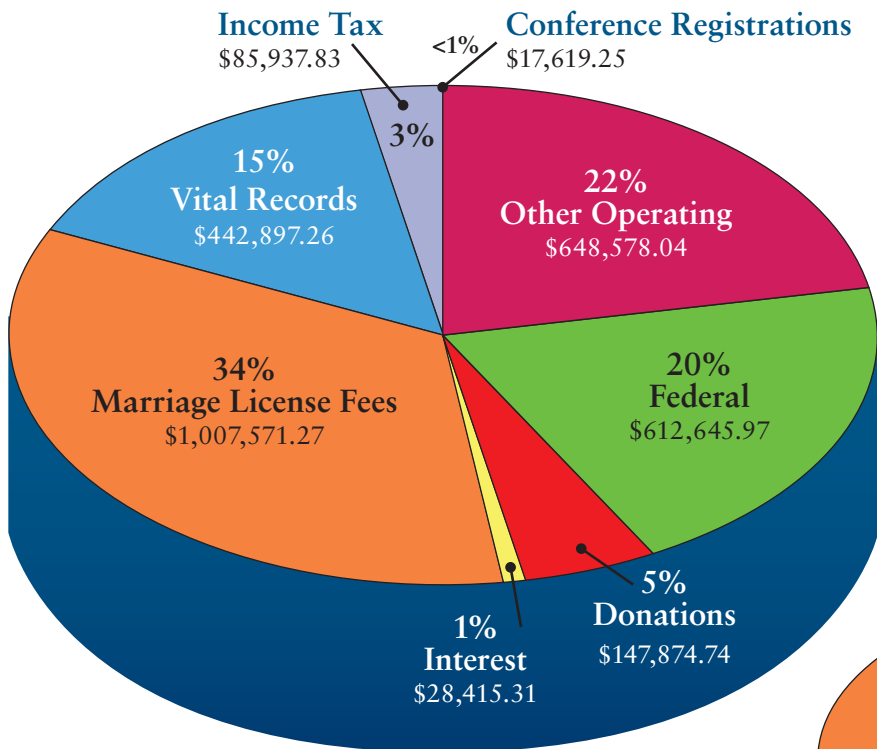
## Revenue

Other Operating .....	\$648,578.04
Federal .....	\$612,645.97
Donations .....	\$147,874.74
Conference Registrations.....	\$17,619.25
Interest.....	\$28,415.31
Marriage License Fees .....	\$1,007,571.27
Vital Records .....	\$442,897.26
Income Tax.....	\$85,937.83
<b>Total Revenue .....</b>	<b>\$2,991,539.67</b>

## Expenditures

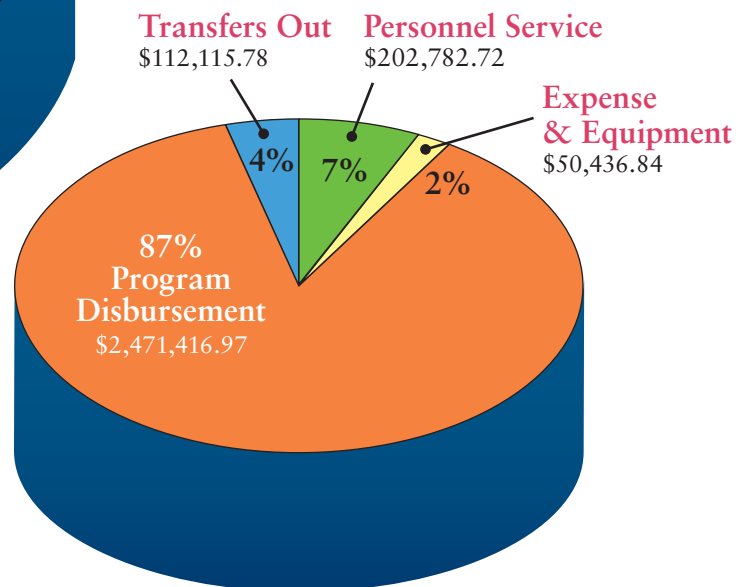
Personnel Service .....	\$202,782.72
Expense & Equipment.....	\$50,436.84
Program Disbursement .....	\$2,471,416.97
Transfers Out.....	\$112,115.78
<b>Total Expenditures .....</b>	<b>\$2,836,752.31</b>
<b>Ending Fund Balance.....</b>	<b>\$3,870,395.93</b>

## Revenue



At the request of CTF, the Missouri State Auditor's Office completed their audit of CTF for Fiscal Years 2008-2011. The audit covered CTF records; management and procedures, including the Board's internal controls over significant management and financial functions; the Board's compliance with legal provisions; and the efficiency of certain management practices, operations and financial transactions. In the areas audited, CTF received an overall performance rating of 'Good.' To view the complete report visit [www.auditor.mo.gov](http://www.auditor.mo.gov).

## Expenditures



Missouri's Foundation For Child Abuse Prevention

P.O. Box 1641 | Jefferson City, MO 65102-1641  
 573-751-5147 | fax 573-751-0254 | [www.ctf4kids.org](http://www.ctf4kids.org)  
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## Board of Directors Fiscal Year 2011

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 Thomas Vansaghi, Ph.D., Chair Elect,  
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 Susan Block, St. Louis  
 Paula Clay, Columbia  
 Lynne Cooper, D. Min., St. Louis  
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Richard Dunn, Springfield  
 Jillian Harris, Jefferson City  
 Robert Harris, M.D., Columbia  
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 Dena Ladd, St. Louis  
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 Regina Staves, Ph.D., Kansas City  
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 Carl Vogel, Missouri State Senator, Jefferson City  
*(served through December 31, 2010)*

Mike McGhee, Missouri State Representative, Odessa  
 Jill Schupp, Missouri State Representative,  
 Creve Coeur  
 Rachel Storch, Missouri State Representative,  
 St. Louis *(served through December 31, 2010)*

### CTF Staff

Kirk Schreiber, Executive Director  
 Laura Malzner, Program Coordinator  
 Paula Cunningham, Public Information  
 & Education Coordinator  
 Alicia Whitson, Executive Assistant