



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

*Preventing child abuse & neglect
through grant distribution,
education & awareness.*



Vision

The Children's Trust Fund envisions children and families free to grow and reach their full potential in a nurturing and healthy environment free from child abuse and neglect.

Mission

The Children's Trust Fund will prevent or alleviate child abuse and neglect for the State of Missouri's children and families by: 1) planning and policy development; 2) ensuring appropriate funding of results-oriented programs, training programs for professionals, and research; 3) promoting public awareness and education; and 4) assisting in the integration of statewide prevention efforts.

Annual Report 2012

July 1, 2011– June 30, 2012

ctf4kids.org

Strong Families, Safe Kids

A Message from the Director

On behalf of the CTF Board of Directors and staff, I am pleased to present the Children's Trust Fund (CTF) Annual Report for Fiscal Year 2012. The following pages highlight our ongoing mission to keep Missouri's children safe and strengthen their families by preventing child abuse and neglect. This is accomplished by partnering with community-based organizations throughout the state and through our own public education campaigns, training and literature, which is provided at no cost to thousands of parents, caretakers, students, educators, home visitors and other providers.

In Fiscal Year 2012, CTF provided over \$2.8 million in prevention programming, including awarding prevention grants to over 100 community organizations that work with children and families. Additionally, CTF revised and reissued our *Prevent Shaken Baby Prevention* DVD, adding a unit on *Safe Sleep for Your Baby*. CTF also developed a new flier addressing emotional well-being of children and preventing emotional abuse. Supporting these important prevention projects and initiatives are made possible only with continued support from our generous donors and other dedicated fees which we receive.

Unfortunately, the horrific cases of child abuse occurring this past year, both in our state and nationally, continues to be a stark reminder that keeping our children safe and preventing violent and abusive acts against them are truly everyone's responsibility!

Thank you for your ongoing investment in Missouri's kids through the Children's Trust Fund.

Kirk Schreiber,
CTF Executive Director



**Children's
Trust Fund**

Missouri's Foundation For Child Abuse Prevention

History

The Children's Trust Fund (CTF) was created by the Missouri General Assembly in 1983 as a fund dedicated solely to support child abuse and neglect prevention programs throughout the state. CTF is authorized to enter into contracts with public or private agencies, schools or qualified individuals to establish community-based educational and service programs focused on preventing child abuse and neglect. CTF is also directed to facilitate information exchange between stakeholders interested with child abuse prevention and to provide statewide public education regarding issues facing families and children.

CTF is not appropriated state general revenue funds for child abuse prevention. Funding is obtained from dedicated fees on marriage licenses and vital records, sales of the CTF specialty license plate, voluntary contributions designated on Missouri State Income Tax Returns, other voluntary contributions, and interest income from the Fund. CTF also administers the Community Based Child Abuse Prevention (CBCAP) Federal Grant.

Statewide Projects / Initiatives

Kid's Count 2011 Data Book

First produced in 1993, the Kids Count in Missouri Data Book is the state's most comprehensive compilation and analysis of data on child well-being, documenting the status of children in all 114 Missouri counties and the City of St. Louis. The project's mission is to improve the well-being of Missouri's children by heightening awareness of children's issues within local communities and promoting more effective responses to children's needs throughout the state. The Kid's Count Data Book is produced through a collaborative effort among the Partnership for Children, Office of Social and Economic Data Analysis (OSEDA), the Children's Trust Fund, the Annie E. Casey Foundation, and more than 20 public and private partner organizations serving in an advisory role. The report and interactive data tools may be accessed at pfc.org, osedata.missouri.edu/kidscount or ctf4kids.org.



Show Me Bright Futures

Through the Show Me Bright Futures (SMBF) Initiative, Missouri is engaging communities to implement a public health approach to prevent mental illness and plan for the healthy physical, social and emotional development of all children. Convened and coordinated by the Missouri Department of Mental Health (DMH) through a grant from the Missouri Foundation for Health, the SMBF state planning team has been meeting since 2005 to disseminate and advance Bright Futures in Missouri. SMBF is now a standing committee within the Comprehensive Services Management Team (CMST), an interagency comprehensive children's mental health service system team that provides oversight to the System of Care (SOC) Initiative and provides support to community-based SOC teams. SOC teams consist of a partnership of family members, state child serving agencies, organizations and communities with shared responsibility to meet the mental health needs of children, youth and their families.

The SMBF state team is comprised of representatives from DMH, the Department of Health and Senior Services, the Department of Social Services, the Missouri School Boards Association, Head Start, University of Missouri and the Children's Trust Fund. CTF provided funding and collaborated with the SMBF team to implement the initiative into the three CTF Community Based Child Abuse and Prevention (CBCAP) communities in Joplin, Rolla and Moberly. Using the Public Health Model, each site has implemented children's mental health projects focusing on early care and education, stigma-reduction, and building social and emotional protective factors.

In Fiscal Year 2012, CTF also entered into an agreement with DMH to begin the process to educate existing SOC teams on the Public Health Model, and how it can be used to promote mental health wellness as a means of preventing child abuse and neglect.

Missouri Strengthening Families Initiative (SFI)

With support from the Doris Duke Charitable Foundation, the Center for the Study of Social Policy (CSSP) conducted research and identified five protective factors that prevent child abuse and neglect. Protective factors are conditions in families and communities that, when present, increase the health and well-being of children and families. They are attributes that serve as buffers, helping parents who might otherwise be at risk of abusing their children to find resources, supports or coping strategies that allow them to parent effectively, even under stress. The research proved that excellent early care, education and prevention programs use common program strategies to build the following protective factors known to reduce child abuse and neglect:

- enhancing parent resilience
- providing an array of social connections
- facilitating parent knowledge & skills regarding parenting & child development
- providing resources & referrals in times of stress
- supporting healthy social & emotional development in young children.
- nurturing & attachment *added since the initial research

CTF continues to work with the Strengthening Families Framework (SFF) Initiative in Missouri by promoting the protective factors in a number of ways. Missouri is one of 30 states actively involved with the Strengthening Families National Network. CTF is also a member of the Early Learning Initiative facilitated by the National Alliance of Children's Trust and Prevention Funds. CTF has embedded the protective factors into its grant application process and its statewide public awareness campaigns. All CTF partners are required to promote the protective factors through their work with Missouri families. In addition, CTF provided funding to the Center for Family Policy and Research at the University of Missouri to revise the Kansas/Missouri Bi-State Core Competencies for Early Care and Education Professionals to include integration of the protective factors. The revised Kansas/Missouri Bi-State Core Competencies are completed and may be accessed at www.openinitiative.org/Content.aspx?file-CoreCompetencies.txt.

Currently, CTF is attempting to measure the effectiveness of the protective factors within families through standardized evaluation as one component of its overall evaluation of the Community Based Child Abuse Prevention (CBCAP) federal grant. A free training resource to support the Strengthening Families™ Protective Factors Framework in multiple settings is now available online through the National Alliance of Children's Trust and Prevention Funds at www.ctfalliance.org/onlinetraining.htm.

Child Care Aware

CTF is partnering with Child Care Aware® of Missouri to expand the integration of the Strengthening Families Framework into early childcare and education through a fourteen month project consisting of three related projects. The *Small Steps, Big Footprints* project involved the development and distribution of a two-page mailer containing specific, easy to implement strategies for promoting the protective factors in child care settings as well as resource information. Approximately 9,000 child care facilities in Missouri

received the mailer. The *Strengthening Families Community College Curriculum* project involves the development of a curriculum, based on the Strengthening Families Framework, and can be used through varying depths of content within existing community college courses. There are seventeen two-year community college early child hood programs in Missouri, seven of which are involved in the pilot process. The curriculum is anticipated to be completed by November 2012. The third project involves providing the *Zero to Three Prevent Child Abuse and Neglect* training to early care and education professionals throughout Missouri. CTF committed \$146,000 to this project.

State Technical Assistance Team (STAT)

In Fiscal Year 2012, CTF awarded \$10,705 to the State Technical Assistance Team (STAT), Missouri Department of Social Services (DSS), which provided six (6) regional trainings to 301 child protection professionals on Multidisciplinary Child Abuse and Fatality Training and child event best practices investigations. The funds also supported the Missouri Child Fatality Review Program (CFRP) Annual Report, *Preventing Child Deaths in Missouri*.

Missouri Prevention Partners (MPP)

MPP is a coalition of statewide public and private organizations with a mission to prevent child abuse and neglect in Missouri. Created in 2006, MPP has adopted a set of beliefs including:

- Every child should be safe, nurtured and supported in their family; every family should be safe, nurtured and supported in their community.
- All systems at all levels should be accountable to the families, children and communities they serve.

The Coalition convenes 3 to 4 times per year and develops goals & outcomes around leadership, public education and outreach, prevention programming, resource development and policy & legislation.

CTF Affiliations

- Children's Services Commission
- Coordinating Board on Early Childhood (CBEC)
- Child and Family Services Review/Program Improvement Plan (CFSR-PIP)
- Early Childhood Comprehensive Systems (ECCS)
- FRIENDS National Resource Center for Community Based Child Abuse Prevention (CBCAP)
- Kids Count in Missouri Advisory Group
- Missouri Drug Endangered Children (MODEC)
- Missouri Juvenile Justice Association (MJJA)
- Missouri Prevention Partners (MPP)
- National Alliance of Children's Trust & Prevention Funds
- National Alliance Early Childhood Initiative (ECI)
- Prevent Child Abuse Missouri (PCAM)
- Show Me Bright Futures/Comprehensive System Management Team (CSMT)
- State Technical Assistance Team (STAT)-Child Fatality Review Program State Panel
- Affordable Care Act-Maternal, Infant and Early Childhood Home Visiting Program

Statewide Projects / Initiatives continued

Home Visitation Prevention Services

With funding provided by the Missouri Department of Social Services (DSS), CTF partnered with Nurses For Newborns Foundation (NFNF) to provide essential home visitation prevention services in St. Louis City and County, Franklin, Jefferson, St. Charles, St. Francois and Washington counties. Additional counties served include Lincoln, Butler, Carter, Iron, Reynolds, Shannon and Wayne. These services, provided by a registered nurse, target parents twenty-one years of age or younger and parents exceeding this age who are mentally and/or physically challenged or who are substance abusers. The project focused on promoting effective parenting skills, prevention of repeat teen pregnancies, increasing educational achievement, increasing self-support and self-esteem, promoting healthy birth outcomes, and ensuring the safety and overall well-being of children. In Fiscal Year 2012, NFNF provided 5,480 service hours through home visits to 1,102 families (2,250 individuals) as a result of this project. Outcomes reported include prevention of subsequent pregnancies among teen moms participating, increased immunizations of infants, reduction in the inappropriate use of emergency rooms, and 99% of participants free of a substantiated report of child abuse.

Safe Crib/Safe Sleep Initiative

CTF provided \$25,000 in Fiscal Year 2012 to the Department of Health & Senior Services (DHSS) to support the Safe Cribs for Missouri Program. The program is implemented through the local county health departments and provides safe portable cribs and crib sheets to low income pregnant women and those with newborns. A prenatal home visit or educational session is provided to each family receiving a crib, as well as a follow-up home visit 4 to 6 weeks following the infant's birth. To avoid duplication, the program does not provide cribs to counties in which there are other current safe crib programs funded through CTF, a Safe Kids Coalition or another funding mechanism. In Fiscal Year 2012, CTF funding provided 126 cribs and the accompanying home visits to families in 26 counties.

Public Education & Awareness

Activity Plan

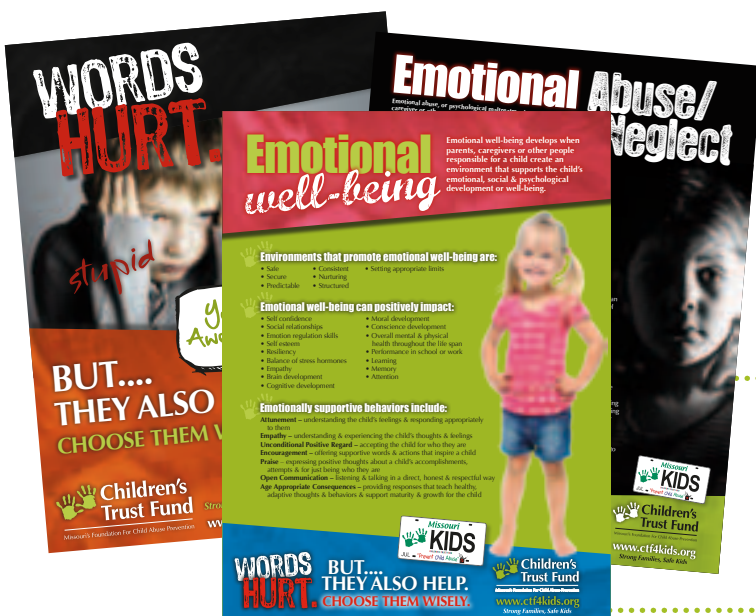
CTF provides awareness of various prevention messages through available literature and a comprehensive public education plan. CTF contracts with Learfield Communications, Inc. and Firehouse Design to develop an annual strategic plan for its advertising/media and public relations/social media campaigns. The related activity plans include a media mix of print, radio, cable television, website, literature design, blogs, news releases, podcasts, transit, pump toppers, Facebook, Twitter and YouTube. CTF's donor campaigns promote general awareness of CTF, the sale of its specialty license plate and the tax check-off program. The prevention campaigns focus on the importance of prevention, Shaken Baby Syndrome (SBS) prevention, safe sleep environments, positive parenting, emotional child abuse and neglect prevention, the dangers of leaving children unattended in or around vehicles, realistic expectations of children and dealing with stress. At no charge to Missouri residents and organizations, CTF offers rack cards, posters and DVDs to its partners, State departments, hospitals and other child serving agencies throughout Missouri for training purposes and as general information to share with parents and caregivers.

Refreshed literature in FY12

In December 2011 and January 2012, CTF finalized the refreshment of the English and Spanish versions of the Not Even for Minute (NEFAM) rack card/poster, Shaken Baby Syndrome (SBS) rack card/poster and the Safe Crib Safe Sleep (SCSS) poster.

SBS/Safe Crib DVD

CTF partnered with the Missouri Department of Health & Senior Services (DHSS) to produce the Prevent Shaken Baby Syndrome (SBS)/Safe Sleep for your Baby DVD that was released by CTF in November 2011. In Fiscal Year 2012, approximately 4500 of these DVDs were distributed throughout Missouri to delivering hospitals, child care providers, DHSS, the Missouri Department of Corrections (DOC), the Missouri Department of Social Services (DSS) and many other child serving agencies. CTF engaged the following organizations and people during the development of the DVD: Karen Shenk, DHSS; Maureen Hill and Rodney Jones, State Technical Assistance Team (STAT); Doug Beal, M.D.; Robert Harris, M.D.; Lori Behrens, SIDS Resources, Inc.; Mary Case, M.D., Professor of Pathology and Chief Medical Examiner of St. Louis County; and Suzanne McCune, Forensic Administrator of the St. Louis County Medical Examiner's Office. Learfield Communications, Inc.; the Missouri School Board Association (MSBA); Alejandra Gudino from the University of Missouri Extension and Firehouse Design were instrumental in the production of the DVD.



Emotional Well-Being/Abuse Flier

In December 2011, CTF created and made available the *Emotional Well Being/Emotional Abuse & Neglect Prevention* flier with the assistance of CTF Board member Regina Staves, Ph.D., Assistant Professor, Psychology at Avila University, who shared her expertise throughout the development of this piece.



In February 2012, CTF debuted Prevention \$ense, a bi-weekly e-newsletter provided to CTF Board members, grantees, key contacts and other prevention partners.

Missouri State Employees Charitable Campaign

CTF received \$3,928.47 in Calendar Year 2011 from the Missouri State Employees Charitable Campaign (MSECC). CTF exhibited during the MSECC kick-off in the Truman Building September 2011 and participated in other individual State department related events.

Check-Off Child Abuse in Missouri



For Missourians who receive a refund on their Missouri State Income Tax Returns, the Tax Check-Off Campaign offers a way to designate all or a portion of their refund to CTF. This program was promoted in February and March 2012 using print ads and a radio campaign that aired on the Missouri Net and in the metro areas of St. Louis, Columbia, Kansas City and Springfield. CTF also promotes the campaign via social media, including an electronic flier provided to its Board, prevention partners and professional contacts for further distribution. CTF received \$83,594.42 in Fiscal Year 2012 related to this campaign.

ctf4kids.org

The CTF website serves as a hub for all public information related to CTF and its grant process and is the foundation of the public relations/social media campaign. Through Collectors Solutions, Inc., the website also offers a secure site to accept online general and license plate donations (credit/debit card/e-checking).



Child Abuse Prevention Month (CAPM)

CTF and its partners engaged in various activities and events to highlight April as Child Abuse & Neglect Prevention Month in Missouri:

- **Child Advocacy Day** – Wednesday, March 28
- Governor Jay Nixon issued a proclamation declaring April as CAPM in Missouri.
- **Go Blue Breakfast** – Wednesday, April 11, 3rd Floor Capitol Rotunda; MPP-sponsored event for Prevention Awareness
- **Pinwheels for Prevention** – Wednesday, April 11, Capitol South Lawn; sponsored by Missouri KidsFirst
- **Go Blue Day** – Friday, April 13 – wear blue to show your support for prevention
- CTF upgraded the Calendar of Events section on the website to highlight April prevention activities.
- CAPM Flier
- *Strengthening Families & Communities 2012 Resource Guide* distribution
- Truman Building Exhibits
- Distribution of *Not Even for a Minute* (NEFAM) literature and carabiners to Safe Crib Programs
- Enhanced Media/Social Media Activity Plans
- State Technical Assistance Team (STAT) Training during April throughout Missouri sponsored by CTF.
- CAPM Podcasts featuring Debby Howland, KC Child Abuse Prevention Coalition, and Becky Wood, Great Circle; available on the CTF website and through I-Tunes
- Missouri Recorder of Deeds Outreach – CTF provided literature for their April conference and wrote a thank you letter, which their Association President emailed to all of the Recorder of Deeds throughout the state recognizing them for their efforts of collecting the marriage license fees, which CTF receives \$15 each.
- Official release and distribution of the Emotional Abuse/Wellness flier along with a podcast with Regina Staves, Ph.D., Avila University



Public Education & Awareness *continued*

Exhibits, Sponsorships & Presentations

- Missouri State Fair, Sedalia – August 2011
- CTF Regional Grant Presentations (6) & Kids Count in Missouri Training – August-October 2011
- CTF License Plate Partner Meeting, Jefferson City – August 2011
- Moniteau County Back to School Fair (CMCA), California – August 2011
- Missouri State Employees Charitable Campaign (MSECC), Jefferson City – August/September 2011
- Forget Me Not Gala, Jefferson City – November 2011
*Sponsored by the Central Missouri Foster Care and Adoption Association
- School Nurse Leaders Meeting, Jefferson City – November 2011
- Early Childhood Comprehensive Systems Parent Leadership Summit, Columbia – March 2012
- Child Abuse Prevention Month, Jefferson City - Harry S Truman Building – April 2012
- Missouri Chapter of the American Academy of Pediatrics (MOAAP), Open Forum: Children in Foster Care, St. Louis – April 2012 *Sponsored by CTF
- Prevention Awareness, *Springfield News-Leader* - April 2012
- National Conference on Child Abuse/Neglect Prevention, Washington D.C. – April 2012 *CTF presented *The Missouri Story – CBCAP Model*
- CBCAP Grantees Meeting, Washington D.C. – April 2012
*CTF presented *Fidelity & Program Adherence, Really One and the Same*

Award Presentations

Easter Award

Detective Trenny Wilson of the St. Joseph Police Department received the 2012 Richard P. Easter Award for her exemplary contribution to child abuse and neglect prevention and child protection efforts. Detective Sergeant Jennifer Protzman of the Department was the nominator, and the recommendation was supported by the State Technical Assistance Team (STAT). Det. Wilson received the award during a surprise ceremony before her family and peers in St. Joseph June 28, 2012 at the Department. The CTF Board of Directors established this award in honor of the late Richard P. Easter, who was long associated with the law enforcement and criminal justice fields and is remembered for his commitment and leadership in promoting statewide prevention efforts to better protect Missouri's children.

Chair Award

Mary Case, M.D., Professor of Pathology and Chief Medical Examiner of St. Louis County, and Suzanne McCune, Forensic Administrator of the St. Louis County Medical Examiner's Office, each received the 2011 CTF Chair Award for their outstanding and steadfast support of CTF. In particular, the two were recognized for sharing their very valuable time and expertise to develop the Prevent Shaken Baby Syndrome (SBS)/ Safe Sleep for your Baby DVD that was released by CTF in November 2011. The Chair Award is given by the CTF Board Chair at his or her discretion to recognize a Board member, former Board member, other individual or organization for exemplary service and/or volunteer work on behalf of CTF.

when **STRESS HEATS UP**

keep your **Cool**

Parent with **Patience**

Missouri **KIDS**

Children's Trust Fund
www.ctf4kids.org

Never leave a child alone in a car.

Not even for a minute!

Children's Trust Fund
www.ctf4kids.org

Left alone in a vehicle, even for a short time, a child is in danger of dehydration, injury, abduction or death.

Check off Child Abuse

You can donate to the Children's Trust Fund through your tax form to help children & families all over Missouri.

Children's Trust Fund
www.ctf4kids.org

YOU can help prevent child abuse.

Get your license to care

Missouri **KIDS**

Give to the Children's Trust Fund
www.ctf4kids.org

YOU can help prevent child abuse.

Give to the Children's Trust Fund

Help Us Build Strong Families, Safe Kids
www.ctf4kids.org

Prevention Programming

Fiscal Year 2012 (July 1, 2011 – June 30, 2012)

General Prevention Grants

The CTF Board of Directors approved and awarded \$1,097,304 for Fiscal Year 2012 to fifty-seven (57) community-based organizations and agencies throughout Missouri to provide programs and services that help support families reduce the risk of child abuse and neglect. CTF funded specific child abuse and neglect models that included safe sleep, infant nurturing, father support, grandparent support, home visitation, parent support and education, mentoring, respite care, research and training.

To promote sustainability, CTF commits funding to successful grantees on a five-year cycle. CTF funds projects at 100% during years one and two; in year three, CTF funds 75%, and the grantee provides a 25% local match; in year four, CTF funds 50%, and the local match is 50%; and in year five, CTF funds 25%, and the local match is 75%.

Discretionary Grants

CTF allocates a certain portion of its annual program budget to fund discretionary projects or 'mini-grants.' Discretionary funding is designed to be responsive to low-cost prevention projects or needs identified by individual communities, organizations or agencies. A maximum of \$5,000 per grant award is available for these special prevention projects. During Fiscal Year 2012, CTF awarded \$54,155 in discretionary funding to thirteen (13) grantees.

YOU can help prevent child abuse.

Please give in one of these ways:

- Ask your employer about matching your gift
- General donation
- Memorial donation
- Honorary donation—in honor of another person
- End-of-year donation
- Get your license to care

Give to the Children's Trust Fund

Missouri Kids logo

www.ctf4kids.org

Help Us Build Strong Families, Safe Kids

Little kids make BIG MESSSES

Missouri Kids logo

Parent with Patience logo

Children's Trust Fund logo

www.ctf4kids.org

Help Us Build Strong Families, Safe Kids

Community Based Child Abuse Prevention (CBCAP) Grants

In Fiscal Year 2012, CTF awarded \$548,000 to four (4) Missouri communities to continue their Community Based Child Abuse Prevention (CBCAP) grant projects. The four CBCAP sites are Pemiscot County Initiative Network (Dunklin and Pemiscot Counties), The Alliance of Southwest Missouri (Jasper and Newton Counties), Barceda Families (Polk, Hickory and Dallas Counties) and the Jefferson County Community Partnership (Jefferson County).

CBCAP funding is a federal initiative administered by the Administration of Children, Youth and Families (ACYF), Department of Health and Human Services. CTF is the designated lead agency to administer this funding in Missouri. By incorporating a lead agency concept, the CBCAP communities provide a seamless coordination and delivery of prevention and family support services to families and children; reduce duplication of existing services; maximize resources of public and private providers; and ultimately reduce the risk of child abuse and neglect. During Fiscal Year 2012, 252 high risk families consisting of 812 individuals received services through this project.

The Missouri CBCAP model is recognized by ACYF as attaining the highest level of program standards and performance indicated by evidenced-based outcomes and successful replication of the program in other communities. CBCAP sites continue to show statistically

significant improvement in scores of standardized measures of family risk (Child Abuse Potential Inventory) and distress (Parent Stress Index) among participating parents. Families also report high levels of satisfaction with the services they receive, and providers report a high level of satisfaction with this community collaboration model. An additional outcome includes communities successfully leveraging other funds, thereby increasing their capacity to better serve families. CTF continues to strengthen the evaluation component of this model by measuring the effectiveness of the protective factors within families. Additionally, CTF issued a social cost savings report in FY 2012 outlining both short and long-term direct and indirect costs of child maltreatment and the impact/savings that the CBCAP model provides. This report can be accessed at ctf4kids.org.

Prevention is paramount to keeping our children safe & creating strong resilient families.



Strengthening families

PROTECTIVE FACTORS:
Five Protective Factors are the foundation of the Strengthening Families approach & diminish the likelihood of child abuse & neglect:

- Parental Resilience
- Knowledge of Parenting & Child Development
- Social Connections
- Concrete Supports in Times of Need
- Social & Emotional Competence

Children's Trust Fund logo

Missouri Kids logo

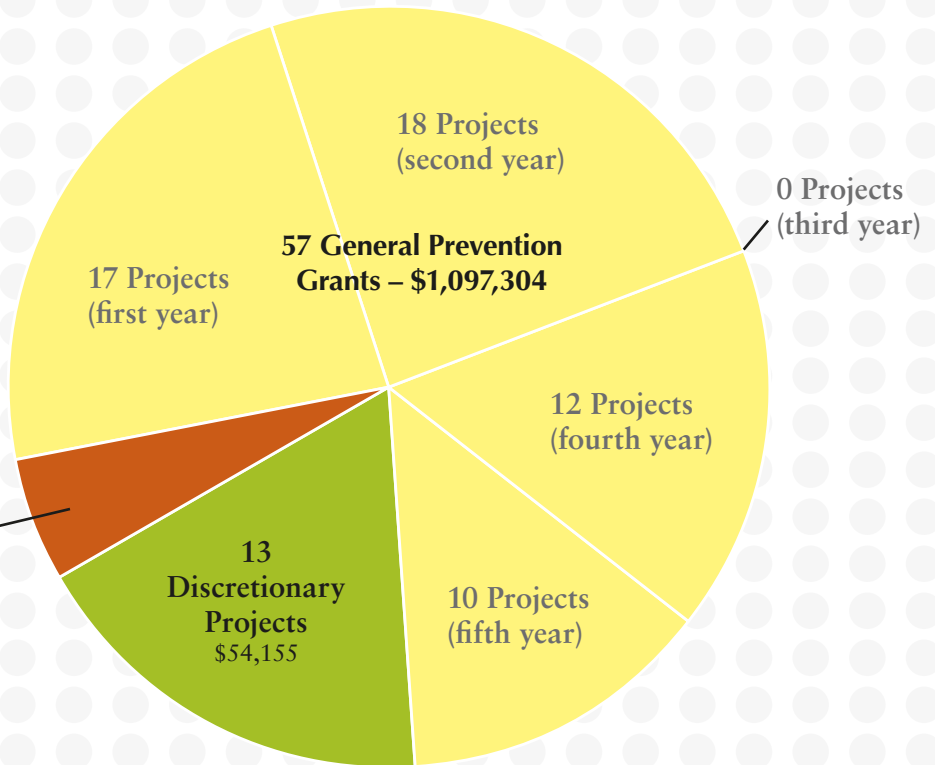
www.ctf4kids.org Strong Families, Safe Kids

CTF Grant Funding Summary

Fiscal Year 2012 (July 1, 2011 – June 30, 2012)

**74 Child Abuse/Neglect
Prevention Grants - \$1,699,459**

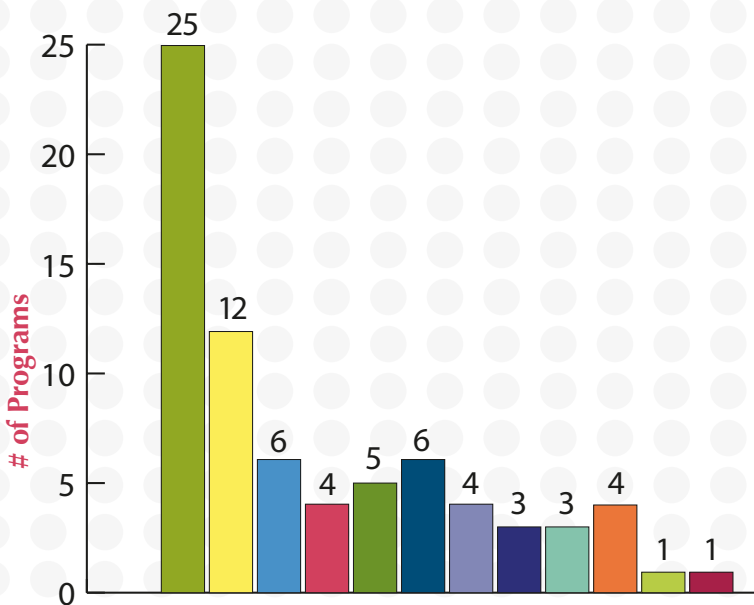
**4 Community-Based
Child Abuse Prevention
(CBCAP) Grants
\$548,000**



**57 General Prevention
Grants - \$1,097,304**

**13
Discretionary
Projects
\$54,155**

Programming/Service Type



- Parent/Family Support & Education
- Home Visitation
- Safe Crib/Infant Massage
- Strengthening Families
- Mentoring
- School - Based Services
- Staff Training, Technical Assistance or Research
- Support for Fathers
- Crisis Nursery/Respite Care
- Wrap-Around Service Delivery
- Grandparent Support
- Community Education & Awareness



Total Persons Directly Served – 30,629+
 Children – 14,543
 Parents/Expectant Parents, Caregivers, Professionals – 16,086

**15 Primary prevention projects
 45 Secondary prevention projects
 14 Both Primary & Secondary
 prevention projects**



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

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Grant Funding by Region

Fiscal Year 2012

(July 1, 2011 – June 30, 2012)

Since 1983, the **Children's Trust Fund** has allocated **over \$45 million** to prevention programs in communities throughout Missouri.

74 Community Based Prevention Grants	\$1,699,459
*57 General Prevention Grants	\$1,097,304
*4 Community-Based Child Abuse Prevention (CBCAP) Federal Grants	\$548,000
*13 Discretionary Grants	\$54,155
4 Statewide Projects	\$207,000
*Child Care Aware® of Missouri/Strengthening Families	\$146,000
*Partnership for Children/Kids Count Data Book	\$25,000
*Missouri Department of Health & Senior Services (DHSS) Safe Sleep Program	\$25,000
*Missouri State Technical Assistance Team (STAT) Training	\$11,000
1 Nurses for Newborns Missouri Department of Social Services (DSS)/ Children's Division Home Visitation Project	\$641,000
38 CTF License Plate Partners	\$171,424



ctf4kids.org

Strong Families, Safe Kids

Child Abuse & Neglect Prevention Grants

Fiscal Year 2012

(General Prevention, Discretionary & CBCAP)

Total Funding Statewide: \$ 1,699,459

CTF Region 1 – Northwest Missouri \$86,358

Catholic Charities of KC – St. Joseph 24/7 DAD	\$17,529
PATCH of Chillicothe – Chillicothe PATCH	\$36,954
St. Joseph Youth Alliance – St. Joseph Family Connections	\$23,000
YWCA St. Joseph – St. Joseph Parenting for Prevention	\$8,875

CTF Region 2 – Northeast Missouri \$87,029

Community Child Development Center – Macon Incredible Families/Incredible Children	\$30,000
Boys & Girls Town, Great Circle – Kirksville Great Circle Parenting Life Skills	\$5,000
Randolph Co Caring Community Part. – Moberly FACES	\$12,356
Randolph Co Caring Community Part. – Moberly Focus on Fatherhood	\$29,878
Randolph County Health Department – Moberly Baby Boost Plus	\$2,000
Randolph County Health Department – Moberly Safe Sleep for Babies	\$7,795

CTF Region 3 – Western Missouri \$224,675

Bi-County SERVICE, Inc. – Higginsville Foster Grandparent Support	\$2,000
Catholic Charities of KC-St. Joseph – Kansas City Parent Training for Safe & Stable Families	\$12,444
Child Abuse Prevention Association – Independence Welcome Home Baby	\$9,195
Child Abuse Prevention Association – Independence Safety Net Prevention Services	\$38,000
Community LINC – Kansas City Safe and Healthy Families	\$5,813
Golden Valley Day Care Center – Clinton Built-2-Love	\$17,308
Cornerstones of Care – Kansas City Tender Beginnings Home Visiting	\$25,680
Keep Your Bobber Up – Kansas City Parent Education/Infant Massage	\$11,000
Metropolitan Organization to Counter Sexual Assault – Kansas City Project AWARE	\$25,000
Operation Breakthrough – Kansas City Coach & Cope Program	\$8,453
Rose Brooks Center – Kansas City Family Enrichment Program	\$24,056
Synergy Services, Inc. – Parkville Teen Parent Support	\$31,802
The Family Conservancy – Kansas City Early Education to Strengthen Families	\$13,924

CTF Region 4 – Central Missouri \$182,530

Big Brothers/Big Sisters of Central MO – Columbia Strengthening Families Through Asset Building	\$6,250
Central Missouri Community Action – Columbia Ensuring Emotionally Healthy Environments for Children	\$50,000
Child Abuse & Neglect Emergency Shelter – Columbia Child Abuse Prevention Education	\$17,592
Columbia-Boone Co Dept of Health – Columbia Healthy Babies	\$5,000
Fayette Schools Parents As Teachers – Fayette Positive Parenting/Love & Logic	\$4,500
Jefferson City Day Care Center – Jefferson City Parent Education Program	\$6,170
Jefferson City Public High School – Jefferson City RealCare Parenting Program	\$2,660
Miller County Health Department – Tuscumbia Miller County Infant Safety Program	\$18,319
Missouri Assoc of Elementary School Principals – Jefferson City Olweus Bullying Prevention Program	\$4,665
Missouri Juvenile Justice Assoc – Jefferson City MJJA Fall Educational Conference	\$3,500
Missouri KidsFirst – Jefferson City Training and Technical Assistance	\$22,500
Morgan County Health Center – Versailles Strengthening Morgan Co Families	\$10,880
Phelps/Maries Co Health Department – Rolla Teen Outreach Program	\$4,830
Phelps/Maries County Health Dept. – Rolla Intervening Early w/Parents & Children	\$20,664
Prevention Consultants of Missouri – Rolla CBCAP Technical Assistance	\$5,000

CTF Region 5 – Eastern Missouri \$402,253

Big Brothers/Big Sisters of Eastern MO – St. Louis Protecting Children of Prisoners	\$12,500
Children's Home Society of Missouri – St. Louis Nurturing Parents	\$6,111
Family Support Network – St. Louis Project First Step	\$32,475
Good Shepherd Child & Family Service – St. Louis Expectant Parent Program	\$6,250
Jefferson Co Community Partnership – Barnhart CBCAP – Project COPE	\$119,000
Lemay Child & Family Center – St. Louis Family Support Initiatives	\$22,620
Lutheran Family & Children Services – St. Louis WINGS Program	\$7,500
Missouri 4-H Foundation – Columbia 4-H LIFE East Central MO	\$27,220
Nurses for Newborns Foundation – St. Louis Bright Futures	\$10,000
St. Louis ARC – St. Louis Capable Kids & Families	\$22,558
Saint Louis Crisis Nursery – St. Louis Child Abuse Prevention	\$32,000
St. Louis City Family Court – St. Louis Crisis Stabilization & Intervention	\$25,000

Vision for Children at Risk – St. Louis St. Louis Comm & Family Partnership	\$30,000
Women In Charge – St. Louis Building Stability for Teen Moms	\$25,000
Youth In Need – St. Charles CA/N Prevention Training/Head Start HV	\$24,019

CTF Region 6 – Southwest Missouri \$437,663

The Alliance of Southwest Missouri – Joplin CBCAP – Project CARE	\$156,000
Bakersfield R-IV School District – Bakersfield Bullying Prevention/Safe Student	\$5,000
Barceda Families – Bolivar CBCAP-TEAMS	\$119,000
Children's Haven of Southwest MO - Joplin Crisis Nursery Services	\$30,000
Children's Haven of Southwest MO – Joplin Crisis Services/Tornado Recovery	\$5,000
Church Army Branson – Branson Parent Child Partnerships in Learning	\$4,970
CoxHealth Foundation – Springfield Circle of Care for Child Abuse Prev.	\$10,070
Doula Foundation of Mid-America – Springfield First Connections	\$28,859
Isabel's House/Crisis Nursery – Springfield Crisis Nursery of the Ozarks	\$12,000
Parenting Life Skills Center, A Great Circle Agency – Springfield Empowering Parents Project	\$28,152
Parenting Life Skills Center, A Great Circle Agency – Springfield Empowering Families – In Home Parent Training	\$28,112
Pregnancy Care Center – Springfield Fatherhood 3.4.5	\$10,500

CTF Region 7 – Southeast Missouri \$278,951

Butler County Community Resource Council – Poplar Bluff Parenting Skills for Young Parents	\$9,788
Curators of the University of Missouri – Columbia Building Relationship Smarts	\$15,106
Dexter Community Regional Healthcare Foundation – Dexter Strengthening Stoddard Co Families	\$28,000
New Madrid Co Missouri Mentoring Partnership – New Madrid Young Parent Program	\$28,460
Ozark Foothills Regional Planning Commission – Poplar Bluff Foothill Families Support Project	\$9,620
Pemiscot Co Initiative Network – Caruthersville Lower Bootheel CBCAP	\$154,000
Riverways Pregnancy Resource Center Teen Mothers Crossroads	\$5,000
Susanna Wesley Family Learning Center – East Prairie Parenting Program	\$6,477
Whole Kids Outreach, Inc. – Ellington Enhancing Families through Outreach	\$22,500

Grant Distribution

Fiscal Year 2012 (July 1, 2011 – June 30, 2012)

License Plate Marketing Partner Grants

The CTF 'prevent child abuse' license plate continues to be Missouri's best selling specialty plate. License Plate Marketing Partner organizations throughout Missouri help promote and sell the plates to increase prevention awareness and raise funds that are returned directly back into the community for prevention programs. During Fiscal Year 2012, CTF distributed a total of \$171,423.94 to 38 community partner organizations with more than 53,793 children, parents and other caregivers directly benefitting.



Alliance of Southwest Missouri (The) - Joplin

Child-Parent Relationship Training, a research based 10-week parenting course

Barceda Families - Bolivar

Safe cribs and bedding for infants in need

Burrell Behavioral Health - Springfield

Community awareness and professional education and training regarding child abuse/neglect prevention

Cardinal Glennon Children's Medical Center – St. Louis

Education outreach to professionals and the public; infant and child car seats and cribs distributed to families in need

Central Missouri Community Action - Columbia

Family support through The Incredible Years Program

CHART Teen Task Force – Hannibal

Public education awareness campaign related to teen pregnancy prevention

Child Abuse Prevention Association – Independence

Family support services through home visitation; community education to increase prevention awareness

Children's Miracle Network - Joplin

Safe crib home visitation program for families in need

Children's Therapy Center-Early Head Start-Pettis – Sedalia

Home visitation services, parenting skills and child development education

Coalition For Child Safety/Truman Heartland Community

Foundation – Independence

Supports mini grants in the community focusing on child abuse prevention

Community and Children's Resource Board of St. Charles County – St. Charles

Mini grants to support community prevention programs

Cornerstones of Care – Kansas City

Supports the BraveHearts Program fatherhood initiative which provides an array of services to at-risk fathers

Dexter Community Regional Healthcare Foundation – Dexter

Support for Mother to Mother, a mentoring program for expecting and new parents age 21 years or younger

Family Support Network – St. Louis

Support for the School Links program in the Maplewood-Richmond Heights School District

First Chance For Children - Columbia

Safe cribs to families in need in Boone County and the surrounding area

Good Shepherd Children and Family Services – St. Louis

Expectant Parent Support Program

Great Circle, Parenting Life Skills Center – Springfield

Parent education and support program for fathers

Healthy Families Task Force of Stone & Taney Counties – Branson

Supports child health, health literacy and family/safety issues including community health and wellness workshops, car seat safety, training for teen moms and child care providers, safe sleep and crib safety

Isabel's House, Crisis Nursery of the Ozarks – Springfield

Supports the Assistant Family Advocate and direct care staff positions so that appropriate staff to child ratios can be maintained

Jefferson City Day Care Center – Jefferson City

Supports cribs, car seats, and the 'Parent's Day Out' respite program

Jefferson County Community Partnership – Barnhart

Safe Babies Program which provides parent education classes and facilitates home visitation services through Nurses For Newborns Foundation to provide cribs, monitors and other essential baby supplies to families in need

Kingdom House– St. Louis

Respite child care to support parents

Lake Area Child Safety Program – Tuscumbia

Utilizes funds to address child safety education and provide supplies such as safe cribs, infant car seats and cabinet locks to families in Camden, Miller and Morgan counties

Lincoln County Resource Board – Troy

Parent education program incorporating the use of Reality Babies and Specialty Babies in WIC classes and high school students enrolled in Family and Consumer Science courses

Missouri Court Appointed Special Advocates Association – Columbia

Supports and promotes programming and training by the Missouri Court Appointed Special Advocates (MO CASA) Association

North Central Missouri Mental Health Center – Trenton

Training regarding signs and symptoms of abuse/neglect; parent education classes for parents

Nurses for Newborns Foundation – St. Louis

Home visitation services for at risk parents including parents with medically fragile children

Ozark Foothills Regional Planning Commission – Poplar Bluff

Safe cribs, bedding and safe sleep education for families in need

Pemiscot County Initiative Network – Caruthersville

Safety seats and safe cribs to parents with young children in need

Phelps County Child Advocacy Network – Rolla

Parent support through the Healthy Families home visiting program and the Mentoring Makes a Difference program

Resource Development Institute (RDI) – Jackson County Safe

Family Coalition – Kansas City

Mini grants for community child abuse/neglect and family support prevention projects

SIDS Resources, Inc. – St. Louis

Safe crib program

Special Learning Center – Jefferson City

Parent education and support for parents who have children with special needs

St. Francois County Community Partnership – Farmington

Supports public awareness, programs and educational materials that address child abuse and neglect

St. Joseph Youth Alliance – St. Joseph

Safe cribs and mattresses and safe sleep education for families most at risk of co-sleeping

St. Louis Children's Hospital Foundation – St. Louis

Parent support and prevention education materials through the hospital's family resource center

Synergy Services, Inc. – Parkville

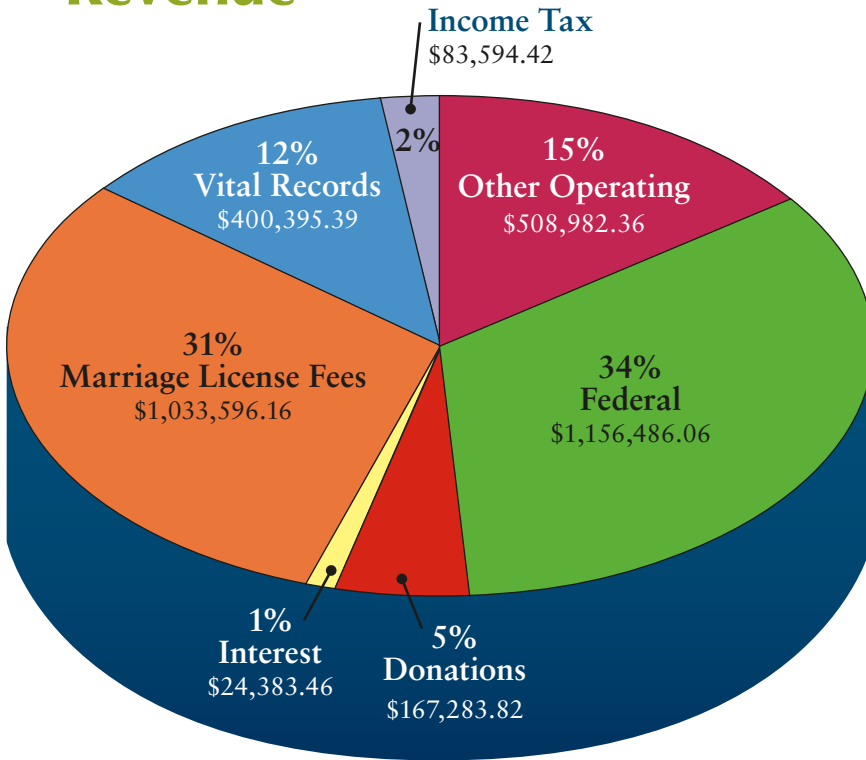
Teen Parent Support and Mentoring Program

YWCA of St. Joseph – St. Joseph

Provides childcare and stress relief for mothers with young children through the Mom's Time program

Financial Statement for Fiscal Year 2012

Revenue



Revenue

Other Operating	\$508,982.36
Federal	\$1,156,486.06
Donations	\$167,283.82
Interest.....	\$24,383.46
Marriage License Fees	\$1,033,596.16
Vital Records	\$400,395.39
Income Tax.....	\$83,594.42

Total Revenue \$3,374,721.67

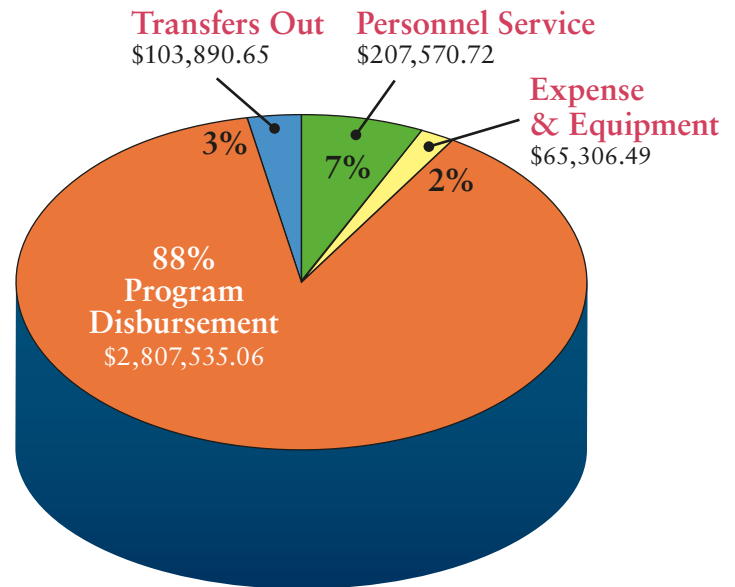
Expenditures

Personnel Service	\$207,570.72
Expense & Equipment.....	\$65,306.49
Program Disbursement	\$2,807,535.06
Transfers Out.....	\$103,890.65

Total Expenditures \$3,184,302.92

Ending Fund Balance..... \$4,064,215.40

Expenditures



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

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