

The New River Story

*Spirit,
Science,
Action!*

Child Abuse & Neglect Prevention Conference

April 2-4, 2013

Capitol Plaza Hotel
415 West McCarty Street
Jefferson City, MO 65101
800-338-8088

- Strengthening Families Protective Factors
- Science of the Positive/Social Norms
- Brain Development & Toxic Stress
- ACE Study
- Effective Prevention Models
- *and much, much more!*

April is
Child Abuse
Prevention Month

BLUE
day April 19



**Children's
Trust Fund**

Missouri's Foundation For Child Abuse Prevention

Strong Families, Safe Kids ctf4kids.org





Conference Agenda

At a glance



Tuesday, April 2

- 8 a.m.-5 p.m. **Registration**
 1:30-3 p.m. **Opening Keynote**
Collaborative Action: New Science to Inform & Advance Prevention & Child Welfare
 Robert Block, M.D., FAAP, Immediate Past President, American Academy of Pediatrics (AAP)
- 3-3:15 p.m. **Refreshment Break**
 3:15-4:45 p.m. **Four (4) Break-out Sessions**
 4:45-6 p.m. **Missouri Kids Count Data Book Release & Evening Reception**

Wednesday, April 3

- 8 a.m.-5 p.m. **Registration**
 8-8:20 a.m. **Morning Welcome & Breakfast**
Strengthening Families Protective Factors
 Martha Reeder, D.A., National Alliance of Children's Trust & Prevention Funds
- 8:30-10 a.m. **Morning Keynote**
A New River Story: The Confluence of Spirit, Science & Action in Child Maltreatment Prevention
 Jeff Linkenbach, Ed.D., Montana State University
 Robert Sege, M.D., Boston Medical Center
- 10-10:15 a.m. **Refreshment Break**
 10:15-11:45 a.m. **Four (4) Break-out Sessions**
 11:45 a.m.-1:15 p.m. **Luncheon Keynote**
Why Do We Do This Again?
 Kelly Schultz, Office of the Child Advocate
- 1:15-2:45 p.m. **Four (4) Break-out Sessions**
 2:45-3 p.m. **Refreshment Break**
 3-4:30 p.m. **Four (4) Break-out Sessions**

Thursday, April 4

- 8-10:30 a.m. **Registration**
 8-9 a.m. **Breakfast Keynote**
Suffer the Children: Investing in Infrastructure to Care for Kids
 Rev. Starsky Wilson, M.Div., Deaconess Foundation
- 9-10:30 a.m. **Four (4) Break-out Sessions**
 10:30-10:45 a.m. **Refreshment Break**
 10:45 a.m.-12:15 p.m. **Closing Rally**
Ignite Your Life! Wake up, ignite your possibility & change your world.
 John O'Leary, Rising Above

General Information

Host Hotel Accommodations:

Capitol Plaza Hotel
 415 West McCarty Street
 Jefferson City, MO 65101
 800-338-8088

Rate: \$78.65 per night
 (single or double occupancy room)

Registration Fee:
\$95 per person

Fee includes all conference materials, workshops, general sessions, refreshment breaks, one lunch and two continental breakfast meals.

Exhibit Opportunity (Atrium):
\$50 Non Profit Exhibit Only
\$125 (includes exhibit & fee for one person to attend all conference events)

Please include payment with your registration.

Display Times:

Tuesday, April 2	12-5 p.m.
Wednesday, April 3	8 a.m.-5 p.m.
Thursday, April 4	8 a.m.-12 p.m.

14 possible Continuing Education Units (CEUs)

Tweet from the conference & participate in live conversation by using the hashtag #ctf4kids.



Workshop Agenda

Tuesday, April 2

- 8 a.m.-5 p.m.** **Registration Opens**
Convention Lobby
- 1:30 p.m.** **Welcome**
Missouri/Capitol Room
Kirk Schreiber, CTF Executive Director
Charmaine Smith, Chair Elect
- 1:30-3 p.m.** **Opening Keynote (all attendees)**
Missouri/Capitol Room

Collaborative Action: New Science to Inform & Advance Prevention & Child Welfare



Robert Block, M.D., FAAP

Immediate Past President, American Academy of Pediatrics (AAP)
Tulsa, Oklahoma
aap.org

*Sponsored by the Missouri Chapter – American Academy of Pediatrics (AAP)

The Adverse Childhood Experiences Studies demonstrated an association between adversities in childhood and adult health, mental health and well being. Newer science, evolving rapidly, has moved the field from association to actual causation. The presentation will relate how the brain and other body systems are affected by “toxic stress,” and why the social determinants of health are related not only to disease and conditions, but also to the unsustainable health economics of the U.S. With this background, a discussion will focus on the importance of prevention of adverse environments, and the realization that more optimal early childhood health, education and well being can lead to the maximum return on investment and the development of resiliency during childhood.

Robert W. Block, MD, FAAP, is the immediate past president of the American Academy of Pediatrics (AAP), based in Elk Grove Village, Illinois. Dr. Block is an Emeritus Professor of pediatrics and immediate past chair of the Department of Pediatrics at the University of Oklahoma School of Community Medicine in Tulsa. He is also the immediate past president and current board chair of the Academy on Violence and Abuse (AVA), a new organization focused on increasing education and academic research on the health effects of violence and abuse. He has been a member of the O.U. College of Medicine faculty since 1975.

Since 1989, Dr. Block has served as Oklahoma’s first appointed Chief Child Abuse Examiner, a position he held until October 2011. He also served as past chair and a member of the Oklahoma Child Death Review Board from 1992 to September 2011. He has been a member of the Tulsa Children’s Justice Center medical team, and was past president and member of the board of directors for the Child Abuse Network, Inc., where he is currently an emeritus director. Dr. Block has delivered over 2,000 presentations and has authored several papers and a textbook.

Dr. Block received his medical degree from the University of Pennsylvania and completed his pediatric residency at the Children’s Hospital of Philadelphia. He has been awarded the prestigious Stanton L. Young Master Teacher Award, a University of Oklahoma Presidential Professorship, the Accreditation Council for Graduate Medical Education “Courage to Teach” Award, the Ray Helfer Society Award in recognition of his work in child abuse, and the award for Outstanding Service to Maltreated Children by the AAP.

Dr. Block has been married to Sharon Block, a retired science teacher and registered nurse, for 43 years. They have two daughters, Erika and Andrea, and two grandchildren.

- 3-3:15 p.m.** **Refreshment Break**
Atrium

Workshop Agenda

Tuesday, April 2

3:15-4:45 p.m. **Four (4) Break-out Sessions (please choose one)**

- **Bringing the Protective Factors Framework to Life in Your Work – A Resource for Action**
Jefferson A/B

Martha, Reeder, D.A., Senior Consultant

National Alliance of Children's Trust & Prevention Funds
501-607-1260
martha.reeder@ctfalliance.org

The workshop will share basic information regarding how those who work with children and families may equip themselves to more effectively utilize the Strengthening Families™ Protective Factors Framework by utilizing training resources made available through the National Alliance of Children's Trust and Prevention Funds.

Learning Objectives

- o Be aware of the training resources available around the Strengthening Families™ Protective Factors Framework
- o Share and discuss possible ways these resources can benefit current work in Missouri

- **School-Based Prevention Education – The Good, The Bad and The Ugly!**
Truman A/B

Rhonda Kane, MA, LPC, Educational Support Coordinator

Francis Howell School District
314-238-6227
rhonda.kane@fhsdschools.org

Ellen Teller, M.Ed, LCSW, Executive Director

The Child Center, Inc.
636-332-0899
eteller@cacnemo.org

This workshop will discuss the need for and benefits to all involved in school-based prevention education. Current research will be addressed about prevention education, necessary partnerships/collaborations for success of the programs, and the "how-to's" of making this all happen.

Learning Objectives

- o Participants will learn best-practices for school-based prevention education
- o Participants will receive advice about getting started with school districts, obstacles, and how to overcome these obstacles.

- **Child Abuse Prevention Policy Change: How to Work with the Missouri General Assembly to Build Support for Protecting Missouri's Children**

Truman C

Emily van Schenkhof, Deputy Director

Missouri KidsFirst
573-632-4600
emily@missourikidsfirst.org

Advocating at the state level for policies and funding that prevent child abuse is fundamental to creating cultural change where children are protected and prioritized. Members of the General Assembly need to hear from their constituents that preventing child abuse is a priority; they also need to understand the local work that is being done in their community to prevent child abuse. This workshop will discuss basic lobbying and advocacy rules, how to build a relationship with a member of the General Assembly and how to create a message that resonates with the member.

Learning Objectives

- o Increase participants' understanding of regulations regarding lobbying and advocacy;
- o Increase participants' comfort in developing and delivering a clear, concise and compelling message on the importance of supporting child abuse prevention;
- o Increase participants' understanding of how to build a relationship with a member of the General Assembly.

Workshop Agenda

Tuesday, April 2



- **Whole Kids Must be Healthy Kids First—A Rural Home Visiting Model**

Lincoln Room

Sr. Anne Francioni, RN, MA, Executive Director

Susan DeMent, RN, Clinical Director

Whole Kids Outreach

573-663-3257

sisteranne@wholekidsoutreach.org

Dr. Claudia Preuschoff, Consulting Pediatrician for Whole Kids Outreach

Dr. Robert Harris, Children's Trust Fund Board Member & collaborating Pediatrician for Whole Kids Outreach

The workshop will give its participants information and skills, which they can use in their communities and organizations, to help create broad scoped interventions through collaborative relationships. Such partnerships improve successful child growth and development outcomes and increase protective factors for families. The Whole Kids Outreach model, which includes comprehensive home visiting and center based programs, will be presented, along with its evaluation and fund raising systems. Because Whole Kids Outreach's model has its roots in healthcare, the workshop will also review the history of pediatric medicine as it relates to interventions to prevent and treat child maltreatment. Over 15 years, Whole Kids Outreach has adapted a definition of health that includes the need to address social determinants that affect children and family health. Therefore, the workshop will present ways in which Whole Kids Outreach addresses needs such as parent work readiness skills, assisting parents to contribute to their communities (volunteering), educational advancement/completion, and health literacy.

Learning Objectives

- o Participants will increase their understanding of the program components needed to provide successful home visiting services in rural, impoverished areas of Missouri.
- o Participants will increase their understanding of the relationship between family health (as defined by social determinants) and child abuse/neglect prevention and intervention.
- o Participants will understand the history and ongoing progression of pediatric medicine as it relates to comprehensive child welfare.

4:45-6 p.m.

Missouri Kids Count Data Book Release & Evening Reception

Missouri Room

Please join Partnership for Children (PFC) & the Office of Social & Economic Data Analysis (OSED) as they announce the release of the 2012 Missouri Kids Count Data Book & provide information about Missouri's trends related to the well-being of children in our state. Complimentary appetizers & non-alcoholic beverages will be provided.





Workshop Agenda

Wednesday, April 3

8 a.m.-5 p.m.

Registration Opens

Convention Lobby

8-8:20 a.m.

Morning Welcome & Continental Breakfast (all attendees)

Missouri/Capitol Room

Strengthening Families Protective Factors

Martha Reeder, D.A.

Senior Consultant, National Alliance of Children's Trust & Prevention Funds

Little Rock, Arkansas

501-607-1260

martha.reeder@ctfalliance.org

ctfalliance.org

8:30-10 a.m.

Morning Keynote

Missouri/Capitol Room

A New River Story: The Confluence of Spirit, Science & Action in Child Maltreatment Prevention



Jeff Linkenbach, Ed.D.

Jeff Linkenbach, Ed.D.

Montana State University

Bozeman, Montana

406-994-7873

jeff@montanainstitute.com

MostOfUs.org

Robert Sege, M.D.

Boston Medical Center

Boston, Massachusetts

617-414-5946

robert.sege@bmc.org

apbspeakers.com/speaker/robert-sege

*Sponsored in part by the Missouri Department of Health & Senior Services (DHSS)



As European explorers moved West into the Ohio valley, they discovered what the Native people had known as the Kanawha River. Although they originally called it "New River," we now know that the Kanawha formed eons ago, and it is among the oldest rivers on the planet. In the same way, "new" maltreatment prevention research has discovered the importance of supporting family strengths, social connection, and parental and childhood resilience. This set of scientific discoveries confirms the collected wisdom of practitioners and of universal cultural traditions. Just like the early explorers, who happened upon an ancient river, prevention science has rediscovered the spirit of community. This confluence of spirit and science positions us, as never before, to take action to effectively reduce child maltreatment.

Dr. Linkenbach's development of the Science of the Positive framework emphasizes three domains of Spirit, Science and Action. Dr. Sege, a practicing pediatrician, led the development of the American Academy of Pediatrics' Connected Kids: Safe, Strong, Secure resilience-based violence and abuse prevention program, and is Principal Investigator of Project DULCE, funded through the Children's Bureau's Quality Improvement Center on Early Childhood. After years of collaborating as members of the CDC's Knowledge-to-Action (K2A) Think-Tank, Drs. Jeff Linkenbach and Bob Sege are collaborating to develop a new story in child maltreatment prevention.

Jeff Linkenbach, Ed.D., is a Senior Research Scientist and Director of the Center for Health & Safety Culture at Montana State University. He is well-known for founding The Science of the Positive Framework and its related applications — including the Positive Community Norms Model that is being implemented in federal, state and local organizations with issues such as traffic safety, substance abuse and child maltreatment. Jeff is an energetic leader who embodies a passion for transformational leadership in order to increase health and safety norms, and shift from 'being busy to being effective.' Jeff lives in Bozeman, Montana with his wife Cindy and his two children.

Robert Sege, M.D., Ph.D. is a practicing pediatrician, a Professor of Pediatrics at Boston University, and a member of American Academy of Pediatrics' Committee on Child Abuse and Neglect. He was awarded the American Academy of Pediatrics' 2008 Fellow Achievement Award for his work on youth violence prevention. He received his MD from Harvard Medical School in 1988, completed his pediatric residency at Children's Hospital Boston in 1991, and became a board-certified child abuse pediatrician in 2011.

Dr. Sege has written many scientific articles, and spoken widely on a new approach to child maltreatment and violence prevention that uses new scientific knowledge to support parents, children and teens in realizing their hopes and dreams.



Robert Sege, M.D.

Workshop Agenda

Wednesday, April 3

10-10:15 a.m. Refreshment Break

Atrium

10:15-11:45 a.m. Four (4) Break-out Sessions (please choose one)

• The Science of Prevention

Jefferson A/B

Robert Sege, M.D.

Boston Medical Center
Boston, Massachusetts
617-414-5946
robert.sege@bmc.org
apbspeakers.com/speaker/robert-sege

**Sponsored in part by the Missouri Department of Health & Senior Services (DHSS)*



This workshop will focus on several key public health principles in the design and implementation of child maltreatment prevention. The discussion will include core principles of effective public health activities, drawing on examples from successful past efforts, ranging from tobacco to safe sleep. Attendees will leave with a set of frameworks with which to choose, implement, and monitor prevention activities in their communities.

• Positive Parenting Skills for Fathers

Truman A/B

Halbert Sullivan, President/CEO

Destini Goodwin, Director of Social Services

Fathers' Support Center of St. Louis
314- 333-4170 ext. 105
hsullivan@fatherssupport.org
dgoodwin@fatherssupport.org

This workshop will delineate the need for evidenced based practices. The workshop will showcase a "Best Practice" Parenting Model that targets fathers/males as a means to prevent child abuse and child neglect. This workshop will discuss one model developed to engage fathers while demonstrating to the everyday practitioner the value of positive parenting skills for fathers.

Learning Objectives

- o Increase attendee's knowledge of successful methods and strategies to engage fathers in responsible fatherhood/parenting programs.
- o Provide participants with hands on experience with successful information to present to fathers and prevent child abuse and child neglect.
- o Increase attendee's knowledge of methods to assist male parents in the development of skills and behaviors which will foster the well being of their children.

• Ateicstray Anningplay-Ogiclay Odelmay (Strategic Planning-Logic Model)

Truman C

Suzanne Alewine, Proprietor

Doris Boeckman, Proprietor

Community Asset Builders
573-632-2700
doris@CABLLC.com
Suzanne@CABLLC.com

What does this mean and what can it do for you? If you think strategic planning is just a lot of gobbledy-gook, come to this session, and we will convince you otherwise. Strategic planning is your ticket to achieving success, obtaining grant funds, creating community buy-in to your project, and most importantly, a performance measurement tool! You will learn the value of a logic model, the fundamental components of a sound strategic plan, and how to use strategic planning in your resource development efforts. Simple tools will be provided to help guide you through the planning process so that your strategies, objectives and goals are linked and measurable.

Workshop Agenda

Wednesday, April 3

• Impact of Trauma on Brain Development & Functioning

Lincoln Room

Patsy Carter, Ph.D., Director of Children's Clinical Services

Missouri Department of Mental Health

573-751-0142

patsy.carter@dmh.mo.gov

In this workshop participants will learn about the impact trauma can have on children and adolescents' brain development. This then can impact the youth's functioning at school, in the community and at home. Many behaviors that are labeled as a mental illness or behavioral problem are ineffectively addressed because the underlying cause is the trauma history and subsequent impact on neurological functioning which is either not identified and/or go untreated. Participants will learn about the ACE study which has been the driver behind understanding the prevalence and impact of trauma. Additionally a brief discussion on how individuals can become trauma aware and even trauma responsive based on having an understanding of the impact of trauma.

Learning Objectives

- o Participants will know the prevalence of trauma in both normative and clinical populations
- o Participants gain knowledge about the Adverse Childhood Experience study and the relationship trauma has to health and social outcomes
- o Participants will develop an initial understanding about how trauma impacts brain development

11:45 a.m-1:15 p.m. Luncheon Keynote Address (all attendees)

Missouri/Capitol Room

Why Do We Do This Again?

Kelly Schultz, Director, Office of Child Advocate

Jefferson City, Missouri

573-522-8686

Kelly.schultz@oca.mo.gov

oca.mo.gov



This workshop will take a candid approach to the heartbreaks, frustrations and burnout that professionals and volunteers in child welfare face. At the same time, we will celebrate our victories both big and small. Attendants will chuckle at stories that are all too familiar to those of us in the trenches, but walk away reenergized and recommitted to the children and families we serve.

Learning Objectives

- o Understanding the roles and frustrations felt by multiple disciplines in child welfare
- o Improved communication among the multiple disciplines
- o Refocusing on the big picture when overwhelmed and other ways to avoid burnout
- o The importance of support and networks in facing daily challenges in child welfare

Kelly Schultz was appointed the Director of the Office of Child Advocate by Governor Jay Nixon and the Missouri Supreme Court July of 2011. The Office of Child Advocate is the third party reviewer to the Children's Division and performs five main functions: Review unsubstantiated findings in child abuse investigations; review foster care case management; coordinate mediation between parents and schools when allegations of abuse arise in school settings; child fatality reviews; and provide information and referrals for families needing resources.

Prior to being the Child Advocate for the State of Missouri, Kelly spent twelve years working in the Capitol. She worked for Minority Secretary Sara Lampe-Springfield, Minority Leader Jeff Harris-Columbia, Senator Sidney Johnson-St. Joseph, and Senator John Schneider-Florissant.

In addition to her public policy experience, Kelly has served as the President of the Boone County Foster Parent Support Group; was a house parent at the Rainbow House, an emergency shelter for children; worked at the University of Missouri Police Department; and volunteered at the Women's Shelter. She received her undergrad in Political Science and Masters in Public Administration from the University of Missouri.

She and her husband Loren are foster/adoptive parents and have helped raise 16 children throughout the years. They currently have three daughters in their home ages 3, 5 and 7.

Workshop Agenda

Wednesday, April 3



1:15-2:45 p.m. **Four (4) Break-out Sessions (please choose one)**

• **The Positive Community Norms Framework**

Jefferson A/B

Jeff Linkenbach, Ed.D.

Montana State University
Boseman, Montana
406-994-7873
jeff@montanainstitute.com
MostOfUs.org

This workshop will engage participants in applying the Science of the Positive Framework to child maltreatment through the Positive Community Norms (PCN) approach. The PCN framework will be introduced as participants explore examples and applications in their prevention work. The PCN framework cultivates transformation through 1) Leadership; 2) Communications; and 3) Integration of a Prevention Portfolio. Particular attention will be directed to framing communications and Dr. Linkenbach will provide examples from prevention programs regarding a variety of issues.

• **Drug Endangered Children—A Community Awareness Training**

Truman A/B

Chuck Daugherty, Executive Director

ACT Missouri
573-635-6669
cdaugherty@actmissouri.org

The *Core Drug Endangered Children Training Program* was designed to provide a basic understanding of fundamental DEC concepts and to explain the vital roles National DEC and state DEC alliances play in encouraging local communities to adopt consistent response practices.

Learning Objectives

Upon completion of the workshop participants will:

- o Understand the history and evolution of DEC response strategies,
- o Understand the risks and actual dangers that illegal drug activities present to children,
- o Understand the long term needs of drug endangered children, and
- o Understand that all practitioners have a role to play in intervention and prevention.

• **Building Leadership**

Truman C

Kevin Drollinger, CEO

Epworth Children & Family Services
314-918-3308
kdrollinger@epworth.org

Did you ever say to yourself, 'If only I were in charge, I'd sure do things differently!' Many of us have. In fact, though, leadership can take place at all organizational levels, regardless of your role or title. This workshop will explore...and empower...each participant to identify and hone practical leadership skills that can be implemented immediately. A mixture of theoretical and 'real-time' exercise will give each participant an expanded skill set to implement change in their work environment.

Learning Objectives

By the end of each session, each participant will:

- o Be able to articulate and implement interventions based on their own leadership style
- o Have practical understanding of leadership in complex systems, and have practice implementing 'garbage can' leadership principles
- o Learn from fellow participants about practical tips for implementing change in varied environments



Workshop Agenda

Wednesday, April 3

- **Family Support & Home Visitation: An Integral Model for Prevention of Abuse & Neglect**
Lincoln Room

Gary Johnson, M.Ed., Director
Parenting Life Skills Center-A Great Circle Agency
417-831-9596
Gary.johnson@great-circle.org

- This workshop will provide information regarding the following:
- o The Integral Theory using the All Quadrant All Lines (AQAL) Model
 - o Family support application/Building relationships with family
 - o Parent education application
 - o Formal and informal integral assessments
 - o Tools for family support worker
 - o Terminology and Methodology for providing in-home services

Learning Objective

- o Introduce individuals to the theory and practice of an integral family support home visitation model for the prevention of child abuse and neglect.

2:45-3 p.m.

Refreshment Break

Atrium

3-4:30 p.m.

Four (4) Break-out Sessions (please choose one)

- **Co-Occurrence of Domestic Violence & Child Abuse**
Jefferson A/B

Jeanne Oberdan, MS, LMFT, Children's Program Coordinator
ALIVE
314-993-7080
joberdan@alivestl.org

This presentation will focus on understanding the family dynamics of high conflict intact as well as two-household families. In a significant number of homes where both child maltreatment and intimate partner violence is occurring, other forms of abuse also exist. This presenter will briefly review the co-occurrence of pet and substance abuse with intimate partner violence.

Learning Objective

- o Familiarize participants with common signs, symptoms and issues of children who have witnessed domestic violence.
- o Familiarize participants with screening and assessment tools commonly used.
- o Familiarize participants with common parenting dynamics present in homes where domestic violence is present.
- o Identify ways to empower victim-identified parents to assert their parental authority in a healthy way, and utilize specific interventions to encourage resilience in their children.
- o Discuss safety planning for children and their parents.
- o Review facts about animal abuse and substance abuse, and their co-occurrence with domestic violence.

- **A Taste of Mental Health First Aid**
Truman A/B

Kristi Scoville, CRPS, Statewide System of Care Coordinator
Lisa Martin, MA, Staff Training & Development Coordinator
Missouri Department of Mental Health
314-877-0387
kristi.scoville@dmh.mo.gov
lisa.martin@dmh.mo.gov

Workshop Agenda

Wednesday, April 3

Recent tragic events have again raised questions about how they can be prevented and what role mental illness and substance use play in these situations. It is clear that there is a great need for better tools to help identify and treat individuals with mental health and substance use problems. Mental Health First Aid (MHFA) is an important program that educates the lay public in recognizing risk factors and warning signs of emerging mental health and substance use issues or crises and provides a structured strategy to assist the individual until appropriate help is received or the crisis is resolved. Learn how this groundbreaking training equips people to provide initial help until appropriate professional, peer or family support can be engaged. This workshop provides vital information about this program, how to obtain certification in MHFA and why it is so important.

Learning Objectives

Participants will learn about:

1. The development and history of Mental Health First Aid
2. The evidence supporting the efficacy of MHFA
3. The process to become a certified First Aider
4. Interactive learning!

• **The Cool Table, How to Build & Empower your Board for Long Term Success**

Truman C

Rebecca Gordon, Owner

The Rebecca Gordon Group
573-338-3773
rebecca@rebeccagordon.org

This workshop will layout step by step instructions on how to build a board that focuses on raising dollars so organizations can focus on doing their work. Participants will get an inside peek at the good the bad and the ugly of board development and learn how to motivate board members to help you meet your mission. This workshop will focus on building your board for long lasting financial success. We will go over ways to engage community members in your mission and build strong alliances that will take you through the rest of the decade. Come with questions; this workshop will allow time to work through issues related to your board and how to engage them.

Learning Objectives

Participants will:

1. understand the key functions of a high performing board.
2. understand 3 key engagement tactics for board participation.
3. have an understanding of the state of philanthropy.

• **Improving Child Outcomes by Strengthening Couple Relationships**

Lincoln Room

Dr. David Schramm, Assistant Professor & Extension State Specialist

University of Missouri
573-884-1995
schrammdg@missouri.edu

During the last decade there has been a growing body of research showing the link between strong couple relationships (including co-parenting relationships) and healthy outcomes for children. This workshop will provide an overview of this new research, introduce a new curriculum that has been implemented, and examine results from child welfare specialists who have been trained in healthy relationship and marriage education.

Learning Objectives

- o Participants will better understand the link between healthy couples and healthy children.
- o Participants will become familiar with a new curriculum designed to improve child outcomes through training professionals who serve at-risk families.

Workshop Agenda

Thursday, April 4

8-10:30 a.m. **Registration Opens**
Convention Lobby

8-9 a.m. **Breakfast Keynote & Continental Breakfast (all attendees)**
Missouri/Capitol Room

Suffer the Children: Investing in Infrastructure to Care for Kids



Rev. Starsky Wilson, M.Div.
President & CEO of Deaconess Foundation
St. Louis, Missouri
314-436-8001
StarskyW@deaconess.org
deaconess.org

Rev. Wilson will discuss the importance of organizational capacity within child-serving non-profit organizations and civic capacity within a community to promote positive outcomes for children. The impact of reduced public sector support for human services on the social well-being of children will be addressed.

The Reverend Starsky D. Wilson is president & CEO of Deaconess Foundation, a faith-based grant making organization devoted to advancing a culture of health and hope for children in the St. Louis region, especially those growing up in the grip of poverty. He also serves as pastor of Saint John's United Church of Christ.

Wilson serves the community on boards for FOCUS-St. Louis; the United Church of Christ Cornerstone Fund; YMCA of Metropolitan St. Louis; and the Mayor's Commission on Children, Youth and Families, where he co-chairs the Regional Youth Violence Prevention Task Force. He participates in advisory boards for Washington University's Institute for Clinical and Translational Sciences, St. Louis Regional Health Commission and Metropolitan Congregations United. He previously served boards of the Interfaith Partnership/Faith Beyond Walls, United Church Neighborhood Houses, University City Children's Center and the St. Louis Metropolitan Clergy Coalition.

After studying political science at Xavier University of Louisiana, Starsky earned a Master of Divinity degree from Eden Theological Seminary. He was certified in non-profit management by American Humanics. Rev. Wilson's thesis, entitled Building Beloved Community, focuses on the application of Martin King, Jr.'s theology to the contemporary American church. He has also published sermons and social commentary in Transitions: Leading Churches Through Change (Westminster John Knox, 2011) regional newspapers and national blogs.

Prior to joining Deaconess, Wilson served as major gifts officer for United Ways in St. Louis and Dallas, president and CEO of the Madison County Urban League and director of institutional advancement for The Black Rep. As he worked in non-profit administration, Wilson also served as youth pastor for Greater Mt. Carmel Baptist Church and congregation-based campus minister for Normandy United Methodist Church.

A native of Dallas, Texas, Wilson is married to Dr. LaToya Smith Wilson, a dentist in the child health advocacy and outreach division of St. Louis Children's Hospital. They have three young sons.



Workshop Agenda

Thursday, April 4



9-10:30 a.m. **Four (4) Break-out Sessions (please choose one)**

• **Integrating Child Sexual Abuse Prevention into Your Community**

Jefferson A/B

Marissa Gunther, Prevention Coordinator
Missouri KidsFirst
573-632-4600
Marissa@missourikidsfirst.org

Nancy Corley, Project CARE Director
Alliance of Southwest Missouri
417-782-9899
ncorley@theallianceofswmo.org

This workshop will examine the most recent research on child sexual abuse prevention, will review the public health approach in prevention and will feature example prevention programs, policies and procedures that can be implemented by participants at individual, relationship, community and societal levels.

Learning Objectives

- o Participants will develop foundational knowledge of current child sexual abuse research.
- o Participants will review the Public Health Model of child sexual abuse prevention.
- o Participants will review examples of individual, relationship, community and societal level approaches in prevention.
- o Participants will create and adopt a personal prevention plan using the Public Health Model.

• **Teaching Students to Empower Families: A Curriculum Based on the Strengthening Families Framework**

Truman A/B

Beth Ann Lang, Chief of Quality Improvement
Child Care Aware of Missouri
800-200-9017, ext. 604
Bethann@mo.childcareaware.org

How do you get more information about the prevention of child abuse and neglect into college courses in Missouri? Teaching Students to *Empower Families: A Curriculum Based on the Strengthening Families™ Framework* is our answer. Join us in reviewing this exciting new curricular approach to educating those who work directly with children and families. Developed to be used at three levels--basic information, application and service learning--the curriculum is designed to be incorporated into already existing lessons to enhance content and increase learning opportunities for students.

Learning Objectives

- Participants will review and interact with the curriculum.
- Participants will learn how to use the curriculum in conjunction with already existing coursework.
- Participants will discuss application of the content across content areas.

• **Infant Massage: Special Touch Time with Your Baby (CoxHealth's Infant Massage Program)**

Truman C

Martha L. Henslee, MA, LMT, NCTMB
CoxHealth
417-269-6863
martha.henslee@coxhealth.com

A hospital based infant massage program opens up to share their experience and success. Learn from our 10 year history and how we have adapted and changed to meet each challenge along the way. See our materials and techniques! Hear stories from our clients both in the hospital and at community outreach sites. Gain ideas for starting your own program! Martha Henslee is a passionate and energetic speaker who will make you believe in the power of infant massage!

Learning Objectives

- o Describe and list benefits of infant massage
- o Demonstrate infant massage techniques
- o Describe steps for implementing an infant massage program



Workshop Agenda

Thursday, April 4

• **Reactive Attachment Disorder, Attachment & Trauma**

Lincoln Room

Patsy Carter, Ph.D., Director of Children's Clinical Services

Missouri Department of Mental Health

573-751-0142

patsy.carter@dmh.mo.gov

***Participants of this workshop should have previous knowledge regarding the impact of trauma.*

The diagnosis of Reactive Attachment Disorder has been given to children of all ages at an increasing rate. Many of the children/youth who are labeled with RAD are seen as the most difficult and dysregulated. RAD is also one of the least researched diagnoses. In the creation of upcoming new edition of the Diagnostic and Statistical Manual of Mental Disorders, some changes are being recommended for this diagnosis. This workshop will explore what Reactive Attachment Disorder is and what it is not. The research on the diagnosis will be shared. This diagnosis will then be discussed in terms of a child who may have problems with attachment as well as examining the role the child's trauma history has on the symptomatic behaviors.

Learning Objectives

- o Participants will have an increased understanding of the diagnosis of Reactive Attachment Disorder
- o Participants will understand treatment needs related to RAD, attachment and trauma

10:30-10:45 a.m. Refreshment Break

Atrium

10:45 a.m.-12:15 p.m. Closing Rally (all attendees)

Missouri/Capitol Room

Ignite Your Life! Wake up, ignite your possibility & change your world.



John O'Leary, President

Rising Above

St. Louis, MO

314-822-3282

deanna@rising-above.com

RisingAbove.com

**Sponsored in part by Learfield Communications, Inc.*



Journey with John O'Leary as he powerfully reveals how our greatest challenges can be transformed into outstanding growth. Through emotional story-telling and great humor, John will empower you to move past your comfort zone, dream big and take action. John intimately shares his personal story of surviving a childhood fire which burned 100% of his body. As proof of the power of the human spirit, John will re-ignite your life!

John O'Leary is proof of the power of the human spirit. As a nine-year-old boy, John was burned on 100% of his body and given less than one percent to survive. He endured months in the hospital, years in therapy, dozens of surgeries, and lost all his fingers to amputation. Despite the odds, he not only survived - but thrived.

John is a college graduate, business owner, hospital chaplain, international speaker, husband and father. His presentations have been described as "captivating, amazing and life-changing." With emotional story-telling and great humor, John challenges and empowers every audience to dream again, re-ignite their passion and take positive action.

Thank You

to the Missouri Chapter–American Academy of Pediatrics (AAP), the Missouri Department of Health & Senior Services (DHSS) & Learfield Communications for supporting *The New River Story*.

American Academy
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN™



LEARFIELD 

On behalf of the Children's Trust Fund Board of Directors & staff, thank you for attending & participating in our biennial state conference on child abuse & neglect prevention. This year's theme, *The New River Story*, will explore how spirit, science & action all have an equally important place in preventing child maltreatment effectively. The ever evolving River of Prevention includes many key parts that join together to help each one of us implement & contribute to the prevention story. These include our own norms, beliefs, attitudes, culture, experience, passion, empathy, motivation, knowledge, information, data, research & so much more...all key ingredients contributing to our work with children & families.

We trust the information offered will be worthwhile to you & provide motivation in your daily work. We express our sincere gratitude & appreciation to all of the individuals & organizations who have donated their time & talents in making this conference possible. Again, thank you for making a positive difference in the lives of Missouri's children & for your ongoing efforts to help us build **Strong Families, Safe Kids**.

Tom Vansaghi, CTF Chair
Kirk Schreiber, CTF Executive Director

Prevention is Key!

WORDS HURT.

BUT...THEY ALSO HELP. CHOOSE THEM WISELY.

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CHILDREN'S TRUST FUND
JUL - "Prevent Child Abuse"

Children's Trust Fund
Missouri's Foundation For Child Abuse Prevention

You're Awesome!
Way to go!
I love you.

Strong Families, Safe Kids

Strengthening families

Protective Factors Strengthen Families

- Parental Resilience
- Knowledge of Parenting & Child Development
- Social Connections
- Concrete Supports in Times of Need
- Social & Emotional Competence
- Nurturing & Attachment

Online Resources
Strengthening Families —A Protective Factors Framework
strengtheningfamilies.net
Free, Online Training
ctfalliance.org/onlinetraining

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ctf4kids.org
Strong Families, Safe Kids

Little kids make BIG MESSSES

Parent with Patience

Check off Child Abuse through your TAX FORM
Look for the

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BLUE day April 19

P.O. Box 1641 • Jefferson City, MO 65102-1641
573-751-5147 • 573-751-0254 (fax) • ctf@oa.mo.gov (email) • Facebook
Twitter—Tweet from the conference & participate in live conversation by using the hashtag #ctf4kids.

ctf4kids.org