

Small Wins = Big Victories

Child Abuse & Neglect
Prevention Conference
April 13-15, 2011



Rally with us at the Capitol during the
Pinwheels for Prevention opening session
April 13 to celebrate Child Abuse Prevention Month!

In partnership with Missouri KidsFirst/Prevent Child Abuse Missouri

Capitol Plaza Hotel • 415 West McCarty Street
Jefferson City, MO 65101 • 800-338-8088

- Strengthening Families
Protective Factors
- Effective Prevention Models
- Parent Leadership
- Economic Impact of CAN
- Social Marketing
- Grant Writing
- *and much, much more!*



**Children's
Trust Fund**

Missouri's Foundation For Child Abuse Prevention



Conference Agenda

At a glance



Wednesday, April 13

8 a.m.-5 p.m. **Registration**
 11 a.m.-1 p.m. **Pinwheels for Prevention Ceremony**
(Capitol South Lawn)
 Lunch/Gathering; 12-12:30 p.m. actual ceremony

1:30-3 p.m. **Opening Keynote**
Investing in America's Children: The Business Case
 Robert H. Dugger, Ph.D., Founder & Managing Partner, Hanover Investment Group, LLC

3-3:15 p.m. **Refreshment Break**
 3:15-4:30 p.m. **Four (4) Break-out Sessions**
 4:30-6 p.m. **Networking Round Tables & Evening Reception**

Thursday, April 14

8 a.m.-5 p.m. **Registration**
 8-9 a.m. **Breakfast Keynote**
Developing a Culture of Care in a World of Crisis-Caring for the Caregiver
 Carla Snodgrass, BSW, MPA, Executive Director-Prevent Child Abuse Tennessee

9-9:15 a.m. **Break**
 9:15-10:30 a.m. **Four (4) Break-out Sessions**
 10:30-10:45 a.m. **Refreshment Break**
 10:45 a.m.-12 p.m. **Four (4) Break-out Sessions**
 12:15-1:30 p.m. **Luncheon Keynote**
The Well-Being of Missouri's Children-Measures of Strengths & Concerns
 William L. Elder, Ph.D., Office of Social & Economic Data Analysis, University of Missouri

1:30-2:45 p.m. **Four (4) Break-out Sessions**
 2:45-3 p.m. **Refreshment Break**
 3-4:15 p.m. **Four (4) Break-out Sessions**
 5-6:30 p.m. **Art of the Missouri State Capitol Tour**
(optional)

Friday, April 15

8-10:30 a.m. **Registration**
 8-9 a.m. **Breakfast Keynote**
Interdicting the Cradle to Prison Pipeline
 George A. Lombardi, Missouri Department of Corrections

9-10:15 a.m. **Four (4) Break-out Sessions**
 10:15-10:30 a.m. **Refreshment Break**
 10:30 a.m.-12 p.m. **Closing Rally**
Renewing Our Commitment: Seeing the Work Through New Eyes
 Naomi Haines Griffith, National Speaker & Consultant on Child Welfare

General Information

Host Hotel Accommodations:

Capitol Plaza Hotel
 415 West McCarty Street
 Jefferson City, MO 65101
 800-338-8088

Rate: \$72.10 per night
 (single or double occupancy room)

Registration Fee: \$75 per person

- Fee includes all conference materials, workshops, general sessions, refreshment breaks, one lunch and two continental breakfast meals.
- Registration Deadline: Friday, April 8, 2011
- Please include payment with your registration.
- No cancellation refunds after Friday, April 8, 2011.
- Please complete one Registration Form for each person attending. Make copies of form as necessary.

Exhibit Opportunity (Atrium):

\$100 (includes fee for one person to attend all conference events)

Please include payment with your registration.

Display Times:

Wednesday, April 13 12-5 p.m.
 Thursday, April 14 8 a.m.-5 p.m.
 Friday, April 15 8 a.m.-12 p.m.

Prevention Packet—April is Child Abuse Prevention Month

- Conference attendees will receive a packet of information & materials related to prevention & strengthening families.

13.5 possible Continuing Education Units (CEUs)



Workshop Agenda

Wednesday, April 13



8 a.m.-5 p.m. Registration Opens

Convention Lobby

11 a.m.-1 p.m. Pinwheels for Prevention Community Garden Ceremony

Capitol South Lawn

Lunch/Gathering Event (12-12:30 p.m. actual ceremony)



Conference kick-off! Prevent Child Abuse Missouri (PCAM), a program of Missouri KidsFirst, and the Children's Trust Fund (CTF) invites you to attend the **Pinwheels for Prevention Community Garden Ceremony** on the South Lawn of the Capitol. The effort to elevate the pinwheel as the national symbol for child abuse & neglect prevention hopes to capture the sentiment of a bright future for our children. PCAM will be planting & displaying 1,000 blue & silver pinwheels to bring increased focus on community activities & public policies that prioritize child abuse & neglect prevention right from the start. Please join the celebration that will include a bag lunch, beverages, entertainment and speakers, such as **Robert H. Dugger, Ph.D.**, Founder and Managing Partner of the Hanover Investment Group, LLC.

1:30 p.m. Welcome

Welcome

Missouri/Capitol Room

Kirk Schreiber, CTF Executive Director

Patrice Mugg, CTF Chair

1:30-3 p.m. Opening Keynote (all attendees)

Opening Keynote (all attendees)

Missouri/Capitol Room



Investing in America's Children: The Business Case

Robert H. Dugger, Ph.D.

Founder and Managing Partner, Hanover Investment Group, LLC
Advisory Board Chair, Partnership for America's Economic Success
Chairman, Invest in Kids Working Group
Alexandria, Virginia
www.hanoverinvest.com/rhd.html

Support continues to grow within the business community for greater public investments in early childhood education. Before age five, children establish the building blocks of their academic and social skills. Improving children's lives in their earliest years is not only the right thing to do, but also pays off today, tomorrow, and for generations to come. Please join Dr. Dugger in this opening keynote as he discusses the critical importance of investing early in America's children to ensure the best outcomes and save taxpayer dollars.

Speaker biography:

Rob Dugger, Ph.D., has had a long career in business and public service and is an expert on assessing the effects of government policy on domestic and global markets and financial institutions. He is the founder and managing partner of Hanover Investment Group, a specialized investment research firm.

Prior to Hanover, Rob was a partner in Tudor Investment Corporation for 15 years and responsible for its global policy analysis. Before Tudor, Rob worked at the American Bankers Association and the Federal Reserve Board of Governors. He received his BA from Davidson College and his Ph.D. in economics from the University of North Carolina at Chapel Hill on a Federal Reserve Dissertation Fellowship.

Rob's philanthropic commitments are in two areas – child development economics and wildlife conservation in Africa. In the United States, Rob is a co-founder of the Partnership for America's Economic Success www.PartnershipForSuccess.org, chairman of the Invest in Kids Working Group, and a Trustee of the Committee for Economic Development - all projects focused on ascertaining and communicating the economic growth and job creation value of youth human capital and investing early in the lives of children.

3-3:15 p.m. Refreshment Break

Refreshment Break

Atrium



Workshop Agenda

Wednesday, April 13

3:15-4:30 p.m. **Four (4) Break-out Sessions (please choose one)**

• **Ready, Set, Go! Why Business should support Early Childhood Initiatives**

Truman C

Robert H. Dugger, Ph.D.

Founder & Managing Partner, Hanover Investment Group, LLC
Advisory Board Chair, Partnership for America's Economic Success
Chairman, Invest in Kids Working Group
Alexandria, Virginia
321-446-6571
teckert@hanoverinvest.com or rhdugger@hanoverinvest.com
www.hanoverinvest.com/rhd.html

Business has a clear economic stake in the future of our nation's children and should be an active partner in promoting policies that help young children succeed. Talking points and strategies for speaking with media and business leaders about this important topic will be presented.

• **Drug Endangered Children in Our Communities**

Jefferson A/B

Shannon Stokes, Director of Programs

One Hope United - Jefferson City
573-634-0018
info@mo-dec.org

Chuck Daugherty, Executive Director

ACT Missouri - Jefferson City
cdaugherty@actmissouri.org

Over two million children in the United States live in homes where a parent uses illicit drugs. This training covers the broad fundamentals of drug endangered children concepts including how substance abuse puts children and families at risk and responding to the long-term needs of drug endangered children. The workshop will also provide an overview of the role the Missouri Alliance for Drug Endangered Children can play in assisting local communities to adopt consistent response practices.

• **Mental Health First Aid**

Truman A/B

Jermine Alberty, BSB/M, Coordinator of Development & Education/Mental Health First Aid National Trainer

Comprehensive Mental Health Services – Independence
816-254-3652 x792
jable@thecmhs.com

Dottie Mullikin, Director of Mental Health First Aid Missouri

Missouri Department of Mental Health – Springfield
417-895-7887
dottie.mullikin@dmh.mo.gov

One in four American adults will experience a mental illness during their lifetime, yet most of us are unprepared to offer support that is characteristic of our culture. This session will introduce participants to the history and evidence supporting Mental Health First Aid, a 12-hour course designed to prepare the general public to be 'first responders' for symptoms of emerging mental health disorders and mental health crisis situations that are displayed in family, friends, coworkers and others we encounter. The session will review the curriculum, discuss how Mental Health First Aid is being implemented in Missouri, and present concrete tools for participants to evaluate how their agencies can become involved in the program.

Workshop Agenda

Wednesday, April 13



• Protecting Youth in the Digital World

Lincoln Room

Lt. Joe Laramie, Administrator of Internet Crimes Against Children Computer Forensics Lab

Office of Missouri Attorney General – Jefferson City

573-751-3664

joe.laramie@ago.mo.gov

Cherisse Thibaut, Prevention Specialist

Missouri KidsFirst - Jefferson City

573-632-4600

cherisse@missourikidsfirst.org

The virtual world, not unlike the real world, can pose serious dangers to youth. When used responsibly, modern technology can be a wonderful tool for youth to learn, create and connect with others. Technology is part of our children's everyday lives; therefore, we must teach youth at an early age the rules of the technology superhighway. This workshop will identify the current risks in the digital world and how to address them with youth. Learn the term Digital Citizen; how to teach youth to protect their Name, Identity and Reputation while using technology; and how to prevent and respond to cyberbullying, online enticement, inappropriate material and/or a damaged reputation. Please join us and learn how to help youth be safer in the digital world.

4:30-6 p.m.

Networking Round Tables & Evening Reception

Park Place Restaurant – Hotel Atrium

Please join us for an afternoon networking reception that will highlight eight prevention organizations that will lead informal presentations about their successful fundraising & awareness events implemented in their respective communities. You may visit informally with each of the eight or network with friends and colleagues. Complimentary appetizers and non-alcoholic beverages will be provided. Thank you to the following organizations for their participation:

Pinwheels For Prevention

Missouri KidsFirst

Jefferson City

Forget Me Not Gala & Other Events

Central Missouri Foster Care & Adoption Association

Jefferson City

Gateway to Prevention Through Community Theatre

Pemiscot County Initiative Network

Caruthersville

Hot Rods, Motorcycles & More

The Alliance of Southwest Missouri

Joplin

Mud Volleyball & Countdown to Kickoff

Big Brothers, Big Sisters of Central Missouri

Columbia

Lemonade Stand for Prevention

Prevention Consultants of Missouri

Rolla

Shower of Love Baby Shower

The Community & Children's Resource Board

St. Charles

Adult Egg Hunt

Child Safe of Central Missouri

Sedalia





Workshop Agenda

Thursday, April 14

8 a.m.-5 p.m.

Registration Opens

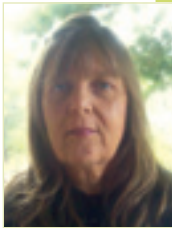
Convention Lobby

8-9 a.m.

Breakfast Keynote & Continental Breakfast (all attendees)

Missouri/Capitol Room

Developing a Culture of Care in a World of Crisis-Caring for the Caregiver



Carla Snodgrass BSW, MPA

Executive Director, Prevent Child Abuse Tennessee

Nashville, Tennessee

615-383-0994

carla.snodgrass@pcat.org

www.pcat.org

We are out there every day dealing with crisis, trying to make a difference to families and children and offering compassionate care to those we serve. Who cares for us? How do we build a culture of care with our peers, our programs and our agencies. Let's walk the journey together.

Speaker biography:

Carla Snodgrass is the Prevent Child Abuse Tennessee Executive Director. She is a Circle of Parents National Trainer and a Friends National Resource Center for Child Abuse Prevention Parent Leadership Coordinator. Carla has spent 35 years in the child welfare field related to child protective services, foster care, adoptions, program development and project coordination for statewide multiple response initiatives. She is a member of the Tennessee ECCS Team, Strengthening Families Team, Children's Trust Fund Board of Directors and ECAC Team. She also facilitates the Tennessee Statewide Home Visitation Collaboration. Carla volunteers with Nashville's Room In the Inn Homeless Program, and she is the Volunteer Affiliate Coordinator for the Pancreatic Cancer Action Network. Carla has an MSW from East Tennessee State University and an MPA from Tennessee State University. Best of all, Carla is the grandmother of an adorable 3-year-old grandson.

9-9:15 a.m.

Break

9:15-10:30 a.m.

Four (4) Break-out Sessions (please choose one)

• Building Programs & Projects that Strengthen Families

Truman A/B/C

Carla Snodgrass BSW, MPA

Executive Director, Prevent Child Abuse Tennessee

Nashville, Tennessee

615-383-0994

carla.snodgrass@pcat.org

www.pcat.org

Taking the 5 protective factors from paper to practice to your community isn't difficult, it's common sense. Learn how to strategize, implement and evaluate in a hands-on way.

• Grant Writing Basics

Jefferson A

Suzanne Alewine, Partner & CEO

Doris Boeckman, Partner & COO

Community Asset Builders - Jefferson City

573-632-2700

suzanne@cabllc.com or doris@cabllc.com

Participants will learn the basics of grant writing, understand how to reduce risk, learn how to make their proposal stand out from others, learn how to avoid making the most common mistakes in grant preparation, and learn how to search for the best funding resources.

Workshop Agenda

Thursday, April 14



• Social Media 101-Concrete Tips for Getting Started on Facebook & Twitter

Jefferson B

David Brazeal, Communications Consultant

Billings, MO
417-766-6997
david.brazeal@gmail.com

This session for social media beginners will walk you through the process of becoming active on Facebook and Twitter, and explain how some nonprofit organizations are using social-media tools to engage people more effectively. We'll have plenty of time for questions and answers about how social media fits into your own organization's plans.

• Bullying-Child's Play or Violence

Lincoln Room

Glenn A. Berry, Ed.D., Statewide Olweus Bullying Prevention Program Coordinator

GBSafe Consultants - Lake Tapawingo, MO
816-289-9341
gbsafe@socket.net

Faye Peters, Executive Director

Missouri Association Elementary School Principal (MAESP) – Jefferson City
573-638-2460
faye.peters@maesp.com

Marjorie Cole, MSN, RN, Missouri State School Nurse Consultant

Missouri Department of Health & Senior Services – Jefferson City
Marjorie.Cole@dhss.mo.gov

Participants in this interactive session will focus on bullying and cyberbullying. The workshop includes a PowerPoint presentation, interactive activities and time for questions and answers. Children who bully others can turn into antisocial adults and are far more likely than others to commit crimes, batter their spouses, abuse their children, and produce another generation of children who bully. This research based workshop provides information on the scope of the problem and what steps schools may take to identify and address the problem.

Goals:

- To increase awareness of the bullying & cyberbullying problem and how it relates to school violence.
- To provide awareness and knowledge on what children/youth need in order to recognize and avoid dangerous, destructive or unlawful online behavior and to respond appropriately.

Objectives:

- Define and recognize bullying & cyberbullying
- Practice strategies for dealing with bullying & cyberbullying
- Contribute towards making the school environment more inviting for everyone

10:30-10:45 a.m. Refreshment Break

Atrium





Workshop Agenda

Thursday, April 14

10:45 a.m.–12 p.m. **Four (4) Break-out Sessions (please choose one)**

• **Understanding & Addressing Family Violence & Its Impact on Children**

Truman A/B/C

Carla Snodgrass BSW, MPA

Executive Director, Prevent Child Abuse Tennessee
Nashville, Tennessee
615-383-0994
carla.snodgrass@pcat.org
www.pcat.org

Family Violence has Invisible Wounds that affect those we serve and those we love in our neighborhoods and families. Experience the impact on children and victims and work to craft a response in your community.

• **The Sustainability Framework in a Nutshell**

Jefferson A

Suzanne Alewine, Partner & CEO

Doris Boeckman, Partner & COO

Community Asset Builders - Jefferson City
573-632-2700
suzanne@cabllc.com or doris@cabllc.com

Participants will understand the six key elements of sustainability, gain knowledge about how the key elements are interrelated, participate in an exercise that brings home the concepts, and have an opportunity to pose questions or situations for further discussions.

• **Social Media –Taking the Next Step to Enhance Prevention**

Jefferson B

David Brazeal, Communications Consultant

Billings, MO
417-766-6997
david.brazeal@gmail.com

This session will examine more examples of nonprofits that have used social media tools effectively. We'll look at what works, what doesn't work, and how your organization can use more advanced tools like Facebook advertising and Facebook Causes to reach more people and raise money.

• **Winning the Battle of Unsafe Sleep Practices**

Lincoln Room

Karen Schenk, RN, BS, Public Health Consultant Nurse

Missouri Department of Health & Senior Services - Jefferson City
573-751-6492
Karen.Schenk@dhss.mo.gov

Lori Behrens, LCWS, Executive Director

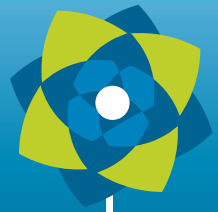
SIDS Resources, Inc. - St. Louis
800-421-3511
lbehrens@sidsresources.org

Each year in the United States, more than 4,500 infants die suddenly of no obvious cause, and about 50% of these are diagnosed as Sudden Infant Death Syndrome (SIDS). The National Back to Sleep campaign has resulted in a 50% decline in SIDS deaths in the time period from 1994–2000. In Missouri, deaths diagnosed as SIDS for 2009 were down to 16. However, infants are still dying, and one of the major causes of death after prematurity and birth defects is unsafe sleep practices. In 2006 there were 20 deaths reported in Missouri from suffocation of infants under the age of one due to unsafe sleep practices. By 2007 the numbers increased 130 percent to 46 deaths. In 2008 there were 68 Missouri residents under the age of one year whose deaths were attributed to unsafe sleep practices, a rate of 0.84 per 1,000 live births. Black infants are 3.5 times more likely to die than white infants due to unsafe sleep practices.

In this workshop the presenters will discuss SIDS statistics and unsafe sleep deaths; the history of the Back to Sleep campaign and its effect on infant mortality; the socioeconomic and cultural norms associated with infant sleep; and resources (including Safe Crib Programs) available to assist healthcare and social service providers to educate parents and caregivers on the dangers of unsafe sleep practices and how to decrease infant death.

Workshop Agenda

Thursday, April 14



12:15-1:30 p.m. Luncheon Keynote Address (all attendees)
Missouri/Capitol Room

The Well-Being of Missouri's Children-Measures of Strengths & Concerns

William L. Elder, Ph.D.

Director, Office of Social & Economic Data Analysis (OSED A)
University of Missouri-Columbia
573-882-7396
elderw@missouri.edu
www.oseda.missouri.edu/staff/elderb.shtml



The social and economic status of children in Missouri will be described and discussed. The latest data from Kids Count, the 2010 Decennial Census and the American Community Survey will be used to paint a picture of the well-being of our children. Thematic maps and graphics will showcase what we are doing well and the areas of troubling disparities. The consequences of these trends will be discussed and some underlying causes lifted up. Policy decisions regarding critical areas will be framed.

Speaker biography:

Bill Elder, Ph.D., is Director of the Office of Social and Economic Data Analysis (OSED A) at the University of Missouri-Columbia. Bill's doctorate is in Rural Sociology, and his interests include social change, communities and public policy. At OSED A Bill is responsible for program leadership and projects concerning demographics, public school improvement and community information systems. Much of Bill's work is available at the OSED A web site: <http://oseda.missouri.edu>.

1:30-2:45 p.m. Four (4) Break-out Sessions (please choose one)

• **Assessing the Well-Being of our Children: Using the 2010 Census & other Key Indicators** *Jefferson A/B*

William L. Elder, Ph.D., Director, Office of Social & Economic Data Analysis (OSED A)
University of Missouri – Columbia
573-882-7396
elderw@missouri.edu
www.oseda.missouri.edu/staff/elderb.shtml

The social and economic status of children in Missouri will be described. New data tools from Kids Count, the 2010 Census, the American Community Survey and other sources will be showcased. The relative usefulness of various sources will be discussed taking into consideration both large and small area analysis. With the advent of the American Community Survey it has become even more important to frame critical questions carefully and to construct reliable indicators.

• **Period of Purple Crying-Shaken Baby Syndrome Prevention Program** *Truman C*

Amy Rose Karr, Information & Referral Worker
Kansas Children's Service League – Wichita, KS
316-942-4261 x1322
akarr@kcs.org

Christine Lichte, BS, IBCLC
Western Missouri Medical Center – Warrensburg
660-262-7519
slichte@iland.net

This workshop will provide a brief description of Shaken Baby Syndrome/Abusive Head Trauma (SBS/AHT) and the Period of PURPLE Crying® prevention program. Information will include the need for SBS/AHT prevention, why this program was chosen for implementation in Kansas, and how statewide implementation was achieved (including difficulties and lessons learned). Ideas to facilitate implementation in Missouri will be discussed. Western Missouri Medical Center in Warrensburg will share their experiences in their first year of implementing the program.



Workshop Agenda

Thursday, April 14

- **Compassion Fatigue**

Lincoln Room

Regina Staves, Ph.D., Assistant Professor

Avila University – Kansas City
816-501-3665
Regina.Staves@avila.edu

Anyone working on the front line with people who have been traumatized or victimized is at risk for compassion fatigue. This workshop will explain the condition of compassion fatigue, what it looks like, the risk factors, how to manage compassion fatigue and most importantly, how to prevent it.

- **Living a Congruent Life: Beliefs & Behaviors in Sync – Part I**

Truman A/B

Jo Lynn Bright, LCMFT

EMPAC, Inc. – Wichita, KS
800-234-0630
jbright@empac-eap.com

Do you know what your core values are? Does the drive, motivation and inspiration still reside within you to function at the highest ethical level professionally? We all have moments in our lives when our behaviors are “out of sync” with the beliefs we hold deep inside. Come join us as we discover and explore key personal and professional core values and enjoy dialogue around the six foundational principles for functioning at the highest professional level. The overall goal of this session is to walk away with a plan to practice behaviors that match what we say is important and to further the welfare of those we serve.

2:45-3 p.m.

Refreshment Break

Atrium

3-4:15 p.m.

Four (4) Break-out Sessions (please choose one)

- **The Affordable Care Act (ACA) Maternal, Infant, and Early Childhood Home Visiting Program**

Jefferson A/B

Cindy Wilkinson, Deputy Section Administrator, Division of Community & Public Health

Missouri Department of Health & Senior Services - Jefferson City
573-751-6149
Cindy.Wilkinson@dhss.mo.gov

This workshop will discuss how the Act responds to the diverse needs of children and families in communities at risk and provides an opportunity for collaboration and partnership at the Federal, State and community levels to improve health and development outcomes for at-risk children through evidence-based home visiting programs. Discussion will include Missouri’s process for fulfilling the requirements for the FY2010 ACA Maternal, Infant and Early Childhood Home Visiting Program including the needs assessment and the state plan.

- **Period of Purple Crying-Shaken Baby Syndrome Prevention Program**

Truman C

Amy Rose Karr, Information & Referral Worker

Kansas Children’s Service League – Wichita, KS
316-942-4261 x1322
akarr@kcsli.org

Christine Lichte, BS, IBCLC

Western Missouri Medical Center – Warrensburg
660-262-7519
slichte@iland.net

This workshop is a repeat break-out session. Please see the previous session offered from 1:30-2:45 p.m. on Thursday, April 14, for a complete description.

Workshop Agenda

Thursday, April 14



• Building Positive Parent Leadership Inside Missouri's State Prisons

Lincoln Room

Robert Wilkerson, Lynna Lawson & Jenny Flatt, Site Coordinators

MU Extension 4-H LIFE Program – Potosi, MO

574-438-2671, 573-631-6467, 573-634-2824

wilkersonrc@missouri.edu, lawsonl@missouri.edu, flattj@missouri.edu

Parental incarceration causes disruptions across the family system (Arditti et al., 2003; Parke & Clarke-Stewart, 2003). In response to the negative effects of parental incarceration on families and children there has been a call for programming targeting incarcerated parents (Cecil et al., 2008). However, many of the programs developed simply focus on skill development, provide few opportunities to engage in meaningful parenting, and do not involve the family system outside of the institution (Cecil et al., 2008). There is a need for holistic programs that focus on maintaining positive relationships between incarcerated parents and their children (Nickel et al., 2009).

This interactive 75 minute workshop will provide an overview about the University of Missouri Extension's 4-H Living Interactive Family Education (LIFE) Program, a family strengthening program for qualified incarcerated parents, their children, and the children's caregiver. This conference session will explain the 4-H LIFE program elements for offenders, children and caregivers as well as components that bring all three participants together at one time. The program promotes strong, healthy and nurturing family environments for the target children, while helping the qualified, incarcerated parents become positive role models and leaders to the children during structured 4-H family meetings held in the visiting rooms of several state correctional centers in Missouri.

• Living a Congruent Life: Beliefs & Behaviors in Sync – Part II

Truman A/B

Jo Lynn Bright, LCMFT

EMPAC, Inc. – Wichita, KS

800-234-0630

jbright@empac-eap.com

Do you know what your core values are? Does the drive, motivation and inspiration still reside within you to function at the highest ethical level professionally? We all have moments in our lives when our behaviors are "out of sync" with the beliefs we hold deep inside. Come join us as we discover and explore key personal and professional core values and enjoy dialogue around the six foundational principles for functioning at the highest professional level. The overall goal of this session is to walk away with a plan to practice behaviors that match what we say is important and to further the welfare of those we serve.

5-6:30 p.m.

Art of the Missouri State Capitol Tour (optional)

Atrium

Prior to the release of his new book, local author, journalist & historian Bob Priddy will provide a guided tour of the Art of the Missouri State Capitol. Please join us for this 90-minute stroll into Missouri's past that is sure to be both informative & captivating. Comfortable walking shoes are strongly recommended for this tour.

Group will meet in the Atrium at 4:40 p.m. to walk 2 blocks to the Capitol; otherwise, participants may provide their own transportation.





Workshop Agenda

Friday, April 15

8-9 a.m.

Breakfast Keynote & Continental Breakfast (*all attendees*)

Missouri/Capitol Room

Interdicting the Cradle to Prison Pipeline



George A. Lombardi

Director, Missouri Department of Corrections
Jefferson City, Missouri
<http://doc.mo.gov/director.php>

Mr. Lombardi will discuss the critical impact of quality early childhood education for at risk children, in particular, the mentoring of children of incarcerated parents.

Speaker biography:

Missouri Governor Jeremiah W. (Jay) Nixon nominated George A. Lombardi to the Director of the Department of Corrections on December 18, 2008. The nomination was confirmed on January 29, 2009. Lombardi became the 6th Director to lead the Department since Corrections became its own cabinet-level state agency in 1981.

Mr. Lombardi is a 35 year veteran of the Missouri Department of Corrections having served previously as the Director of the Division of Adult Institutions for 18 years, Assistant Director of that division for three years and a Warden for seven years. As Director of Corrections he is responsible for the 20 adult correctional facilities, seven community supervision centers, two community release centers and 54 parole offices across the State of Missouri. This includes approximately 11,500 staff, 75,000 probation and parolees and 30,000 inmates.

Mr. Lombardi has also served as Senior Consultant of the Missouri Youth Services Institute and has worked closely with the Washington D.C. Youth Services Division at the facility for committed youth. He served on the Board of Directors and as Chairman of the Criminal Justice Task Force for the Missouri Association of Social Welfare. He is a past President of the Missouri Corrections Association and has served as an auditor for the Commission of Accreditation for Corrections. He has lectured on criminal justice matters at the American Corrections Association, Academy of Criminal Justice Sciences, colleges and universities and civic organizations. He has also co-authored two articles Mainstreaming Death-Sentenced Inmates and Peer Interaction Training for Correctional Administrators.

Mr. Lombardi organized the first annual National Conference on Prisoner Reentry with Central Missouri State University. He was recognized at the December 2002 Commencement at the Central Missouri State University with a Distinguished Alumnus Award. Mr. Lombardi has a B.S. and M.S. in psychology from Central Missouri State University.

9-10:15 a.m.

Four (4) Break-out Sessions (*please choose one*)

• Supervision & Leadership

Jefferson A/B

Naomi Haines Griffith

National Speaker & Consultant on Child Welfare
President, Red Clay & Vinegar, LLP
Nashville, Tennessee
www.naomihainesgriffith.com/

The success of any organization is directly related to the quality of supervision, especially line supervision. This first level of supervision determines the quality of outcomes, the desire of good workers to remain, as well as the overall work atmosphere. This workshop covers the five responsibilities of all supervisors and the qualities of leadership.

Workshop Agenda

Friday, April 15



- **Transforming Communities through Successful Communication**

Truman A/B

Dan Prater, Communications Instructor

Drury University & CASA of Southwest Missouri – Springfield
417-864-6202
dprater@CASAswmo.org

Child abuse and neglect is a difficult topic; one which many people find disturbing and daunting. How can an organization communicate in a way that causes people to want to get involved through volunteerism and donations rather than drive them away? This session will discuss simple strategies to help organizations develop a trust and authority with members of the public and the media.

- **Adolescent Brain Development**

Lincoln Room

Patsy Carter, Ph.D., Clinical Director

Children, Youth & Families, Missouri Department of Mental Health – Jefferson City
573-751-0142
Patsy.Carter@dmh.mo.gov

This presentation will explore adolescent brain development and what that means for professionals working with this age population. We often forget that teenagers are not just young adults, or that even young adults have often not yet achieved their full brain and cognitive development. This presentation will explore not only the biology of brain development, but how that impacts adolescent feelings, thinking and behavior. We will also explore the impact that trauma has on brain development at different stages of development, and the long term impact this can have so we can provide effective interventions that meet the teen's needs and stage of development. Finally, we will put adolescent brain development within the context of "aging out" of the children's system and how we can increase their chances of success.

- **Building Strong Relationships with Families through Home Visiting**

Truman C

Janet Shepard, CFLE

Practical Parenting Partnerships- Jefferson City
573-761-7770
jshepard@pppctr.org

Participants will become familiar with research evidence supporting school based home visits and gain practical tips on planning, implementing and evaluating a home visiting program. Participants will have the opportunity to explore the why, when, how and who of home visiting as a way of building relationships, providing services and strengthening families. The presentation is from Practical Parenting Partnerships, a school based home visit training which can easily be adapted and applied to early childhood and family resource programs.

10:15-10:30 a.m. Refreshment Break

Atrium





Workshop Agenda

Friday, April 15

10:30 a.m.-12 p.m. **Closing Rally (all attendees)**
Missouri/Capitol Room



Renewing Our Commitment: Seeing the Work Through New Eyes

Naomi Haines Griffith

National Speaker & Consultant on Child Welfare
President, Red Clay & Vinegar, LLP
Nashville, Tennessee
www.naomihainesgriffith.com

With the demands of increasing reports, shrinking resources, and 'doing more with less', it is necessary to examine our work and ourselves with a different perspective, indeed a different standard. This keynote will be an encouragement to all personnel, regardless of area of responsibility, to redefine their personal goals and recommit themselves to the work. All staff, from the new 'spit and vinegar' workers to those whose years have left them faint and weary of heart, can benefit from a realistic and confirming discussion of their roles in working with children and families.

Speaker biography:

Naomi Haines Griffith is a true Southerner, growing up in Alabama and Mississippi. She holds a B.S. from the University of North Alabama, an M.A. from George Peabody College of Vanderbilt University, and a Masters in Social Work from the University of Alabama. After teaching for several years, she worked in the North Carolina and Alabama child welfare systems from 1966-1984 when she became Executive Director of PACT, a pioneer child abuse prevention agency she helped to found. Naomi is presently president of her consulting company, Red Clay & Vinegar, based in Nashville, TN. She is the author of Red Clay and Vinegar: Looking At Family Through the Eyes of a Southern Child and co-author of The Unkindest Cut: The Emotional Maltreatment of Children.

Since 1988, Naomi Griffith has been a national speaker and consultant on child welfare issues, speaking at conferences throughout the United States and Canada. A well-known storyteller and family systems specialist, she uses humor and her own experiences to challenge and inspire audiences working with business, education, juvenile justice, mental health, child abuse prevention and family violence systems.






Thank you to Missouri KidsFirst for supporting this **Small Wins=Big Victories** conference & for assisting CTF with coordination & planning of this event.

On behalf of the Children's Trust Fund Board of Directors and staff, thank you for attending and participating in this conference. This year's theme **Small Wins = Big Victories** is a reminder to us all that our daily efforts and investments to help children and families are very important, no matter how large or small, and can make a big difference in their lives for years to come. We hope the information offered will be worthwhile and provide motivation in your daily work. We also express our sincere gratitude and appreciation to all of the individuals and organizations who have donated their time and talents in making this conference possible. Again, thank you for making a positive difference in the lives of Missouri's children and for your ongoing efforts to **'Help Us Build Strong Families, Safe Kids.'**

Patrice Mugg – CTF Board Chair
Kirk Schreiber – CTF Executive Director

Little kids make
BIG MESSSES

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Left alone in a vehicle, even for a short time, a child is in danger of **dehydration, injury, abduction or death.**



 Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

573-751-5147 • 573-751-0254 (fax)
www.ctf4kids.org • ctf@oa.mo.gov
P.O. Box 1641 • Jefferson City, MO 65102-1641