

30  
years

# Children's Trust Fund

of *Strong Families, Safe Kids*

Missouri's Foundation For Child Abuse Prevention



1983-2013 Thank you for your support.

## Vision

The Missouri Children's Trust Fund envisions children and families in a safe, nurturing and healthy environment, free from child abuse and neglect.

## Mission

The Missouri Children's Trust Fund works to prevent child abuse and neglect and strengthen families through grant distribution, education, awareness and partnerships.

## Annual Report 2014

July 1, 2013– June 30, 2014



ctf4kids.org

# Statewide Projects / Initiatives

## Missouri Kid's Count Data Book

The *Missouri KIDS COUNT Data Book* is a collaborative project of the Family and Community Trust (FACT), Children's Trust Fund (CTF), the Office of Social and Economic Data Analysis (OSEDA) at the University of Missouri, and more than 20 public and private organizations across the state. CTF and the Annie E. Casey Foundation provide the primary funding for the data book and data tool. The mission of the *Missouri KIDS COUNT Data Book* is to improve the well-being of Missouri's children and families. The data book and website are easily accessible tools to assist local and state public policymakers and child advocates in identifying both needs and solutions for Missouri's children and their families.

First produced in 1993, the *Missouri Kids Count Data Book* is the state's most comprehensive compilation and analysis of data on child well-being, documenting the status of children in all 114 Missouri counties and the City of St. Louis. Missouri Kids Count information and interactive data tools may be accessed at [mokitcount.org](http://mokitcount.org) and [missourikidscountdata.org](http://missourikidscountdata.org).



## Missouri Strengthening Families Framework (SFF)

Strengthening Families is a research-based, cost-effective framework developed by the Center for the Study of Social Policy (CSSP) over the last decade to increase family strengths, enhance child development and reduce child abuse and neglect. The Strengthening Families Protective factors are conditions in families and communities that increase the health and well-being of children and families. They are attributes that serve as buffers, helping parents who might otherwise be at risk of abusing their children to find resources, supports or coping strategies that allow them to parent effectively, even under stress. Research demonstrates that excellent early care, education and prevention programs use common program strategies to build the five protective factors known to reduce child abuse and neglect:

- enhancing parent resilience
- providing an array of social connections
- facilitating parent knowledge & skills regarding parenting & child development
- providing resources & referrals in times of stress
- supporting healthy social & emotional development in young children.

CTF continues to integrate the Strengthening Families Framework (SFF) in Missouri by promoting the protective factors. Missouri is actively involved with the Strengthening Families National Network and is also a member of the Early Learning Initiative facilitated by the National Alliance of Children's Trust and Prevention Funds. CTF has embedded the protective factors into its grant application process, statewide public awareness campaigns and training. CTF partners are required to promote the protective factors through their work with Missouri families. A free training resource to support the Strengthening Families™ Protective Factors Framework in multiple settings is available online through the National Alliance of Children's Trust and Prevention Funds at [www.ctfalliance.org/onlinelearning.htm](http://www.ctfalliance.org/onlinelearning.htm). Grant applicants are required to complete the first module of the online training, and new grantees are required to complete the online training in its entirety as part of the contractual agreement with CTF. As additional support to its prevention partners and child advocates, CTF developed a Strengthening Families poster addressing each of the protective factors in a user-friendly format. Beginning in June 2014, CTF, the Missouri Department of Mental Health/Project LAUNCH and the University of Missouri-Extension began developing a training curriculum to further promote the Strengthening Families Framework/Protective Factors. This partnership will continue into the next fiscal year.

## Missouri Prevention Partners (MPP)

MPP is a coalition of statewide public and private organizations with a mission to prevent child abuse and neglect in Missouri. Created in 2006, MPP has adopted a set of beliefs including:

- Every child should be safe, nurtured and supported in their family; every family should be safe, nurtured and supported in their community.
- All systems at all levels should be accountable to the families, children and communities they serve.

The Coalition convenes 3 times per year and develops goals and outcomes around leadership, public education and outreach,

## A Message from the Director

For over 30 years the Children's Trust Fund of Missouri has invested in children and strengthened families through grant distribution, education, public awareness and partnerships exclusively focused on child abuse and neglect prevention. In Fiscal Year 2014 alone, CTF awarded \$2.9 million in prevention funding to over 110 community-based organizations bringing our total investment to over \$52 million for kids and families since our inception.

The following pages highlight our ongoing mission to keep children safe and strengthen their families by preventing child abuse and neglect. CTF's efforts include funding community-based, evidenced-based and results-oriented prevention programs that make a difference for thousands of at-risk families, and by offering public education campaigns, training and literature at no cost to thousands of parents, students, educators, home visitors and other service providers and caretakers each year.

Supporting these essential prevention projects is made possible only with continued support from our generous donors and through other dedicated fees received. Thank you for your ongoing investment in Missouri's kids through the Children's Trust Fund.

Kirk Schreiber,  
CTF Executive Director



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and resource and policy development. Over the last year, MPP developed a public awareness and social media plan targeting child abuse prevention, developed a coordinated strategy to promote Child Abuse Prevention Month in April, and identified strategies to recognize local community coalitions and organizations for their role and leadership in actively supporting child abuse prevention.

## State Task Force on Child Sexual Abuse Prevention

The State Task Force on the Prevention of Sexual Abuse of Children was created in statute in 2011 and was charged with studying and identifying strategies for preventing child sexual abuse. Facilitated by Missouri KidsFirst, the Task Force, with public input, developed 22 recommendations and guidelines covering the areas of child sexual abuse prevention education, training for mandated reporters, multi-disciplinary team training, law enforcement, prosecution and mental health practices. Through a grant to Missouri KidsFirst, CTF is supporting the work and recommendations of the Task Force which includes:

- developing, piloting and implementing a resource or curriculum on child sexual abuse prevention for home visitation programs;
- providing a series of trainings across the state around evidenced based *Stewards of Children* training and mandated reporter training to youth-serving professionals;
- facilitating the Task Force on the Prevention of Sexual Abuse of Children; and
- working with the Missouri Prevention Partners Coalition on strategies to implement and promote the Task Force recommendations.

## National Parent Leaders

Two Missouri parents are currently serving on national leadership council. Community-based Child Abuse Prevention (CBCAP) Parent Leader Jessica Diel of Joplin and Project LAUNCH Parent Leader/Liaison Sam Blue of St. Louis, were selected to serve on the FRIENDS National Resource Center Parent Advisory Council.

## CTF Affiliations

- Children's Services Commission (CSC)
- Coordinating Board on Early Childhood (CBEC)
- Child and Family Services Review/Program Improvement Plan (CFSR-PIP)
- Early Childhood Comprehensive Systems (ECCS)
- FRIENDS National Resource Center for Community Based Child Abuse Prevention (CBCAP)
- Missouri Kids Count Advisory Group
- Missouri Drug Endangered Children (MODEC)
- Missouri Juvenile Justice Association (MJJA)
- Missouri Prevention Partners (MPP)
- National Alliance of Children's Trust & Prevention Funds
- Prevent Child Abuse Missouri Chapter (PCAM)/Missouri KidsFirst
- State Young Child Wellness Council for Project LAUNCH
- State Technical Assistance Team (STAT)-Child Fatality Review Program State Panel
- Affordable Care Act-Maternal, Infant and Early Childhood Home Visiting Program

## Home Visitation Prevention Services

With funding provided by the Missouri Department of Social Services (DSS), CTF partnered with Nurses For Newborns Foundation (NFNF) to provide essential home visitation prevention services in St. Louis City and County, Franklin, Jefferson, St. Charles, St. Francois and Washington counties. Additional counties served include Lincoln, Butler, Carter, Iron, Reynolds, Shannon and Wayne. These services, provided by a registered nurse, target parents twenty-one years of age or younger and parents exceeding this age who are mentally and/or physically challenged or who are substance abusers. The project focused on promoting effective parenting skills, prevention of repeat teen pregnancies, increasing educational achievement, increasing self-support and self-esteem, promoting healthy birth outcomes, and ensuring the safety and overall well-being of children. In Fiscal Year 2014, NFNF provided 5,834 service hours through home visits to 1,614 families (2,011 individuals) as a result of this project. Outcomes reported include prevention of subsequent pregnancies among teen moms participating, increased immunizations of infants, reduction in the inappropriate use of emergency rooms, and 99% of participants free of a substantiated report of child abuse.

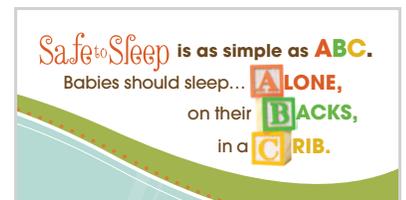
## Safe Crib/Safe Sleep Initiative

As a result of the support of the Children's Trust Fund, the Safe Cribs for Missouri program continues to fill a critical need in many communities. CTF provided \$25,000 in Fiscal Year 2014 to the Department of Health & Senior Services (DHSS) to support this collaborative effort.

The program, in its fourth year, is implemented through the local county health departments and provides safe portable cribs and crib sheets to low income pregnant women and those with newborns. A prenatal home visit or educational session is provided to each family receiving a crib, as well as a follow-up home visit 4 to 6 weeks following the infant's birth. Families include those struggling with unemployment or underemployment, lack of education, inadequate housing, domestic violence, chronically ill children and lack of transportation. To avoid duplication, the program does not provide cribs to counties in which there are other current safe crib programs funded through CTF, a Safe Kids Coalition or another funding mechanism. In FY14, CTF funding provided 126 cribs and the accompanying home visits to families in 27 counties.

*"The cribs have helped me tremendously. I myself having twins would have been without them if it hadn't been for this program. It has helped me out greatly and is perfect for my daughters because they can both have their own instead of being squished together in just one crib. Had it not been for this program, they wouldn't have anywhere safe to sleep."* – Submitted by a Missouri mom

*"Our family is eternally grateful for the Safe Cribs program and all of the services and assistance the health department provides. I was between jobs at the time and our resources were limited. We are new to the Missouri area and don't have family here. So the program helped us out with our newborn son tremendously and we thank you all."* – Submitted by a Missouri dad



Donations help build strong families, safe kids.

# Public Education & Awareness

## Activity Plan

CTF provides awareness of various prevention messages through available literature and a comprehensive public education plan. CTF contracts with Learfield Communications, Inc. and Firehouse Design to develop an annual strategic plan for its advertising/media and public relations/social media campaigns. The related activity plans include a media mix of print, radio, cable television, website, literature design, blogs, news releases, podcasts, transit, texting, Facebook, Twitter and YouTube.

CTF's donor campaigns promote general awareness of CTF, the sale of its specialty license plate and the tax check-off program. The prevention campaigns focus on the importance of prevention, strengthening families, Shaken Baby Syndrome (SBS) prevention, safe sleep environments, positive parenting, emotional child abuse and neglect prevention, the dangers of leaving children unattended in or around vehicles, realistic expectations of children, child safety and dealing with stress.

At no charge to Missouri residents and organizations, CTF offers rack cards, posters and DVDs to its partners, State departments, hospitals and other child serving agencies throughout Missouri for training purposes and as general information to share with parents and caregivers.

## Text For Parents - Text CTF4Kids to 74574

Through texting, CTF offered parenting tips via mobile devices. CTF initiated the campaign during the 2012 Missouri State Fair, which a related flier was created along with a CTF website presence. Two parenting tips are shared per month provided by CTF and other sources. Those interested simply need to text CTF4KIDS to 74574.



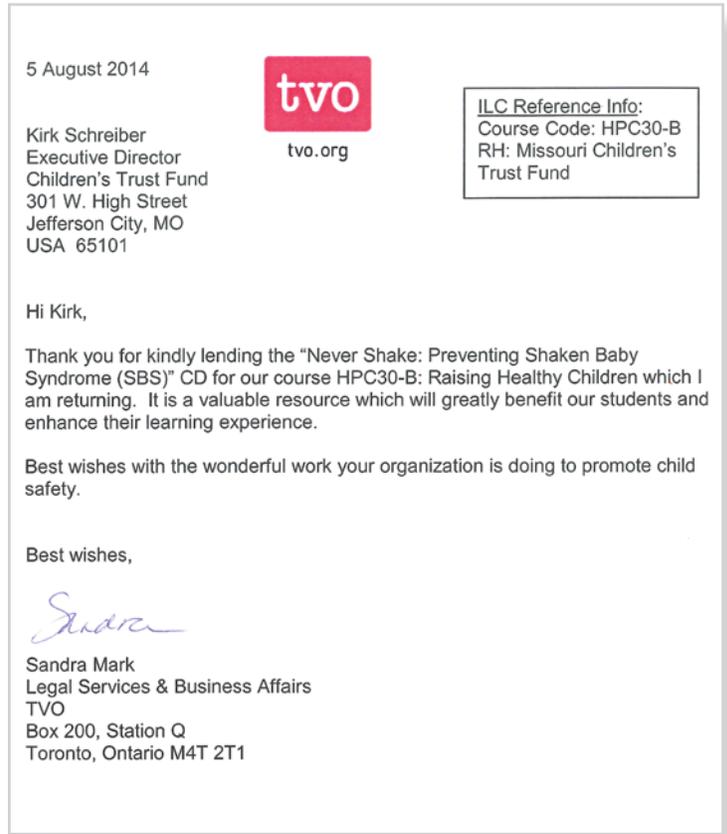
## Check-Off Child Abuse in Missouri

For Missourians who receive a refund on their Missouri State Income Tax Returns, the Tax Check-Off Campaign offers a way to designate all or a portion of their refund to CTF. This program was promoted in February and March 2014 using a *Rural Missouri* print ad, cable TV advertising and a radio campaign that aired on the Missouri Net and in the metro areas of St. Louis, Columbia, Kansas City and Springfield. CTF also promotes the campaign via social media, including an electronic flier provided to its Board, prevention partners and professional contacts for further distribution. CTF received \$67,910.28 in Fiscal Year 2014 related to this campaign.



## SBS/Safe Crib DVD

CTF continues to distribute its *Prevent Shaken Baby Syndrome/Safe Sleep for Your Baby* DVD. Produced in 2011 with the support of the Missouri Department of Health & Senior Services (DHSS), the DVD continues to be widely distributed throughout the state as well as nationally to delivering hospitals, child care providers, home visitors and other child serving agencies. The Missouri CTF DVD is available free upon request to Missouri residents and can also be viewed through YouTube.



## New & Refreshed literature

CTF created and debuted in April 2014 its *Strengthening Families* poster that compliments a related rack card.

## Strong Families, Safe Kids



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## Missouri State Employees Charitable Campaign

CTF received \$1,928.85 in Calendar Year 2013 from the Missouri State Employees Charitable Campaign (MSECC). CTF exhibited during the MSECC kick-off in the Truman Building September 2013 and participated in other individual State department related events.

## Child Abuse Prevention Month (CAPM)

CTF and its partners engaged in various activities and events to highlight April as Child Abuse & Neglect Prevention Month in Missouri:

- CTF 30th Anniversary: CTF sported blue handprints on its logo, electronic docs & educational materials.
- Child Advocacy Day – Tuesday, April 1
- Physician Outreach \*distributed CTF literature to 350 pediatricians & family practice physicians within a 50 mile radius of Columbia, MO.
- Missouri Chapter of the American Academy of Pediatrics (AAP) Outreach
- Recorder of Deeds Outreach & Appreciation
- CTF Media/Social Media Activity Campaigns
- Distributed the CTF CAPMonth Flier
- Updated the Calendar of Events section on the CTF website to highlight April prevention activities
- Distributed the *Making Meaningful Connections* 2014 Prevention Resource Guide
- Debuted the Strengthening Families Protective Factors new poster
- Truman Building Exhibit
- Kirk Schreiber & the St. Francois County Community Partnership, a CTF license plate partner, participated in a radio interview hosted by the KREI radio station in Farmington, MO.
- Missouri Prevention Partners (MPP) CAPM Committee Social Media Campaign

- Missouri Drug Endangered Children (MODEC) Social Media Campaign
- Missouri State Treasurer Social Media Campaign \*promoted CAPMonth as part of their Unclaimed Property Program
- Go Blue Day in Missouri: Friday, April 11 \*CTF created & distributed a related electronic flier encouraging people to wear blue in support of prevention.
- Pinwheels for Prevention: Wednesday, April 16
- National Drug Endangered Children (DEC) Day: Wednesday, April 23
- The Easter Award was presented to Trooper Patrick D. Sublette of the Missouri State Highway Patrol, Office of Drug and Crime Control, on Friday, April 25.
- Governor Jay Nixon presented the Missouri Prevention Partners (MPP) with a proclamation declaring April as Child Abuse & Neglect Prevention Month in Missouri on April 28.

## Exhibits, Sponsorships & Presentations

- Moniteau County Back to School Fair (CMCA), California – August 2013
- Missouri State Fair, Sedalia – August 2013
- Missouri State Employees Charitable Campaign (MSECC), Jefferson City – August/September 2013
- Systems of Care (SOC)/SMBF Conference, Columbia – September 2013
- National Alliance of Children's Trust & Prevention Funds Annual Meeting, Birmingham, Seattle, WA – November 2013
- Early Childhood Comprehensive Systems Parent Leadership Summit, Osage Beach – April 2014
- Child Abuse Prevention Month, Jefferson City – Harry S Truman Building – April 2014
- CBCAP Grantees Meeting, New Orleans, LA – April-May 2014

# ctf4kids.org

The CTF website serves as a hub for all public information related to CTF and its grant process and is the foundation of the public relations/social media campaign. Through Collectors Solutions, Inc., the website also offers a secure site to accept online general and license plate donations (credit/debit card/e-checking).



**Children's Trust Fund**  
Missouri's Foundation For Child Abuse Prevention

Check off Child Abuse. Donate through your tax form & help children & families all over Missouri.

ABOUT CTF | ABOUT PREVENTION | HOW TO HELP | PROGRAMS | PUBLIC AWARENESS | MATERIALS

**Save the Date**  
**Child Abuse & Neglect PREVENTION CONFERENCE**  
April 14-15, 2015  
Conference Fee - \$93  
Conference for a Exhibit - \$125  
For Profit Exhibit Only - \$50  
Capitol Plaza Hotel  
415 West McGowan Street • Jefferson City, MO 65101  
800.318.8088  
1 childhood 4 every 1  
JUL - "Prevent! Child Abuse" - 2015

**CTF News**  
**Registration Now Open for CTF Prevention Conference**  
Registration is now open for the Children's Trust Fund's biennial prevention conference April 14 & 15, 2015, Capitol Plaza Hotel in Jefferson City. This year's conference theme is "1 Childhood 4 Every 1 - All Kids Deserve A Good 1". Please join CTF and other community, national and statewide prevention advocates and practitioners as we recognize April as [...]

**CTF Welcomes New Board Members**  
The Children's Trust Fund (CTF) welcomes four new members to the CTF Board of Directors. Senators Jill Schupp (D), Creve Coeur, and Rob Dixon (R), Springfield, were recently appointed by Senate President Pro Tem Tom

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Donate Now  
Missouri KIDS  
JUL - "Prevent! Child Abuse" - 2015  
Get your license to care!  
Learn more ...

Sharing in Prevention  
Tweets from a list by MissouriCTF  
SAFE Kids Worldwide @safekidsusa  
Have old TVs in your house? Keep your kids safe from tip-overs by recycling them. Find out how: bit.ly/1yC11Y #tvSafety Expand

Upcoming Events  
Events on February 4, 2015  
Central MO Stop Human Trafficking Meeting, Columbia, MO  
Starts: February 4, 2015  
More details  
Events on February 14, 2015  
Family Resource Center's 2015 Gala Event, St. Louis, MO  
Starts: February 14, 2015  
More details  
Events on February 23, 2015  
2015 Annual Conference

5 Simple Steps to make your baby Safe to Sleep  
A Guide for Parents & Caregivers  
Place your baby on his or her back to

# Award Presentations

## Easter Award

Trooper Patrick D. Sublette of the Missouri State Highway Patrol received the 2014 Richard P. Easter Award for his exemplary contribution to child abuse and neglect prevention and child protection efforts. Sergeant Jeffery M. Owen of the Missouri State Highway Patrol was the nominator, and the recommendation was supported by the State Technical Assistance Team (STAT). Trooper Sublette is a Computer Technology Specialist and Investigator of child exploitation cases. He received the award on April 25 during a surprise ceremony before his family and peers at the Patrol's Office of Drug & Crime Control in Jefferson City. The CTF Board of Directors established this award in honor of the late Richard P. Easter, former State Technical Assistance Team (STAT) Executive Director, who was long associated with the law enforcement and criminal justice fields and is remembered for his commitment and leadership in promoting statewide prevention efforts to better protect Missouri's children. CTF presents the award each year to a distinguished law enforcement officer in Missouri for exemplary contributions to the prevention of child abuse and neglect.

## Chair Award

Regina Staves, Ph.D., received the 2013 CTF Chair Award presented by Chair Tom Vansaghi, Ph.D. for her outstanding and steadfast support of CTF. In particular, Staves has served on the CTF Board for nine years and was recognized for her service, commitment and leadership in sharing her field expertise and with moving the organization forward.

*"Gina fully embodies all of the characteristics that this award stands for – dedication, commitment and service. She is a consistent positive voice and supportive advocate for Missouri's children, as well as for those who work on behalf of Missouri's kids. She continues to be a personal source of inspiration, encouragement and motivation to CTF staff, Board members and other child advocates,"* said Vansaghi.

The Chair Award is given by the CTF Board Chair at his or her discretion to recognize a Board member, former Board member, other individual or organization for exemplary service and/or volunteer work on behalf of CTF.



It is an **adult responsibility** to protect kids.

# History of CTF

The Children's Trust Fund (CTF) was created by the Missouri General Assembly in 1983 as a fund dedicated solely to support child abuse and neglect prevention programs throughout the state. CTF is authorized to enter into contracts with public or private agencies, schools or qualified individuals to establish community-based educational and service programs focused on preventing child abuse and neglect. CTF is also directed to facilitate information exchange between stakeholders interested with child abuse prevention and to provide statewide public education regarding issues facing families and children.

CTF is not appropriated state general revenue funds for child abuse prevention. Funding is obtained from dedicated fees on marriage licenses and vital records, sales of the CTF specialty license plate, voluntary contributions designated on Missouri State Income Tax Returns, other voluntary contributions, and interest income from the Fund. CTF also administers the Community Based Child Abuse Prevention (CBCAP) Federal Grant.

**30 years** Children's Trust Fund  
of *Strong Families, Safe Kids*  
Missouri's Foundation For Child Abuse Prevention

Missouri KIDS  
JUL - Prevent Child Abuse

1983-2013 Thank you for your support.  
cft4kids.org

# Prevention Programming Fiscal Year 2014 (July 1, 2013 – June 30, 2014)

## General Prevention Grants

The CTF Board of Directors approved and awarded \$1,378,209 for Fiscal Year 2014 to sixty-five (65) community-based organizations and agencies throughout Missouri to provide programs and services that help support families reduce the risk of child abuse and neglect. CTF funded specific child abuse and neglect models that included safe sleep, infant nurturing, father support, grandparent support, home visitation, parent support and education, mentoring, respite care, sexual abuse prevention and training.

To promote sustainability, CTF commits funding to successful grantees on a five-year cycle. CTF funds projects at 100% during years one and two; in year three, CTF funds 75%, and the grantee provides a 25% local match; in year four, CTF funds 50%, and the local match is 50%; and in year five, CTF funds 25%, and the local match is 75%.

## Community Based Child Abuse Prevention (CBCAP) Grants

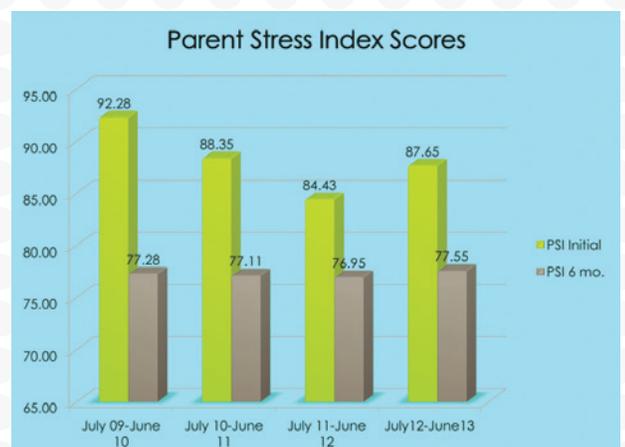
Helping families help themselves is the number one goal of the Community Based Child Abuse Prevention (CBCAP) grant program. The Children’s Trust Fund is the designated state lead to administer this federal initiative from the Administration of Children, Youth and Families (ACYF), Department of Health and Human Services. Through the development and implementation of a collaborative provider network, the CBCAP communities provide a seamless coordination and delivery of prevention and family support services to families and children; reduce duplication of existing services; maximize resources of public and private providers; and ultimately reduce the risk of child abuse and neglect. A family strengths approach along with the protective factors are integrated every step of the way as families identify and develop their own strategic goals with guidance from the community program coordinator and assigned lead agency.

In Fiscal Year 2014, CTF awarded \$300,000 to support this model in four Missouri communities: Pemiscot County Initiative Network (Dunklin and Pemiscot Counties), The Alliance of Southwest Missouri (Jasper and Newton Counties), Barceda Families (Polk, Hickory and Dallas Counties) and the Jefferson County Community Partnership (Jefferson County). During that time, 276 high risk families consisting of 1,019 individuals received services through this project.

The Missouri CBCAP model continues to be successful and gain high marks from the ACYF relating to standards, performance, outcomes and evaluation. CBCAP sites show statistically significant improvement in scores of standardized measures of family risk (Child Abuse Potential Inventory) and distress (Parent Stress Index) among participating parents. Families and providers also report high levels of satisfaction with the services they receive and with the community collaboration model. In many cases communities have been able to successfully leverage other funds, thereby increasing their capacity to better serve families and sustain the program.

## Discretionary Grants

CTF allocates a certain portion of its annual program budget to fund discretionary projects or ‘mini-grants.’ Discretionary funding is designed to be responsive to low-cost prevention projects or needs identified by individual communities, organizations or agencies. A maximum of \$5,000 per grant award is available for these special prevention projects. During Fiscal Year 2014 CTF awarded \$33,712 in discretionary funding to eight (8) grantees.

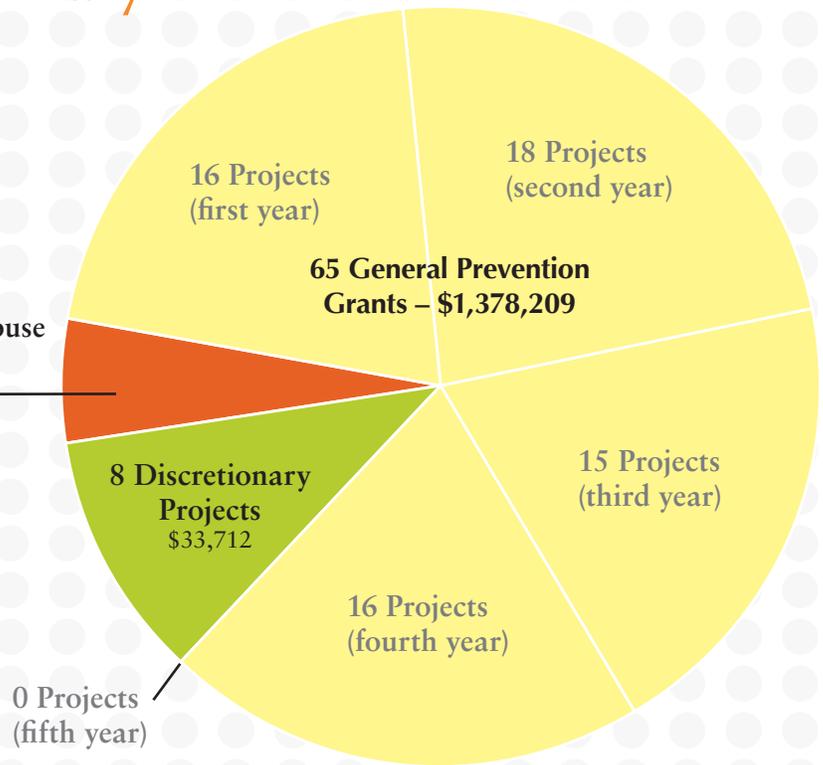


# CTF Grant Funding Summary

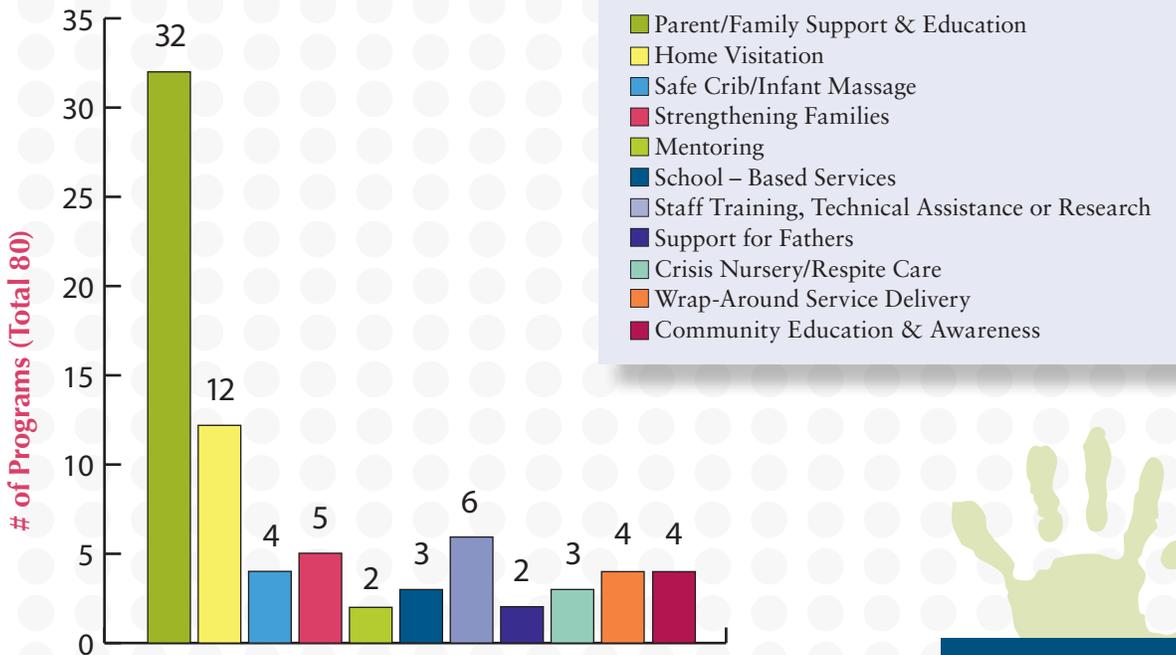
Fiscal Year 2014 (July 1, 2013 – June 30, 2014)

**77 Child Abuse/Neglect  
Prevention Grants - \$1,711,921**

**4 Community-Based Child Abuse  
Prevention (CBCAP) Grants  
\$300,000**



## Programming/Service Type



**Total Persons Directly Served –37,333+**  
 Children – 16,924  
 Parents/Expectant Parents, Caregivers, Professionals – 20,409



**17 Primary prevention projects  
 43 Secondary prevention projects  
 17 Both Primary & Secondary  
 prevention projects**

# Grant Funding by Region

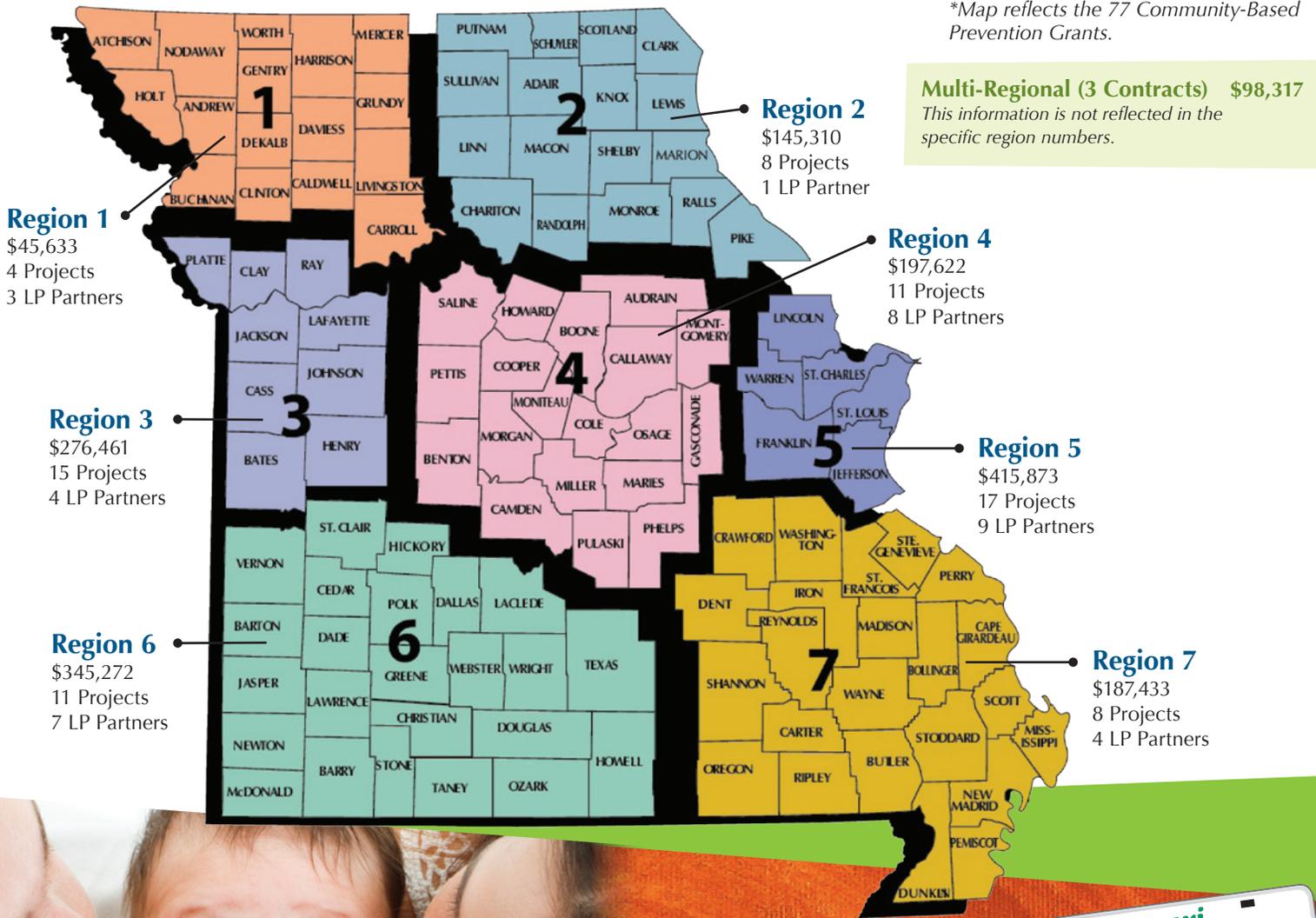
Fiscal Year 2014

(July 1, 2013 – June 30, 2014)

Since 1983, the **Children's Trust Fund** has allocated **nearly \$52 million** to prevention programs in communities throughout Missouri.

<b>77 Community-Based Prevention Grants</b>	<b>\$1,711,921</b>
* 65 General Prevention Grants	\$1,378,209
* 4 Community-Based Child Abuse Prevention (CBCAP) Federal Grants	\$300,000
* 8 Discretionary Grants	\$33,712
<b>3 Statewide Projects</b>	<b>\$60,000</b>
* Kids Count Data Book	\$25,000
* Missouri Department of Health & Senior Services (DHSS) Safe Sleep Program	\$25,000
* Missouri State Technical Assistance Team (STAT) Training	\$10,000
<b>1 Nurses for Newborns</b>	<b>\$641,000</b>
Missouri Department of Social Services (DSS)/ Children's Division Home Visitation Project (Region 5)	
<b>36 CTF License Plate Partners</b>	<b>\$150,000</b>

\*Map reflects the 77 Community-Based Prevention Grants.



# Child Abuse & Neglect Prevention Grants Fiscal Year 2014

- General Child Abuse & Neglect Prevention Grantees (65)
- Discretionary Grant Program Grantees (8)
- Community Based Child Abuse Prevention Program (CBCAP) Grantees (4)

**Total Funding Statewide: \$1,711,921**

## CTF Region 1 – Northwest Missouri \$45,633

North Central MO Mental Health Center – Trenton*	
PATCH of Chillicothe – Chillicothe	\$18,477
St. Joseph Youth Alliance – St. Joseph* Family Connections	\$11,500
St. Joseph Youth Alliance – St. Joseph* Every Child Matters	\$9,000
YWCA St. Joseph – St. Joseph* Parenting for Prevention	\$6,656

## CTF Region 2 – Northeast Missouri \$145,310

CHART Teen Task Force – Hannibal* RealCare Baby Prevention Project	\$24,970
Community Child Development Center – Macon Incredible Families/Incredible Children	\$15,000
Great Circle – Kirksville Incredible Years Parenting Program	\$31,000
Higbee Schools Parents as Teachers – Higbee Educational Play Center	\$4,500
Lifeline Pregnancy Help Clinic – Kirksville Teen Parent Lifeline	\$17,000
Randolph Co Caring Community Part. – Moberly Focus on Fatherhood	\$22,409
Randolph County Health Department – Moberly Safe Sleep for Babies	\$3,898
The Child Center – Wentzville KIDS' Rights Sexual Abuse Prevention	\$26,533

## CTF Region 3 – Western Missouri \$276,461

Child Abuse Prevention Association – Independence* Safety Net Prevention Services	\$28,500
Community LINC – Kansas City Learning to be a Kid	\$35,000
Child Protection Center, Inc. – Kansas City Stewards of Children Training	\$3,000
Cornerstones of Care – Kansas City* Tender Beginnings Home Visiting	\$12,840
Golden Valley Day Care Center – Clinton Built-2-Love	\$8,654
Golden Valley Door of Hope – Clinton SOAR	\$28,000
Independence School District – Independence ISD Teen Parenting Support	\$32,000
Mattie Rhodes Center – Kansas City Latino Family Prevention Education	\$5,000
Metropolitan Organization to Counter Sexual Assault – Kansas City Project AWARE	\$18,750
Niles Home for Children – Kansas City Parent Empowerment Program	\$15,000
Niles Home for Children – Kansas City Grandparent Support & Mentoring	\$5,000
Operation Breakthrough – Kansas City Caregiver Connections	\$38,394
Resource Development Institute – Kansas City*	
Rose Brooks Center – Kansas City Family Enrichment Program	\$12,028
Synergy Services, Inc. – Parkville* Teen Parent Support	\$23,852

The Family Conservancy – Kansas City  
Early Education to Strengthen Families \$10,443

## CTF Region 4 – Central Missouri \$197,622

Big Brothers Big Sisters of Central MO – Columbia Strengthening Rural Children & Families	\$16,081
Central Missouri Community Action – Columbia*	
Child Abuse & Neglect Emergency Shelter – Columbia Child Abuse Prevention Education	\$8,796
Children's Therapy Center of Pettis County – Sedalia*	
Columbia-Boone Co Dept of Health – Columbia Healthy Babies	\$15,000
Community Playgrounds of Columbia – Columbia Connecting Families	\$18,361
First Chance for Children – Columbia* CRIBS Expansion II	\$43,000
Jefferson City Day Care Center – Jefferson City* Parent Education Program	\$3,085
Lake Area Child Safety Program – Tuscumbia*	
Lutheran Family & Children Services – Columbia Resource Parents	\$18,000
Miller County Health Department – Tuscumbia Miller County Infant Safety Program	\$22,007
Missouri Court Appointed Special Advocates Association – Columbia*	
Phelps County Child Advocacy Network*	
Phelps/Maries County Health Dept. – Rolla Intervening Early w/Parents & Children	\$10,332
Prevention Consultants of Missouri – Rolla CBCAP Technical Assistance	\$3,000
Special Learning Center – Jefferson City*	
The Community Partnership – Rolla Capable Kids & Families	\$39,960

## CTF Region 5 – Eastern Missouri \$415,873

ARCHS – St. Louis Enhanced Family Program	\$25,000
Cardinal Glennon Children's Foundation – St. Louis Baby Steps Program	\$34,986
Children's Home Society of Missouri – St. Louis Nurturing Parents	\$4,583
Epworth Children & Families – St. Louis* Project First Step	\$16,238
Fathers' Support Center – St. Louis Child Abuse & Neglect Workshop	\$34,276
Good Shepherd Child & Family Serv – St. Louis*	
Jefferson Co Community Partnership – Barnhart* CBCAP – Project COPE	\$100,000
Kingdom House – St. Louis*	
Lemay Child & Family Center – St. Louis Family Support Initiatives	\$16,965
Lincoln County Resource Board – Troy*	
Marygrove – Florissant Mentor for Teen Parents	\$35,000
Nurses for Newborns Foundation – St. Louis* Bright Futures	\$5,000
Our Lady's Inn – St. Louis Family Strengths Program	\$15,000
St. Charles Co Government/Children's Resource Board – St. Charles*	
St. Louis ARC – St. Louis Capable Kids & Families	\$11,279
St. Louis Children's Hospital Foundation – St. Louis*	
Saint Louis Crisis Nursery – St. Louis Child Abuse Prevention	\$24,000
St. Louis City Family Court – St. Louis Crisis Stabilization & Intervention	\$18,750
SIDS Resources – St. Louis* Safe Sleep/Safe Crib	\$3,250

University City Children's Center – St. Louis Healthy Minds for the Future	\$23,535
Vision for Children at Risk – St. Louis St. Louis Comm & Family Partnership	\$29,261
Women In Charge – St. Louis Building Stability for Teen Moms	\$18,750

## CTF Region 6 – Southwest Missouri \$345,272

The Alliance of Southwest Missouri – Joplin* CBCAP – Project CARE	\$50,000
Barceda Families – Bolivar* CBCAP-TEAMS	\$100,000
Burrell Behavioral Health – Springfield* Healthy Steps for Families	\$32,710
Children's Haven of Southwest MO – Joplin Crisis Nursery Services	\$15,000
Doula Foundation of Mid-America – Springfield First Connections	\$21,644
Freeman Hospital/Children's Miracle Network – Joplin*	
Healthy Families Task Force of Stone & Taney Counties – Forsyth*	
Isabel's House/Crisis Nursery – Springfield* Crisis Nursery of the Ozarks	\$26,979
Kornerstones, Inc. – Shell Knob Teen Mom Program – Doula	\$28,817
Parenting Life Skills Center, A Great Circle Agency – Springfield* Empowering Parents Project	\$14,076
Parenting Life Skills Center, A Great Circle Agency – Springfield* Empowering Families – In Home Parent Training	\$21,084
Pregnancy Care Center – Springfield Healthy Families, Healthy Babies	\$30,000
The Curators of the University of MO – Columbia Healthy Couples, Healthy Children	\$4,962

## CTF Region 7 – Southeast Missouri \$187,433

Butler County Community Resource Council – Poplar Bluff Parenting Skills for Young Parents	\$7,341
Dexter Community Regional Healthcare Foundation – Dexter* Strengthening Stoddard Co Families	\$21,000
MBCH Children & Family Ministries – St. Louis Pregnancy Services Enhancement	\$20,855
New Madrid Co Missouri Mentoring Partnership – New Madrid Young Parent Program	\$14,230
Ozark Foothills Regional Planning Commission – Poplar Bluff*	
Pemiscot Co Initiative Network – Caruthersville* Lower Bootheel CBCAP	\$50,000
Riverways Pregnancy Resource Center – Salem Teen Mothers Crossroads	\$16,636
St. Francois Co Community Partnership – Farmington*	
The Curators of the University of MO – Columbia BabyConnect	\$27,371
Whole Kids Outreach, Inc. – Ellington Improving Rural Child Welfare	\$30,000

## CTF Multi-Regional Programs \$98,317

ACT Missouri – Jefferson City MODEC Training	\$5,000
Child Care Aware® of Missouri – St. Louis Protecting Children with Special Needs	\$50,000
Missouri KidsFirst – Jefferson City Prevention of Child Sexual Abuse	\$43,317

\* CTF License Plate Partners (36); contingent upon CTF Specialty Plate Sales; not included in regional totals.

# Grant Distribution

Fiscal Year 2014 (July 1, 2013 – June 30, 2014)

## License Plate Marketing Partner Grants

The CTF 'prevent child abuse' license plate continues to be Missouri's most popular specialty plate. Through a unique and innovative program, License Plate Marketing Partner organizations throughout Missouri help promote and sell the plates to increase prevention awareness and raise funds that are returned directly back into the community for prevention programs. During Fiscal Year 2014, CTF distributed a total of \$152,461.90 to 36 community partner organizations with more than 69,885 children, parents, other caregivers and the general public directly benefitting as a result of these funds.



### **Alliance of Southwest Missouri (The) - Joplin**

Child-Parent Relationship Training, a research based 10-week parenting course

### **Barceda Families - Bolivar**

Safe cribs and bedding for infants in need

### **Burrell Behavioral Health - Springfield**

Community awareness and professional education and training regarding child abuse/neglect prevention

### **Central Missouri Community Action - Columbia**

Family support through The Incredible Years Program

### **CHART Teen Task Force – Hannibal**

Public education awareness campaign related to teen pregnancy prevention

### **Child Abuse Prevention Association – Independence**

Family support services through home visitation; community education to increase prevention awareness

### **Children's Miracle Network - Joplin**

Safe crib home visitation program for families in need

### **Children's Therapy Center-Early Head Start-Pettis – Sedalia**

Home visitation services, parenting skills and child development education

### **Community and Children's Resource Board of St. Charles County – St. Charles**

Mini grants to support community prevention programs

### **Cornerstones of Care – Kansas City**

Supports the BraveHearts Program fatherhood initiative which provides an array of services to at-risk fathers

### **Dexter Community Regional Healthcare Foundation – Dexter**

Support for Mother to Mother, a mentoring program for expecting and new parents age 21 years or younger

### **Epworth Children and Family Services – St. Louis**

Provides individualized in-home services to families at risk of abuse and neglect using the Strengthening Families Framework and Family Support Approach.

### **First Chance For Children - Columbia**

Safe cribs to families in need in Boone County and the surrounding area

### **Good Shepherd Children and Family Services – St. Louis**

Expectant Parent Support Program

### **Great Circle, Parenting Life Skills Center – Springfield**

Parent education and support program for fathers

### **Healthy Families Task Force of Stone & Taney Counties – Branson**

Supports child health, health literacy and family/safety issues including community health and wellness workshops, car seat safety, training for teen moms and child care providers, safe sleep and crib safety

### **Isabel's House, Crisis Nursery of the Ozarks – Springfield**

Supports the Assistant Family Advocate and direct care staff positions so that appropriate staff to child ratios can be maintained

### **Jefferson City Day Care Center – Jefferson City**

Supports cribs, car seats, and the 'Parent's Day Out' respite program

### **Jefferson County Community Partnership – Barnhart**

Safe Babies Program which provides parent education classes and facilitates home visitation services through Nurses For Newborns Foundation to provide cribs, monitors and other essential baby supplies to families in need

### **Kingdom House– St. Louis**

Respite child care to support parents

### **Lake Area Child Safety Program – Tuscumbia**

Addresses child safety education and provide supplies such as safe cribs, infant car seats and cabinet locks to families in Camden, Miller and Morgan counties

### **Lincoln County Resource Board – Troy**

Parent education program incorporating the use of Reality Babies and Specialty Babies in WIC classes and high school students enrolled in Family and Consumer Science courses

### **MO Court Appointed Special Advocates Association – Columbia**

Supports and promotes MO CASA programming and training

### **North Central Missouri Mental Health Center – Trenton**

Training regarding signs and symptoms of abuse/neglect; parent education classes for parents

### **Nurses for Newborns Foundation – St. Louis**

Home visitation services for at risk parents including parents with medically fragile children

### **Ozark Foothills Regional Planning Commission – Poplar Bluff**

Safe cribs, bedding and safe sleep education for families in need

### **Pemiscot County Initiative Network – Caruthersville**

Safety seats and safe cribs to parents with young children in need

### **Phelps County Child Advocacy Network – Rolla**

Parent support through the Healthy Families home visiting program and the Mentoring Makes a Difference program

### **Resource Development Institute (RDI) – Jackson County Safe Family Coalition – Kansas City**

Mini grants for community child abuse/neglect and family support prevention projects

### **SIDS Resources, Inc. – St. Louis**

Safe crib program

### **Special Learning Center – Jefferson City**

Parent education and support for parents who have children with special needs

### **St. Francois County Community Partnership – Farmington**

Supports public awareness, programs and educational materials that address child abuse and neglect

### **St. Joseph Youth Alliance – St. Joseph**

Safe cribs and mattresses and safe sleep education for families most at risk of co-sleeping

### **St. Louis Children's Hospital Foundation – St. Louis**

Parent support and prevention education materials through the hospital's family resource center

### **Synergy Services, Inc. – Parkville**

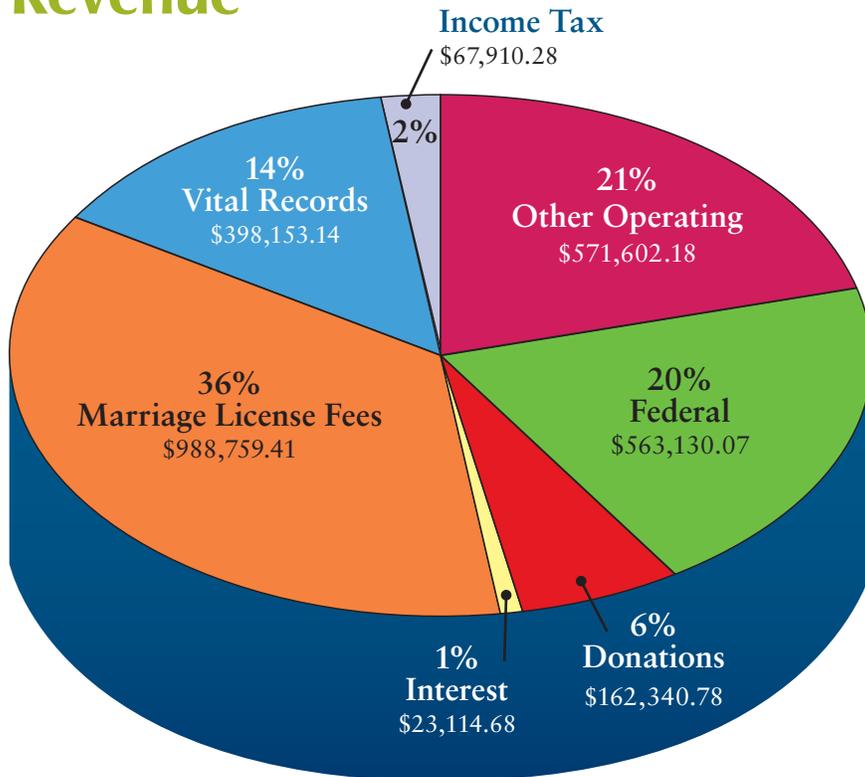
Teen Parent Support and Mentoring Program

### **YWCA of St. Joseph – St. Joseph**

Provides childcare and stress relief for mothers with young children through the Mom's Time program

# Financial Statement for Fiscal Year 2014

## Revenue



### Revenue

Other Operating .....	\$571,602.18
Federal .....	\$563,130.07
Donations .....	\$162,340.78
Interest.....	\$23,114.68
Marriage License Fees .....	\$988,759.41
Vital Records .....	\$398,153.14
Income Tax.....	\$67,910.28

**Total Revenue .....** \$2,775,010.54

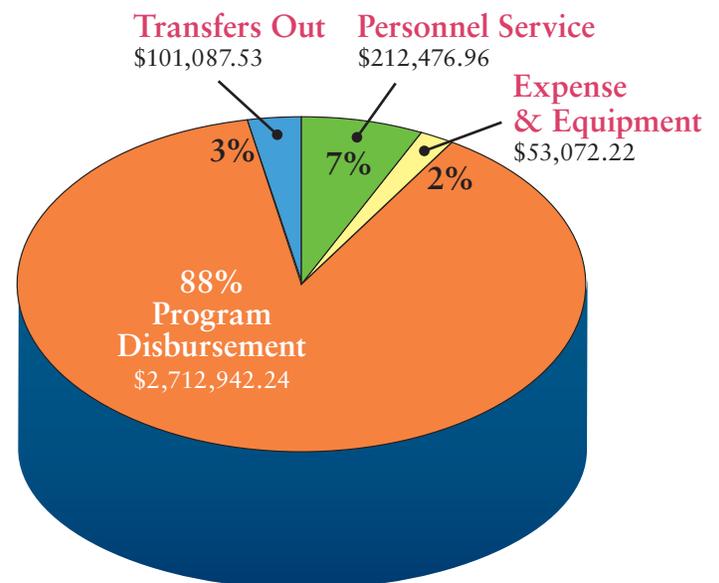
### Expenditures

Personnel Service .....	\$212,476.96
Expense & Equipment.....	\$53,072.22
Program Disbursement .....	\$2,712,942.24
Transfers Out.....	\$101,087.53

**Total Expenditures .....** \$3,079,578.95

**Ending Fund Balance.....** \$3,778,386.20

## Expenditures



**Children's  
Trust Fund**

Missouri's Foundation For Child Abuse Prevention

P.O. Box 1641 • Jefferson City, MO 65102-1641  
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## Board of Directors

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### CTF Staff

Kirk Schreiber, Executive Director  
Laura Malzner, Program Coordinator  
Paula Cunningham, Public Information  
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Alicia Whitson, Executive Assistant