

## Conference Keynote & Workshop Speaker Biographies

### Keynote Speakers

**Opening Keynote – 1:30-3 p.m. Wednesday, April 13**

**Investing in America's Children: The Business Case**

**Robert H. Dugger**

Founder and Managing Partner, Hanover Investment Group, LLC  
Advisory Board Chair, Partnership for America's Economic Success  
Chairman, Invest in Kids Working Group

Alexandria, Virginia

321-446-6571

[teckert@hanoverinvest.com](mailto:teckert@hanoverinvest.com)

[www.hanoverinvest.com/rhd.html](http://www.hanoverinvest.com/rhd.html)

**Rob Dugger** has had a long career in business and public service and is an expert on assessing the effects of government policy on domestic and global markets and financial institutions. He is the founder and managing partner of Hanover Investment Group, a specialized investment research firm.

Prior to Hanover, Rob was a partner in Tudor Investment Corporation for fifteen years and responsible for its global policy analysis. Tudor is an asset management company active in commodity, currency, bond and equity markets worldwide. Before Tudor, Rob served as Policy Director at the American Bankers Association, where he facilitated a panel of bank officials in unifying support for a plan that became the RTC and the solution to the U.S. Savings & Loan problem. Rob began his career at the Federal Reserve Board of Governors in the early 1970s and served as a senior staff member of both the House Financial Services Committee and the Senate Banking Committee in the 1980s.

Rob's philanthropic commitments are in two areas – child development economics and wildlife conservation in Africa. In the United States, Rob is a co-founder of the Partnership for America's Economic Success [www.PartnershipForSuccess.org](http://www.PartnershipForSuccess.org), chairman of the Invest in Kids Working Group, and a Trustee of the Committee for Economic Development - all projects focused on ascertaining and communicating the economic growth and job creation value of youth human capital and investing early in the lives of children.

In Africa, Rob is chairman of the board of Grumeti Reserves Ltd, a Tanzanian eco-tourism company organized to preserve the Wildebeest migration route in a 450,000 acre game reserve adjacent to the Serengeti National Park in Tanzania. Grumeti's commercial tourism activities are done in partnership with the world's number-one rated hospitality company Singita Game Reserves [www.Singita.com](http://www.Singita.com). Rob is also vice chairman of its NGO affiliate, the Grumeti Community and Conservation Fund.

Rob received his BA from Davidson College and his Ph.D. in economics from the University of North Carolina at Chapel Hill on a Federal Reserve Dissertation Fellowship.

### **Keynote Summary - Investing in America's Children: The Business Case**

Support continues to grow within the business community for greater public investments in early childhood education. Before age five, children establish the building blocks of their academic and social skills. Improving children's lives in their earliest years is not only the right thing to do, but also pays off today, tomorrow, for generations to come. Please join Dr. Dugger in this opening keynote as he discusses the critical importance of investing early in America's children to ensure the best outcomes and save taxpayer dollars.

**Workshop Summary - Ready, Set, Go! Why Business should support Early Childhood Initiatives** Business has a clear economic stake in the future of our nation's children and should be an active partner in promoting policies that help young children succeed. Talking points and strategies for speaking with media and business leaders about this important topic will be presented.

\*\*\*\*

### **Breakfast Keynote – 8-9 a.m. Thursday, April 14**

#### **Developing a Culture of Care in a World of Crisis-Caring for the Caregiver**

**Carla Snodgrass BSW, MPA**

Executive Director, Prevent Child Abuse Tennessee

Nashville, Tennessee

[www.pcat.org](http://www.pcat.org)

**Carla Snodgrass** is the Prevent Child Abuse Tennessee Executive Director. She is a Circle of Parents National Trainer and a Friends National Resource Center for Child Abuse Prevention Parent Leadership Coordinator. Carla has spent 35 years in the child welfare field related to child protective services, foster care, adoptions, program development and project coordination for statewide multiple response initiatives. She is a member of the Tennessee ECCS Team, Strengthening Families Team, Children's Trust Fund Board of Directors and ECAC Team. She also facilitates the Tennessee Statewide Home Visitation Collaboration. Carla volunteers with Nashville's Room In the Inn Homeless Program, and she is the Volunteer Affiliate Coordinator for the Pancreatic Cancer Action Network. Carla has an MSW from East Tennessee State University and an MPA from Tennessee State University. Best of all, Carla is the grandmother of an adorable 3-year-old grandson.

### **Keynote Summary - Developing a Culture of Care in a World of Crisis-Caring for the Caregiver**

We are out there every day dealing with crisis, trying to make a difference to families and children and offering compassionate care to those we serve. Who cares for us? How do we build a culture of care with our peers, our programs and our agencies. Walk the journey together.

### **Workshop Summary – Building Programs & Projects that Strengthen Families**

Taking the 5 protective factors from paper to practice to your community isn't difficult, it's common sense. Learn how to strategize, implement and evaluate in a hands-on way.

### **Workshop Summary – Understanding & Addressing Family Violence & Its Impact on Children**

Family Violence has Invisible Wounds that affect those we serve and those we love in our neighborhoods and families. Experience the impact on children and victims and work to craft a response in your community.

\*\*\*\*

**Luncheon Keynote – 12:15-1:30 p.m. Thursday, April 14**

**The Well-Being of Missouri's Children-Measures of Strengths & Concerns**

**William L. Elder**

Director, Office of Social and Economic Data Analysis, University of Missouri  
Columbia, Missouri

[www.oseda.missouri.edu/staff/elderb.shtml](http://www.oseda.missouri.edu/staff/elderb.shtml)

**Bill Elder** is Director of the Office of Social and Economic Data Analysis (OSED) at the University of Missouri-Columbia. Bill's doctorate is in Rural Sociology, and his interests include social change, communities and public policy. At OSED Bill is responsible for program leadership and projects concerning demographics, public school improvement and community information systems. Much of Bill's work is available at the OSED web site: <http://oseda.missouri.edu>.

**Keynote Summary - The Well-Being of Missouri's Children-Measures of Strengths & Concerns**

The social and economic status of children in Missouri will be described and discussed. The latest data from Kids Count, the 2010 Decennial Census and the American Community Survey will be used to paint a picture of the well-being of our children. Thematic maps and graphics will showcase where we are doing well and where we have troubling disparities. The consequences of these trends will be discussed and some underlying causes lifted up. Policy decisions regarding critical areas will be framed.

**Workshop Summary - Assessing the Well-Being of our Children: Using the 2010 Census & other Key Indicators**

The social and economic status of children in Missouri will be described. New data tools from Kids Count, the 2010 Census, the American Community Survey and other sources will be showcased. The relative usefulness of various sources will be discussed taking into consideration both large and small area analysis. With the advent of the American Community Survey it has become even more important to frame critical questions carefully and to construct reliable indicators.

\*\*\*\*

**Breakfast Keynote – 8-9 a.m. Friday, April 15**

**Interdicting the Cradle to Prison Pipeline**

**George A. Lombardi**

Director, Missouri Department of Corrections  
Jefferson City, Missouri

<http://doc.mo.gov/director.php>

Missouri Governor Jeremiah W. (Jay) Nixon nominated **George A. Lombardi** to the Director of the Department of Corrections on December 18, 2008. The nomination was confirmed on January 29, 2009. Lombardi became the 6<sup>th</sup> Director to lead the Department since Corrections became its own cabinet-level state agency in 1981.

Mr. Lombardi is a 35 year veteran of the Missouri Department of Corrections having served previously as the Director of the Division of Adult Institutions for 18 years, Assistant Director of that division for three years and a Warden for seven years. As Director of Corrections he is responsible for the 20 adult correctional facilities, seven community supervision centers, two community release centers and 54 parole offices across the State of Missouri. This includes approximately 11,500 staff, 75,000 probation and parolees and 30,000 inmates.

During his retirement from the Missouri Department of Corrections in 2005, he was Senior Consultant of the Missouri Youth Services Institute and for two years worked closely with the Washington, D.C. Youth Services

Division at the facility for committed youth. He served on the Board of Directors and as Chairman of the Criminal Justice Task Force for the Missouri Association of Social Welfare. He is a past President of the Missouri Corrections Association and has served as an auditor for the Commission of Accreditation for Corrections. He has lectured on criminal justice matters at the American Corrections Association, Academy of Criminal Justice Sciences, colleges and universities and civic organizations. He has also co-authored two articles *Mainstreaming Death-Sentenced Inmates* and *Peer Interaction Training for Correctional Administrators*.

Mr. Lombardi organized the first annual National Conference on Prisoner Reentry with Central Missouri State University. He was recognized at the December, 2002 Commencement at the Central Missouri State University with a Distinguished Alumnus Award. Mr. Lombardi has a B.S. and M.S. in psychology from the Central Missouri State University.

### **Keynote Summary - Interdicting the Cradle to Prison Pipeline**

Discussion of the critical impact of quality early childhood education for at risk children, in particular, the mentoring of children of incarcerated parents.

\*\*\*\*

**Closing Keynote – 10:30 a.m.-12 p.m. Friday, April 15**

**Renewing Our Commitment: Seeing the Work Through New Eyes**

**Naomi Haines Griffith**

National Speaker & Consultant on Child Welfare

President, Red Clay & Vinegar, LLP

Nashville, Tennessee

[www.naomihainesgriffith.com/](http://www.naomihainesgriffith.com/)

**Naomi Haines Griffith** is a true Southerner, growing up in Alabama and Mississippi. She holds a B.S. from the University of North Alabama, an M.A. from George Peabody College of Vanderbilt University, and a Masters in Social Work from the University of Alabama. After teaching for several years, she worked in the North Carolina and Alabama child welfare systems from 1966-1984 when she became Executive Director of PACT, a pioneer child abuse prevention agency she helped to found. Naomi is presently president of her consulting company, Red Clay & Vinegar, based in Nashville, TN. She is the author of *Red Clay and Vinegar: Looking At Family Through the Eyes of a Southern Child* and co-author of *The Unkindest Cut: The Emotional Maltreatment of Children*.

Since 1988, Naomi Griffith has been a national speaker and consultant on child welfare issues, speaking at conferences throughout the United States and Canada. A well-known storyteller and family systems specialist, she uses humor and her own experiences to challenge and inspire audiences working with business, education, juvenile justice, mental health, child abuse prevention and family violence systems.

### **Keynote Summary - Renewing Our Commitment: Seeing the Work Through New Eyes**

With the demands of increasing reports, shrinking resources, and *Doing more with less*, it is necessary to examine our work and ourselves with a different perspective, indeed a different standard. This keynote will be an encouragement to all personnel, regardless of area of responsibility, to redefine their personal goals and recommit themselves to the work. All staff, from the new *Aspit and vinegar* workers to those whose years have left them faint and weary of heart, can benefit from a realistic and confirming discussion of their roles in working with children and families.

## **Workshop Summary - Supervision & Leadership**

The success of any organization is directly related to the quality of supervision, especially line supervision. This first level of supervision determines the quality of outcomes, the desire of good workers to remain, as well as the overall work atmosphere. This workshop covers the five responsibilities of all supervisors and the qualities of leadership.

\*\*\*\*

### **Workshop Presenters**

#### **Drug Endangered Children in Our Communities**

##### **Shannon Stokes, Director of Programs**

One Hope United - Jefferson City

573-634-0018

[info@mo-dec.org](mailto:info@mo-dec.org)

##### **Chuck Daugherty, Executive Director**

ACT Missouri - Jefferson City

[cdaugherty@actmissouri.org](mailto:cdaugherty@actmissouri.org)

**Shannon Stokes** is a Director of Programs for One Hope United, a private human service organization dedicated to protecting children and strengthening families. One Hope United offers a diverse array of prevention, intervention, and community-based programs, which affect more than 1,800 children and families throughout central and southern Illinois and Missouri each year. Ms. Stokes is the chair of the Missouri Alliance for Drug Endangered Children and a member of the National Alliance for Drug Endangered Children DEC Leaders Network.

### **Workshop Summary**

Over two million children in the United States live in homes where a parent uses illicit drugs. This training covers the broad fundamentals of drug endangered children concepts including how substance abuse puts children and families at risk and responding to the long-term needs of drug endangered children. The workshop will also provide an overview of the role the Missouri Alliance for Drug Endangered Children can play in assisting local communities to adopt consistent response practices.

\*\*\*\*

### **Mental Health First Aid**

#### **Jermine Alberty, BSB/M, Coordinator of Development & Education/Mental Health First Aid National Trainer**

Comprehensive Mental Health Services – Independence

816-254-3652 x792

[jable@thecmhs.com](mailto:jable@thecmhs.com)

#### **Dottie Mullikin, Director of Mental Health First Aid Missouri**

Missouri Department of Mental Health – Springfield

417-895-7887

[dottie.mullikin@dmh.mo.gov](mailto:dottie.mullikin@dmh.mo.gov)

**Jermine Alberty** is the Coordinator of Development & Education for Comprehensive Mental Health Services, a community mental health center serving Eastern Jackson County. Prior to his work in the mental health field, he served in numerous service-oriented positions within non-profit organizations, churches and the municipal government of the City of Kansas City. He has served as director of an AmeriCorps Program Neighborhood Assessment Team Member, community organizer, and associate and youth pastor.

In 2005 Jermine began his journey in the field of mental health providing mental health professionals trainings in a plethora of areas including but not limited to Corporate Compliance, Ethics, Non-violent Crisis Intervention and Cultural Diversity. Jermine Holds a Bachelor of Science Degree with an emphasis in management and holds numerous certifications. He is a statewide trainer of Cultural Competency in Mental Health Services by the Missouri Coalition of Community Mental Health Centers. He is a certified instructor of the Non-Violent Crisis Intervention Program through the Crisis Prevention Institute.

Jermine has had the distinct honor to train with and be trained by the Australian founder of Mental Health First Aid, Betty Kitchener. He is one of three trainers for the State of Missouri who is part of the USA National Mental Health First Aid Training Team. As a National Trainer, he teaches the 12-hour Mental Health First Aid course and trains instructors to teach the 12-hour MHFA course.

### **Workshop Summary**

One in four American adults will experience a mental illness during their lifetime, yet most of us are unprepared to offer support that is characteristic of our culture. This session will introduce participants to the history and evidence supporting Mental Health First Aid, a 12-hour course designed to prepare the general public to be 'first responders' for symptoms of emerging mental health disorders and mental health crisis situations that are displayed in family, friends, coworkers and others we encounter. The session will review the curriculum, how Mental Health First Aid is being implemented in Missouri, and present concrete tools for participants to evaluate how their agencies can become involved in the program.

\*\*\*\*

### **Protecting Youth in the Digital World**

**Lt. Joe Laramie, Administrator of Internet Crimes Against Children Computer Forensics Lab**

Office of Missouri Attorney General – Jefferson City

573-751-3664

[joe.laramie@ago.mo.gov](mailto:joe.laramie@ago.mo.gov)

### **Cherisse Thibaut, Prevention Specialist**

Missouri KidsFirst - Jefferson City

573-632-4600

[cherisse@missourikidsfirst.org](mailto:cherisse@missourikidsfirst.org)

**Lt. Joe Laramie** is the Administrator of Internet Crimes Against Children Computer Forensics Lab for the Office of Missouri Attorney General. He previously worked for the Glendale Missouri Police Department for 31 years, with more than 28 years of experience in the area of child protection. He is certified as a Police Juvenile Specialist through the Missouri Police Juvenile Officers Association and taught D.A.R.E. for 15 years. From 2003-2011, Lt. Laramie was the Program Director for the Missouri Internet Crimes Against Children (ICAC) Task Force and has served on the National ICAC Task Force Executive Committee, as Co-Chair of the National ICAC Operations Committee and was the ICAC liaison to the NetSmartz Workshop of the National Center for Missing and Exploited Children. He has served on the Advisory Board to the National Coalition to Prevent Child Sexual Exploitation and as an advisor to the Internet Keep Safe Coalition. He was a recipient of the 1999 Missouri American Legion Law and Order Award, the 2004 Missouri Bar Association Liberty Bell Award and a member of Missouri Governor Blunt's 2007 Cyber Harassment Task Force. Lt. Laramie holds a Bachelor of Science degree in Criminal Justice Administration from Bellevue University, is a 2004 graduate of the FBI National Academy and presents nationally on the topic of Internet crimes against children and Internet safety.

**Cherisse Thibaut** holds a Master's degree in Social Work from Saint Louis University. In accordance with her desire to work with children and communities, she obtained a practicum at 1 of the 20 Child Advocacy Centers (CAC) in Missouri. CACs respond to allegations of child sexual abuse with an approach that puts the needs of the child first. This experience fueled her passionate commitment to creating a world where children are treated with respect. Cherisse currently works at Missouri KidsFirst, a statewide non-profit committed to ending child maltreatment, as a Prevention Specialist and Liaison for the Missouri Internet Crimes Against Children Task Force (MOICAC). MOICAC serves criminal justice agencies and Missouri citizens by offering investigative, forensic and prevention training, and resources in an effort to fight technology-facilitated child exploitation. As MOICAC Liaison, Cherisse disseminates technology safety education throughout the state. Cherisse is part of the Net Generation, which allows her to have a modern perspective on Internet safety education.

### **Workshop Summary**

The virtual world, not unlike the real world can pose serious dangers to youth. When used responsibly, modern technology can be a wonderful tool for youth to learn, create and connect with others. Technology is part of our children's everyday lives; therefore, we must teach youth at an early age the rules of the technology superhighway. This workshop will identify the current risks in the digital world and how to address them with youth. Learn the term Digital Citizen; how to teach youth to protect their Name, Identity and Reputation while using technology; and how to prevent and respond to cyberbullying, online enticement, inappropriate material and/or a damaged reputation. Please join us and learn how to help youth be safer in the digital world.

\*\*\*\*

### **Grant Writing Basics**

#### **The Sustainability Framework in a Nutshell**

**Suzanne Alewine, Partner & CEO**

**Doris Boeckman, Partner & COO**

Community Asset Builders - Jefferson City

573-632-2700

[suzanne@cabllc.com](mailto:suzanne@cabllc.com) or [doris@cabllc.com](mailto:doris@cabllc.com)

Prior to forming Community Asset Builders, **Suzanne Alewine** was the Director the Community Health Assistance Resource Team for the Missouri Department of Health and Senior Services. She was responsible for providing leadership, consultation and technical assistance to Missouri communities in all aspects of health and quality of life improvement, and for developing strategic alliances to address key state level issues. The team supported over 100 community initiatives statewide.

Prior to joining CHART, Suzanne worked in the budget office at the state health department, conducting fiscal and policy analysis and developing operating, capital improvements and leased facilities budgets. In addition, Suzanne coordinated the automation of the Division of Administration, served on the agency's information system development team.

Suzanne completed an undergraduate degree in Business Administration and a Masters in Public Administration from the University of Missouri-Columbia. She is a founding member of the Association for Community Health Improvement - serving as a past Advisor, as a member of the Conference planning committee and as a member of the ad-hoc committee on community health assessment. She is a past co-chair of the national Healthy Communities Network and a graduate of the Health Forum's Creating Healthier Communities Fellowship.

Prior to founding Community Asset Builders, **Doris Boeckman** served as Community Interventions Consultant for the Missouri Department of Health and Senior Services, Community Health Assistance Resource Team (CHART). Her primary role was implementation and sustainability of the Missouri Community Interventions Initiative, a \$2 million grant from the state hospital association. Her expertise includes community coalition development; skill development, facilitation and training; and governance and leadership. She provides technical assistance to communities in researching and implementing interventions and monitoring and evaluating outcomes.

Doris also has extensive Association experience. Prior to working at the Department of Health and Senior Services, was the director of community health services for the Missouri Hospital Association (MHA) from 1996 through 1999. In this capacity she was responsible for engaging hospital leadership in shifting from traditionally defined health care to focus on community and population health, providing technical assistance to more than 150 member hospitals. She served as liaison with other state hospital association leaders for community health initiatives. She was also Grant Administrator from 1994 through 1996 of a statewide initiative for the Missouri Family Health Council, the statewide association for family planning. Doris received a degree in Business Administration from Lincoln University, graduating Magna Cum Laude, Jefferson City, Missouri.

### **Workshop Summary - Grant Writing Basics**

Participants will:

- \* Learn the basics of grant writing
- \* Understand how to reduce risk
- \* Learn how to make their proposal stand out from others
- \* Learn how to avoid making the most common mistakes in grant preparation
- \* Learn how to search for the best funding resources to meet their needs

### **Workshop Summary - The Sustainability Framework in a Nutshell**

Participants will:

- \* Understand the six key elements of sustainability
- \* Gain knowledge about how the key elements are interrelated
- \* Participate in an exercise that brings home the concepts
- \* Have an opportunity to pose questions or situations for further discussions

\*\*\*\*

### **Social Media 101-Concrete Tips for Getting Started on Facebook & Twitter**

#### **Social Media –Taking the Next Step to Enhance Prevention**

**David Brazeal, Communications Consultant – Billings, MO**

417-766-6997

[david.brazeal@gmail.com](mailto:david.brazeal@gmail.com)

**David Brazeal** attended journalism school at the University of Missouri and worked as a radio reporter and wire service editor for about ten years, before the Internet lured him away from the newsroom. Now, he uses his experience as a journalist to help clients communicate better with their customers and employees. He uses blogs, podcasts, or whatever social-media tools are best for reaching a particular group. You can find David online at his blog ([www.journamarketing.com](http://www.journamarketing.com)<<http://www.journamarketing.com/>>), where he writes about the intersection of journalism and marketing; or on Twitter ([www.twitter.com/dbrazeal](http://www.twitter.com/dbrazeal)<<http://www.twitter.com/dbrazeal/>>).

### **Workshop Summary - Social Media 101-Concrete Tips for Getting Started on Facebook & Twitter**

This session for social media beginners will walk you through the process of becoming active on Facebook and Twitter, and explain how some nonprofit organizations are using social-media tools to engage people more effectively. We'll have plenty of time for questions and answers about how social media fits into your own organization's plans.

### **Workshop Summary - Social Media –Taking the Next Step to Enhance Prevention**

This session will examine more examples of nonprofits that have used social media tools effectively. We'll look at what works, what doesn't work, and how your organization can use more advanced tools like Facebook advertising and Facebook Causes to reach more people and raise money.

\*\*\*\*

### **Bullying – Child's Play or Violence**

**Glenn A. Berry, Ed.D., Statewide Olweus Bullying Prevention Program Coordinator**

GBSafe Consultants - Lake Tapawingo, MO

816-289-9341

[gbsafe@socket.net](mailto:gbsafe@socket.net)

### **Faye Peters, Executive Director**

Missouri Association Elementary School Principal (MAESP) – Jefferson City

573-638-2460

[faye.peters@maesp.com](mailto:faye.peters@maesp.com)

### **Marjorie Cole, MSN, RN, Missouri State School Nurse Consultant**

Missouri Department of Health & Senior Services – Jefferson City

[Marjorie.Cole@dhss.mo.gov](mailto:Marjorie.Cole@dhss.mo.gov)

**Dr. Glenn A. Berry** was Director for the Missouri Center for Safe Schools, where he worked from June 2001 to July 2009. The Missouri Center for Safe Schools (MCSS), which is located at the University of Missouri-Kansas City School of Education, is funded by the Missouri Department of Elementary and Secondary Education. The Center's mission is to promote safe and orderly schools, which further advances academic achievement, by providing assistance in identification of resources and by facilitating networking with schools across Missouri as they develop effective ways of dealing with violence and other safety related problems. The Center serves all 523 school districts in Missouri.

Presently, Glenn is the lead consultant for gbsafe consultants. He provides presentations on the issues of bullying prevention, cyberbullying and cyber safety. Additionally, he is the Statewide Coordinator for the Olweus Bullying Prevention Program and recently retired as the Chairperson for the Missouri Coordinated School Health Coalition. Dr. Berry was a teacher, coach, Alternative School Principal, High School Principal and Superintendent for 30 years in Missouri and Colorado. He holds a Bachelor of Science Degree in Education from Missouri Valley College and two degrees (Master of Education and Doctor of Education) from the University of Missouri-Columbia.

**Faye Peters** is a retired educator with 31 years of experience, which she served 27 years as an Elementary Principal. She has been the Executive Director of Missouri Association of Elementary School Principals since 1993.

## Workshop Summary

Participants in this interactive session will focus on bullying and cyberbullying. The workshop includes PowerPoint presentation, interactive activities and time for question and answers. Children who bully others can turn into antisocial adults and are far more likely than others to commit crimes, batter their spouses, abuse their children, and produce another generation of children who bully. This research based workshop provides information on the scope of the problem and what steps schools may take to identify and address the problem.

### Goals:

- To increase awareness of the bullying & cyberbullying problem and how it relates to school violence.
- To provide awareness and knowledge on what children/youth need in order to recognize and avoid dangerous, destructive or unlawful online behavior and to respond appropriately.

### Objectives:

- Define and recognize bullying & cyberbullying
- Practice strategies for dealing with bullying & cyberbullying
- Contribute towards making the school environment more inviting for everyone

\*\*\*\*

## Winning the Battle of Unsafe Sleep Practices

### **Karen Schenk, RN, BS, Public Health Consultant Nurse**

Missouri Department of Health & Senior Services - Jefferson City

573-751-6492

[Karen.Schenk@dhss.mo.gov](mailto:Karen.Schenk@dhss.mo.gov)

### **Lori Behrens, LCWS, Executive Director**

SIDS Resources, Inc. - St. Louis

800-421-3511

[lbehrens@sidsresources.org](mailto:lbehrens@sidsresources.org)

**Karen Schenk, RN, BS** has been a Public Health Consultant Nurse with the Missouri Department of Health and Senior Services, Bureau of Genetics and Healthy Childhood since 1999. She currently manages the Department's Maternal-Child Home Visiting and Alternatives to Abortion programs, including the Building Blocks of Missouri, an evidence-based Nurse Family Partnership home visiting program. She is a member of the State Child Fatality Review Panel. In April 2010, Karen was instrumental in finding funding for, developing and implementing the Department's Safe Cribs for Missouri program which provides safe cribs and crib education to families who could not otherwise afford them through local public health agencies. In 2005 Karen worked with SIDS Resources Inc. to develop a "Back to Sleep for Nursery Room Nurses" education program to provide "safe sleep" education to birthing and children's hospitals across the state. She co-authored "Changing Hospital Newborn Nursery Practice: Results from a Statewide 'Back to Sleep' " Nurses Training Program which was published in the Maternal Child Health Journal in 2007.

**Lori Ahrens-Behrens** received her Master's degree in Social Work from Washington University in 1989 and received her license in clinical social work in 1997. Lori has been employed by SIDS Resources for over 13 years and has been the Executive Director for the last 5 ½. Lori has worked as an infant development therapist and as a licensed counselor. Lori has coordinated family support services for SIDS Resources as well as other non-profit organizations.

## **Workshop Summary**

Each year in the United State more than 4,500 infants die suddenly of no obvious cause, and about 50% of these are diagnosed as Sudden Infant Death Syndrome (SIDS). The National Back to Sleep campaign has resulted in a 50% decline in SIDS deaths in the time period from 1994–2000. In Missouri, deaths diagnosed as SIDS for 2009 were down to 16. However, infants are still dying, and one of the major causes of death after prematurity and birth defects is unsafe sleep practices. In 2006 there were 20 deaths reported in Missouri from suffocation of infants under the age of one due to unsafe sleep practices. By 2007 the numbers increased 130 percent to 46 deaths. In 2008 there were 68 Missouri residents under the age of one year whose deaths were attributed to unsafe sleep practices, a rate of 0.84 per 1,000 live births. Black infants are 3.5 times more likely to die than white infants due to unsafe sleep practices.

In this workshop the presenters will discuss SIDS statistics and unsafe sleep deaths; the history of the Back to Sleep campaign and its effect on infant mortality; the socioeconomic and cultural norms associated with infant sleep; and resources (including Safe Cribs Programs) available to assist healthcare and social service providers to educate parents and caregivers on the dangers of unsafe sleep practices and how to decrease infant death.

\*\*\*\*

### **Period of Purple Crying-Shaken Baby Syndrome Prevention Program**

#### **Amy Rose Karr, Information & Referral Worker**

Kansas Children's Service League – Wichita, KS

316-942-4261 x1322

[akarr@kcsl.org](mailto:akarr@kcsl.org)

#### **Christine Lichte, BS, IBCLC**

Western Missouri Medical Center – Warrensburg

660-262-7519

[sclichte@iland.net](mailto:sclichte@iland.net)

**Amy Rose Karr** received a Bachelor of Arts degree in Communication Studies at Eastern Kentucky University. She found her passion in the early childhood field serving as a project coordinator for an early childhood council in rural Kentucky. Currently, she works for Kansas Children's Service League helping to coordinate statewide implementation of the Period of PURPLE Crying® Shaken Baby Syndrome prevention program.

**Christine Lichte** received a Bachelor of Science degree in Biology from the University of Central Missouri. She volunteered as a La Leche League leader for 6 years where she provided breastfeeding and parenting support and education to new mothers. She then became board certified as a Lactation Consultant and works at Western Missouri Medical Center in Warrensburg, Missouri. Over the past 8 years as a Lactation Consultant, Christine has helped over 3000 new mothers. She is currently in the process of implementing the Period of PURPLE Crying program at her hospital.

## **Workshop Summary**

This workshop will provide a brief description of Shaken Baby Syndrome/Abusive Head Trauma (SBS/AHT) and the Period of PURPLE Crying® prevention program. Information will include the need for SBS/AHT prevention, why this program was chosen for implementation in Kansas, and how statewide implementation was achieved (including difficulties and lessons learned). Ideas to facilitate implementation in Missouri will be discussed. Western Missouri Medical Center in Warrensburg will share their experiences in their first year of implementing the program.

\*\*\*\*

## **Compassion Fatigue**

**Regina Staves, Ph.D., Assistant Professor**

Avila University – Kansas City

816-501-3665

[Regina.Staves@avila.edu](mailto:Regina.Staves@avila.edu)

**Regina Staves, Ph.D.** is an Assistant Professor of psychology at Avila University. She teaches both graduate and undergraduate classes that focus on child and human development, general psychology, ethics, therapeutic skill building and restorative justice. Her areas of specialization are in psychological trauma, attachment, stress, anxiety, children’s behavior issues, parenting and family systems. She has worked as a therapist for families and children in residential treatment, foster care, in a home based family focus program, psychiatric hospital setting and private practice.

Dr. Staves is active in our community as an advocate for children and for restorative justice. She was appointed by the Governor to the Children’s Trust Fund Board, which is Missouri’s foundation for child abuse prevention and previously served as chair of the board. She also participates in the Kansas City Child Abuse Prevention Roundtable Coalition to support legislative efforts on children’s issues. Dr. Staves’ professional interests include child development, specifically emotional and brain development and social issues impacting children as well as psychopathology and criminal behavior, restorative interactions and compassion fatigue.

## **Workshop Summary**

Anyone working on the front line with people who have been traumatized or victimized is at risk for compassion fatigue. This workshop will explain the condition of compassion fatigue, what it looks like, the risk factors, how to manage compassion fatigue and most importantly, how to prevent it.

\*\*\*\*

## **Living a Congruent Life: Beliefs & Behaviors in Sync – Parts 1 & 2**

**Jo Lynn Bright, LCMFT**

EMPAC, Inc. – Wichita, KS

800-234-0630

[jbright@empac-eap.com](mailto:jbright@empac-eap.com)

**Jo Lynn Bright** joined the EMPAC team in October 2005, serving in the capacity of EAP counselor. Prior to her association with EMPAC, Jo Lynn served 10 years in a variety of roles at Youthville (Therapist, Supervisor, Training Coordinator & Director of Training & Staff Development). She also worked 12 years for the State of Kansas – Dept. of SRS, in western Kansas and Wichita. Jo Lynn holds an M.S. degree in Marriage & Family Therapy from Friends University. She is a Licensed Clinical Marriage & Family Therapist. Her B.S. degree was earned from Kansas State University in Family Life & Human Development. She is a Clinical Member of AAMFT (American Association of Marriage & Family Therapists) and a Certified Budget Coach & Seminar Instructor through Crown Financial Ministries.

## **Workshop Summary**

Do you know what your core values are? Does the drive, motivation and inspiration still reside within you to function at the highest ethical level professionally? We all have moments in our lives when our behaviors are “out of sync” with the beliefs we hold deep inside. Come join us as we discover and explore key personal and professional core values and enjoy dialogue around the six foundational principles for functioning at the highest professional level. The overall goal of this session is to walk away with a plan to practice behaviors that match what we say is important and to further the welfare of those we serve.

\*\*\*\*

## **The Affordable Care Act (ACA) Maternal, Infant, and Early Childhood Home Visiting Program**

### **Cindy Wilkinson, Deputy Section**

Missouri Department of Health & Senior Services - Jefferson City

573-751-6149

[Cindy.Wilkinson@dhss.mo.gov](mailto:Cindy.Wilkinson@dhss.mo.gov)

**Cindy Wilkinson** is currently the Deputy Administrator in the Section for Healthy Families and Youth and the Early Childhood Comprehensive Systems (ECCS) Coordinator with the Missouri Department of Health and Senior Services (DHSS). Prior to coming to DHSS in 2008, she spent 24 years with the Children's Division at the Missouri Department of Social Services. Cindy works on multiple early childhood system projects, establishing linkages between the health and early care and education communities. She oversees the contracts for the ECCS grant as well as helps monitor programs funded by the Title V Maternal and Child Health Block Grant. Cindy received a Master's in Social Work from the University of Missouri Columbia. She serves as an advocate for children promoting health and safety in child care programs and schools.

### **Workshop Summary**

This workshop will discuss how the Act responds to the diverse needs of children and families in communities at risk and provides an opportunity for collaboration and partnership at the Federal, State and community levels to improve health and development outcomes for at-risk children through evidence-based home visiting programs. Discussion will include Missouri's process for fulfilling the requirements for the FY2010 ACA Maternal, Infant and Early Childhood Home Visiting Program including the needs assessment and the state plan.

\*\*\*\*

## **Building Positive Parent Leadership Inside Missouri's State Prisons**

### **Robert Wilkerson, Lynna Lawson & Jenny Flatt, Site Coordinators**

MU Extension 4-H LIFE Program – Potosi, MO

574-438-2671, 573-631-6467, 573-634-2824

[wilkersonrc@missouri.edu](mailto:wilkersonrc@missouri.edu), [lawsonl@missouri.edu](mailto:lawsonl@missouri.edu), [flattj@missouri.edu](mailto:flattj@missouri.edu)

**Robert Wilkerson** is a 4-H Youth Educator with University of Missouri Extension and coordinates a Children's Trust Fund effort in East Central Missouri. He has a Bachelor's Degree in Public Administration from Central Methodist College in Fayette and a Master's Degree in Adult and Secondary Education from the University of Missouri St. Louis. He is currently a Doctoral Student in Education at the University of Missouri St. Louis. As a Volunteer in Corrections with the Missouri Department of Corrections (DOC), he has helped qualified, incarcerated fathers become positive leaders in Potosi's 4-H Living Interactive Family Education (4-H LIFE) Program. He was also a Building Strong Families (BSF) educator and evaluator for offenders in transition at two Missouri Correctional Centers as part of a partnership between University of Missouri Extension and DOC.

**Lynna Lawson** is a 4-H Youth Development Specialist and has served the community through University of Missouri Extension for 25 years. Her experience includes leadership to youth and families in community 4-H programs, implementation of afterschool programming, and development of community collaborations for positive youth development. Lawson is known for her ability to connect new audiences and launch community partnerships by engaging them in the resources of the University of Missouri. An innovative program she co-founded is the nationally recognized 4-H LIFE program which serves children with incarcerated parents. Lawson has a Masters of Education, Secondary Education with an emphasis in Adult Education from University of Missouri, St. Louis and a Bachelor of Science in Agricultural Business from Missouri State University.

**Jenny Flatt** is a 4-H Youth Specialist in Cole and Osage Counties with University of Missouri Extension. She obtained a Master's degree in Curriculum and Instruction and is in the process of completing coursework in an Educational Leadership doctoral program at the University of Missouri. Flatt is the site coordinator for the 4-H LIFE program at Jefferson City Correctional Center which started November 2010.

### **Workshop Summary**

Parental incarceration causes disruptions across the family system (Arditti et al., 2003; Parke & Clarke-Stewart, 2003). In response to the negative effects of parental incarceration on families and children there has been a call for programming targeting incarcerated parents (Cecil et al., 2008). However, many of the programs developed simply focus on skill development, provide few opportunities to engage in meaningful parenting, and do not involve the family system outside of the institution (Cecil et al., 2008). There is a need for holistic programs that focus on maintaining positive relationships between incarcerated parents and their children (Nickel et al., 2009).

This interactive 75 minute workshop will provide an overview about the University of Missouri Extension's 4-H Living Interactive Family Education (LIFE) Program, a family strengthening program for qualified incarcerated parents, their children, and the children's caregiver. This conference session will explain the 4-H LIFE program elements for offenders, children and caregivers as well as components that bring all three participants together at one time. The program promotes strong, healthy and nurturing family environments for the target children, while helping the qualified, incarcerated parents become positive role models and leaders to the children during structured 4-H family meetings held in the visiting rooms of several state correctional centers in Missouri.

\*\*\*\*

### **Transforming Communities through Successful Communication**

#### **Dan Prater, Communications Instructor**

Drury University & CASA of Southwest Missouri – Springfield

417-864-6202

[dprater@CASAswmo.org](mailto:dprater@CASAswmo.org) or [dprater@drury.edu](mailto:dprater@drury.edu)

**Dan Prater** has more than 20 years experience in nonprofit and corporate communication and the media. Dan has a BA in Broadcast Journalism and an MA in Communication. He is the Public Affairs Director of CASA of Southwest Missouri (Springfield). He has been with the organization since 2003, managing the agency's internal and external affairs as well as participating in volunteer recruitment, training and supervision. Dan is a communication instructor and the executive director of a new initiative at Drury University – The Center for Nonprofit Communication. The Center for Nonprofit Communication provides graduate and undergraduate training for students as well as for current nonprofit leaders. The program offers a Master of Arts with an emphasis in nonprofit communication. Students in the center work directly with local, regional and international nonprofit agencies, serving as communication consultants.

### **Workshop Summary**

Child abuse and neglect is a difficult topic; one which many people find disturbing and daunting. How can an organization communicate in a way that causes people to want to get involved through volunteerism and donations rather than drive them away? This session will discuss simple strategies to help organizations develop a trust and authority with members of the public and the media.

\*\*\*\*

## **Adolescent Brain Development**

**Patsy Carter, PH.D., Clinical Director**

Children, Youth & Families, Missouri Department of Mental Health – Jefferson City

573-751-0142

[Patsy.Carter@dmh.mo.gov](mailto:Patsy.Carter@dmh.mo.gov)

**Patricia Carter, Ph.D.** has been with the Missouri Department of Mental Health (DMH) since 1989 working in various capacities with children and families. She has worked in both inpatient and community settings, providing clinical and administrative services. She has continued to pursue her interest in forensic psychology in its application to juveniles, and currently is a Certified Forensic Examiner for DMH and responsible for setting policy and supervising evaluations on individuals under the age of 18 years. Her current role as Clinical Director of Children, Youth and Families for the Dept. of Mental Health focuses on developing policies and standards to promote quality care in meeting the needs of children and youth with emotional, behavioral, developmental or substance abuse disorders. In her role as the Children’s Chief Executive Officer for the Division of Comprehensive Psychiatric Services of DMH she oversees the development and implementation of policies and programs for children with SED and their families. Dr. Carter received her Bachelor’s degree in psychology from the University of Missouri-Columbia and her doctorate in clinical psychology from the University of Mississippi.

### **Workshop Summary**

This presentation will explore adolescent brain development and what that means for professionals working with this age population. We often forget that teenagers are not just young adults, or that even young adults have often not yet achieved their full brain and cognitive development. This presentation will explore not only the biology of brain development, but how that impacts adolescent feelings, thinking and behavior. We will also explore the impact that trauma has on brain development at different stages of development, and the long term impact this can have so we can provide effective interventions that meet the teen’s needs and stage of development. Finally, we will put adolescent brain development within the context of “aging out” of the children’s system and how we can increase their chances of success.

\*\*\*\*

## **Building Relationships with Families through Home Visiting**

**Janet Shepard, CFLE**

Practical Parenting Partnerships- Jefferson City

573-761-7770

[jshepard@pppctr.org](mailto:jshepard@pppctr.org)

**Janet Shepard, CFLE** directs Practical Parenting Partnerships which is the K-12 follow-up to Parents as Teachers. PPP serves Missouri’s schools providing training and resources for parenting education and family engagement. PPP is a Missouri PIRC partner and is a program of Missouri KidsFirst. Janet has been with PPP since its inception in 1992. She holds an MA in Family Studies from Southeast Missouri State University, and she is a Certified Family Life Educator through the National Council on Family Relations.

### **Workshop Summary**

Participants will become familiar with research evidence supporting school based home visits and gain practical tips on planning, implementing and evaluating a home visiting program. Participants will have the opportunity to explore the why, when, how and who of home visiting as a way of building relationships, providing services and strengthening families. The presentation is from Practical Parenting Partnerships, a school based home visit training which can easily be adapted and applied to early childhood and family resource programs.

\*\*\*\*\*