

# Mission



The Children's Trust Fund will prevent or alleviate child abuse and neglect for the State of Missouri's children and families by:

- Planning & policy development;
- Ensuring appropriate funding of results-oriented programs, training programs for professionals and research;
- Promoting public awareness and education; and
- Assisting in the integration of statewide prevention efforts.

The Children's Trust Fund (CTF) is Missouri's foundation for child abuse prevention. CTF was created by the Missouri general assembly in 1983 as a 501c(3) non-profit organization and is governed by a twenty-one member Board of Directors, seventeen of whom are appointed by the Governor and confirmed by the Missouri Senate.

CTF's primary function is to fund child abuse and neglect prevention programs throughout the state that focus on the following areas:

- Parent education and support
- Home visitation
- Strengthening Families Initiative (SFI)
- Mentoring
- Crisis intervention
- Infant nurturing
- Safe crib programs
- Staff training & development
- Community education
- School based education
- Grandparent support
- Fatherhood initiatives
- Research

# Vision

The Children's Trust Fund envisions children and families free to grow and reach their full potential in a nurturing and healthy environment free from child abuse and neglect.



# Prevention is the key.

Putting the safety and well-being of our children first is essential for everyone. Children who are treated with respect and are exposed repeatedly to positive parenting have an increased chance to become caring and nurturing caregivers themselves.

The painful, devastating and costly effects of child abuse and neglect can last a lifetime. Abuse and neglect can negatively impact brain development, cause long-term health issues, and destroy the ability to establish healthy relationships. Abused and neglected children are at higher risk for adolescent pregnancy, substance abuse, juvenile delinquency, academic failure and criminal activity. Everyone benefits by engaging in prevention efforts that are more cost effective than intervention following abuse.

To realize our mission, CTF funds proven and promising prevention programs that help families and their children live safely in the absence of abuse and neglect; engages in public awareness campaigns; and develops relationships with other State departments, child advocacy groups and hospitals.

CTF also supports the Strengthening Families Initiative (SFI), which promotes the use of five protective factors to help families reduce the risk of child abuse and neglect.

- nurturing and attachment
- knowledge of positive parenting and child development
- parental resilience
- forming social connections
- establishing concrete supports for parents

Thank you for helping us build **Strong Families, Safe Kids!**

# preventing child abuse and neglect



Missouri's Foundation For Child Abuse Prevention

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through grant distribution, education and awareness.



Missouri's Foundation For Child Abuse Prevention

www.ctf4kids.org

# Ways To Help

CTF does not receive general revenue funding from the State to support its prevention activities. Funding is obtained from dedicated fees on marriage licenses and vital records, voluntary contributions designated on Missouri State Income Tax Returns, sales of the specialty CTF license plate, general donations, interest income from the Fund, and a federal grant.

## Getting a state tax refund? Help us check off child abuse.

Look for the handprints on your Missouri State Income Tax Return and designate any amount over \$2 to CTF by checking the box to contribute through the tax check-off option. Your contribution may either be deducted from your refund or added to the amount owed.

## Get Your license to care.

For an annual donation of \$25, you can show your belief in the importance of child abuse and neglect prevention by purchasing a CTF specialty license plate. The exposure of the tags generates awareness and the funds collected support prevention programs throughout Missouri.

## Create a memorial fund.

To honor the memory of a loved one, consider designating CTF as the recipient of memorial donations.

**Honor someone special.** Consider a donation in the name of a family member, friend or co-worker to highlight a birthday, anniversary, holiday or other special occasion.

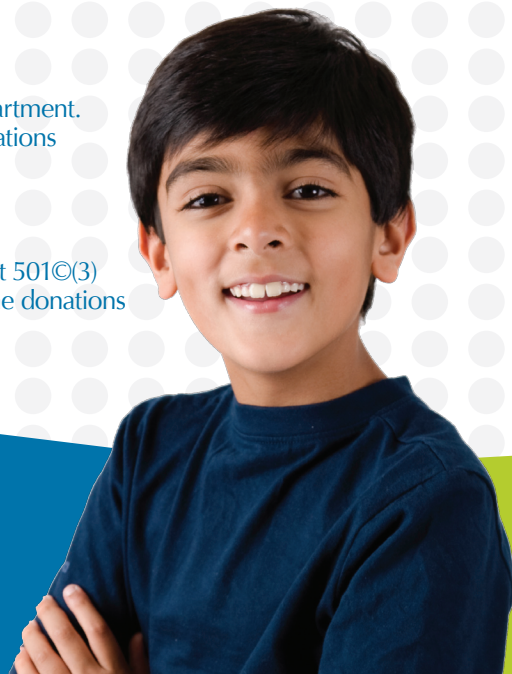
## Matching gift contributions.

Speak with your company's human resources department. Your company may agree to match employee donations made to CTF.

## General donation.

Please give throughout the year. CTF is a non-profit 501(c)(3) entity, so your contribution is tax deductible. Online donations may be made on the secure CTF website.

The children  
of Missouri  
thank you!



# Education & Awareness

CTF promotes several public education campaigns through brochures, posters and DVDs; the website at [www.ctf4kids.org](http://www.ctf4kids.org); and billboard, magazine, radio and television mediums.

## Shaken Baby Syndrome (SBS)

**Prevention:** Focuses on the dangers and long-term effects associated with shaking a baby and the importance of controlling emotions and having a plan during stressful times created by inconsolable crying.

**Safe Crib/Safe Sleep:** Provides education regarding safe sleep and crib safety to help decrease a child's chances for injury, overheating, suffocation, strangulation and Sudden Infant Death Syndrome (SIDS).

**"Not Even for a Minute"...Never Leave Children Unattended in or Around Vehicles:** Serves as a reminder that when left alone in a vehicle, even for a short time, a child is in danger of dehydration, injury, abduction and death.

**Emotional Abuse & Neglect:** Promotes the awareness and prevention of emotional abuse and neglect that can seriously injure a child's emotional development causing a negative effect on a child's personality, confidence and ability to form relationships.

**Positive Parenting:** Provides helpful information for parents and caregivers regarding child development, positive discipline methods, setting family rules, tips on building self-esteem, dealing with temper tantrums and toilet training.



# Grant Opportunities

CTF awards grants to programs and organizations throughout Missouri dedicated to child abuse and neglect prevention.



## General Prevention Grants

Annual grants up to \$50,000

## Community Based Child Abuse Prevention (CBCAP) Federal Grants

Grants that help agencies work together to provide a coordinated network of family support services in communities.

## Discretionary Grants

Annual grants up to \$5,000

## License Plate Partner Grants

Partners throughout Missouri assist in marketing the CTF specialty plates and receive credit for plate sales in their designated geographic area to support their prevention program, activities and events.



Strong Families,  
Safe Kids

