

Welcome to the

Child Abuse & Neglect PREVENTION CONFERENCE

April 14-15, 2015

Capitol Plaza Hotel

415 West McCarty Street Jefferson City, MO 65101 **800-338-8088**



Preventing child abuse & neglect through grant distribution, education, awareness & partnerships.

- Strengthening Families Framework/Training
- Stewards of Children Sexual Abuse Prevention
- Parent Leadership
- Trauma Awareness
- Missouri Kids Count
- ACE Study
- Effective Prevention Models
- and much, much more!





Join the Rally! The Missouri KidsFirst Pinwheels for Prevention event is scheduled at noon on Tuesday, April 14 on the South Lawn of the State Capitol.

ctf4kids.org





Strong Families, Safe Kids

Conference Agenda At a glance



Tuesday, April 14

8 a.m.-5 p.m. Registration

6th Annual Pinwheels for Prevention™ 12 p.m.

Ceremony, Community Pinwheel Garden, South Lawn of the Missouri State Capitol

Hosted by Missouri KidsFirst

1:30-3 p.m. **Opening Keynote**

Footprints and Footsteps

Pat Stanislaski, Director,

Partnering for Prevention, LLC

3-3:15 p.m. **Refreshment Break**

3:15-4:45 p.m. Four (4) Break-out Sessions

Raising of America Screening 4:45-6 p.m.

& Evening Reception

Stewards of Children Facilitators 6:15-7:15 p.m.

Network Meeting

Wednesday, April 15

8 a.m.-5 p.m. Registration

7:30-8:30 a.m. **Breakfast Keynote** (8-8:20 a.m.)

The Top Ten Things Families Have Taught Me

About Protective Factors

Carla Snodgrass, BSW, MPA, National Director of Operation, Prevent Child Abuse America (PCAM)

Four (4) Break-out Sessions 8:30-10 a.m.

10-10:15 a.m. **Refreshment Break**

10:15-11:45 a.m. **Four (4) Break-out Sessions**

11:45 a.m.-1 p.m. Luncheon Keynote

See Me. Know Me. Care About Me.

Becky James-Hatter, President/CEO, Big Brothers Big Sisters of Eastern Missouri

Four (4) Break-out Sessions 1-2:30 p.m.

2:30-3:30 p.m. **Closing Rally**

The Littlest Things And The Lasting Impact

Chad Carden, President, The Carden Group

General Information

Host Hotel Accommodations:

Capitol Plaza Hotel 415 West McCarty Street Jefferson City, MO 65101 800-338-8088

Rate: \$80.25 per night

(single or double occupancy room) *Please make your reservation by Monday, March 16, 2015 to ensure the rate.

Registration Fee:

\$95 per person

Fee includes all conference materials, workshops, general sessions, refreshment breaks, one continental breakfast & one lunch.

- * Please include payment with your registration.
- * Registration Deadline: Friday, April 3, 2015
- * There will be no cancellation refunds after Wednesday, April 8, 2015.
- * Please complete one Registration Form for each person attending. Make copies of form as necessary.

Exhibit Opportunity (Atrium):

\$50 Exhibit Only

\$125 (includes exhibit & fee for one person to attend all conference events)

* Please include payment with your registration.

Display Times:

Tuesday, April 14 12-5 p.m. Wednesday, April 15 8 a.m.–12 p.m.

9.5 possible Continuing Education Units (CEUs)



Ubrkshop Agenda Tuesday, April 14

8 a.m.-5 p.m. Registration Opens Convention Lobby

Convention Lobby

1:30 p.m. Welcome
Missouri/Capitol Room

Kirk Schreiber, CTF Executive Director

Charmaine Smith, CTF Chair

1:30-3 p.m. Opening Keynote (all attendees)

Missouri/Capitol Room

Footprints and Footsteps



Pat Stanislaski, Director
Partnering for Prevention, LLC
Hillsborough, NJ
908-963-0465
info@partneringforprevention.com
partneringforprevention.com
*Presented with support from the



With a lifetime of work – locally, nationally and internationally - in the field of child abuse prevention, the speaker will provide a spectrum of experiences and the lessons learned from decades of advocacy.

Learning Objectives

Participants will learn several strategies to use in doing effective and long-term work in the field of
prevention. These strategies come from over 30 years experience working in school, community and
government settings—both in the US and abroad.

• The underlying purpose of this presentation is to provide a motivational message and through validating and encouraging the audience, to help them understand what profound value their efforts can bring to this field and to the children and families they serve.

Pat Stanislaski is the Director of her own consulting firm, Partnering for Prevention. Prior to that, she served as Administrator of the Office of Early Childhood Services at New Jersey's Department of Children & Families. While there, her duties included managing prevention programming for the most vulnerable children – 0 to 6 years old. For much of her career, she served as the Executive Director of the New Jersey Child Assault Prevention (CAP) Project and the Executive Director of the National/International Center for Assault Prevention. Pat has conducted trainings in child abuse prevention for more than 4,000 people across the United States as well as 16 countries outside the US.

A frequent presenter at national and international conferences, she is the recipient of several awards including the prestigious Commissioner's Award from the US Department of Health and Human Services, awarded to one person from each state for outstanding contributions in the field of child abuse prevention. A long time member of the International Society for Prevention of Child Abuse and Neglect (ISPCAN), she has served as a member of their Expert Faculty and is also an active member and former Membership Chair of the National Coalition to Prevent Child Sexual Abuse and Exploitation.





Workshop Agenda Tuesday, April 14



3:15-4:45 p.m. Four (4) Break-out Sessions (please choose one)

▶ Why Some Bounce Back & Some Never Do – Resilience in Those Who Have Experienced Childhood Abuse

Lincoln Room

Pat Stanislaski, Director

Partnering for Prevention, LLC 908-963-0465 info@partneringforprevention.com *Presented with support from the



This workshop examines sources of resilience in children, responses and conditions that foster resilience and the relationship between protective factors and resilient children. It also offers suggestions for what parents and caregivers can do to promote resilience in their children.

Learning Objectives

Participants in this workshop will learn the following:

- The definition of resilience & exposure to some timely scientific information recently discovered relating to it
- Newly discovered genetic connections to resilience
- The characteristics of resilient children
- How to increase capacity for resilience through use of protective factors

▶ Building Protective Factors in Overburdened Families Truman A/B

Carla Snodgrass, BSW, MPA, National Director of Operation

Prevent Child Abuse America (PCAM) 615-440-7633 csnodgrass@preventchildabuse.org *Presented with support from the

Overburdened families often face multiple stressors that make it difficult to know ways to support them in developing protective factors to strengthen their families. Through a mixture of skill building activities and evidence informed practice information, we will look at the issues of poverty, drug use/misuse,

family violence and mental health issues from a protective factors perspective. Together we will learn how to use the resources we have in a way that addresses these populations' needs.

Learning Objectives

- Participants will learn ways to put evidence informed information and research into practice with special populations.
- Participants will develop strategies to recognize when families are experiencing stressors that need additional supports and how to work with families to obtain those supports.

It is an **adult responsibility** to protect kids.



Empowering Mandated Reporters

Truman C

Cherisse Thibaut, LMSW, Manager of Prevention & Community Outreach Missouri KidsFirst 573-632-4600 cherisse@missourikidsfirst.org

Missouri's mandated reporter requirements have changed. All mandatory reporters will, upon finding reasonable cause, directly and immediately report suspected child abuse or neglect to Missouri's Children's Division. (Section 210.115 RSMo.) This skill-based training provides updates from House Bill 505 passed during the Spring 2013 legislative session. Training will cover mandated reporters' legal responsibilities, how to respond to suspicions, disclosure or discovery of abuse, how to report and how to follow-up with the case multidisciplinary team. This training will empower mandated reporters with skills to protect children and appropriately respond to child abuse and neglect.

Learning Objectives

- o Understanding on the legal responsibilities for mandated reporters
- o Increased awareness of how to recognize indicators of child abuse & neglect
- o New skills on how to respond to suspicions, disclosure or discovery of abuse, & how to report effectively

▶ Money & Messaging—Targeting Your Communication Tools for Donor Engagement **lefferson** A

Diane Drollinger, CEO Nonprofit Services Center 314-961-7607 diane@nonprofitservices.org

Many nonprofits don't fully integrate resource development messages into marketing activities. Every communication from a community organization should be donor friendly, with or without an ask. Learn how to tie your marketing activities together so that they support revenue growth.

Learning Objectives

- Learn how to evaluate your existing marketing program to make certain that you're using it for effective donor engagement
- Learn how to message to different audiences—individual donors, corporate sponsors, funders

Raising of America Screening & Evening Reception 4:45-6 p.m. Missouri/Capitol Room





Stewards of Children Facilitators Network Meeting 6:15-7:15 p.m. **Truman C**

Stewards of Children is a child sexual abuse prevention training created by Darkness to Light and is the only nationally available program proven to increase knowledge, improve attitudes and change child protective behaviors. Missouri KidsFirst received an investment from the Missouri Children's Trust Fund to identify and galvanize Missouri's authorized Stewards of Children facilitators into the Missouri's Stewards of Children **Facilitators Network.** The goal of this network is to increase the quality and quantity of Stewards of Children trainings in Missouri by creating a supportive environment where facilitators can share experiences, skills and passion for protecting children, working towards the vision of creating a state where children are safe from abuse. This meeting is open to all authorized Stewards of Children facilitators and to individuals who are interested in learning more or becoming a Stewards of Children authorized facilitator.



8 a.m.-5 p.m. **Registration Opens Convention Lobby**

8-8:20 a.m. Morning Welcome & Continental Breakfast (all attendees)

Missouri/Capitol Room

The Top Ten Things Families Have Taught Me About Protective Factors

Carla Snodgrass, BSW, MPA

National Director of Operation, Prevent Child Abuse America (PCAM)

Chicago, IL 615-440-7633 csnodgrass@preventchildabuse.org preventchildabuse.org *Presented with support from the



Working with families for thirty plus years has provided an incredible amount of learning experiences related to family resiliency. Listen to the ways families have changed the future for themselves and their children and the social workers and other practitioners that work with them.

Learning Objectives

Participants will be able to:

o link Protective Factors with outcomes in the lives of families & practitioners.

o recognize Protective Factors in families.

8:30-10 a.m. Four (4) Break-out Sessions (please choose one)

Adverse Childhood Experiences: Impact on Brain Development, Regulation & Relationships **Lincoln Room**

Patsy Carter, Ph.D., Director Patsy Carter, Ph.D., Director Children's Clinical Services, Missouri Department of Mental Health (DMH) 573-751-0142 patsy.carter@dmh.mo.gov *Presented with support from the



This presentation will explore the prevalence and impact of trauma on children's brain development which then affects their emotional and behavioral regulation and their ability to have healthy relationships. The Adverse Childhood Experiences Study (ACES) first introduced us to the long term impact that trauma can have on social, emotional and health outcomes. The science around trauma has continued to grow to note how the brain functions and what we must do to help children and families recover from trauma. This presentation can help not only child welfare staff but mental health and physical health providers as well as school and juvenile justice staff to understand what is behind many of the maladaptive behaviors we see and how we must shift our perspective to view their world through the lens of trauma.

Learning Objectives

Participants will increase their:

- awareness of trauma by understanding the prevalence and impact.
- understanding of how trauma can change brain functioning that leads to dysregulation and manifestation of maladaptive behavior.
- knowledge of how to interact with children and families who have experienced trauma to enhance the relationship and support the healing process.

▶ Engaging Families in Developing Policy & Procedures that Strengthen Families & the Agencies that Serve Them

Truman A/B

Carla Snodgrass, BSW, MPA, National Director of Operation

Prevent Child Abuse America (PCAM) 615-440-7633

csnodgrass@preventchildabuse.org preventchildabuse.org

*Presented with support from the



Programs often go outside their agency to have consultants look at impact/evaluation/policy and procedures when they have experts already involved...families receiving their services. This workshop looks at ways to utilize families in the development/review of policies and procedures and use their expertise to make positive changes within. Through skill building activities and proven strategies, we will learn how to engage families, provide training and support for families and staff, and take parent involvement to a level that impacts all families and the program as a whole.

Learning Objectives

Participants will:

- learn strategies to engage families in the policy/procedure development aspect of an agency.
- develop evaluation tools to assess their use of families in agency practice evaluation and practice using these tools in their current environments.

Missouri KIDS COUNT: A New Model for Data-Driven Advocacy

Truman C

Laurie Hines, Missouri KIDS COUNT Coordinator Missouri Community Partnerships/Family & Community Trust (FACT) 573-751-1358 Laurie.Hines@health.mo.gov Wayne Mayfield, Research Associate Office of Social & Economic Data Analysis (OSEDA), University of Missouri 573-882-5428 mayfieldw@missouri.edu

In this session, we will highlight the new KIDS COUNT grantee for Missouri, the Family and Community Trust (FACT), and provide overviews of national and state KIDS COUNT rankings and data.

Learning Objectives

Attendees will learn about:

- the Family and Community Trust (FACT) and what role it plays as the state grantee for KIDS COUNT.
- national and Missouri KIDS COUNT data with respect to child well-being, including measures of economic well-being, health, child protection and safety and education.

▶ Child-Parent Relationship Training

Jefferson A

Nancy Corley, M.A., Director of Child & Family Well Being The Alliance of Southwest Missouri 417-782-9899 ncorley@theallianceofswmo.org

This workshop will present an overview of the Child-Parent Relationship Training (CPRT) model, its efficacy with at-risk families, and requirements to present an effective learning experience for families. CPRT helps parents learn fundamentals of full engagement with their children based on the techniques of play therapy. The goals of CPRT are to improve the parent-child relationship through instruction, modeling and hands-on practice, while learning engagement techniques, effective discipline, nurturing skills and limit setting.

Learning Objectives

- To increase knowledge of Child-Parent Relationship Training requirements
- To increase understanding of the challenges of parenting training with at-risk families
- To provide participants with access information to implement Child-Parent Relationship Training

*Workshop Agenda*Wednesday, April 15



10-10:15 a.m. Refreshment Break

10:15-11:45 a.m. Four (4) Break-out Sessions (please choose one)

Trauma Smart: An Innovative Approach to Overcoming Childhood Trauma Lincoln Room

Avis Smith, ACSW, LSCSW, LCSW, Director of Trauma Smart

Crittenton Children's Center in Kansas City 816-767-4252

ahsmith@saint-lukes.org

*Presented with support from the

Nationwide, 25% of all children experience one traumatic event by age 4. Pre-school children are expelled at 3 times the rate of children K-12. Trauma Smart is an intervention model that helps children who have experienced trauma develop positive relationships, regulate emotions, and develop age appropriate competencies needed for school success. This interactive presentation provides an overview of the model and practical tools adults can use to successfully intervene.

Learning Objectives

- Provide an overview of the Trauma Smart Model, its framework and outcomes to date
- Understand how trauma affects early childhood brain growth and development, including a simple way to describe this information to caregivers
- Understand how secondary trauma (toxic stress) affects care-givers; identify self-care methods that reduce adult stress and create safety for children

Toxic Stress & Poverty in Missouri Truman A/B

Heidi N. Lucas, Membership Services & Project Manager

Missouri Association for Community Action (MÁCA) 573-634-2969

heidinlucas@gmail.com

The stress of poverty is toxic to our children. In this session we will have a discussion about the realities of poverty in Missouri as well as the effects of the stress of poverty on childhood development. Recent research is beginning to show that children living in poverty are at risk for a host of poor child and adolescent outcomes, especially if that poverty occurs early in childhood, which then can have a significant impact on adulthood outcomes. This workshop will also offer ideas for interventions.

Learning Objectives

- A better understanding of the realities of poverty in Missouri
- A basic understanding of toxic stress and the toll it takes on Missouri's children



▶ Strong Parents, Stable Children: Building Protective Factors to Strengthen Families <u>Part I</u> Truman C

David Schramm, Ph.D., State Extension Specialist & Associate Professor

Department of Human Development and Family Studies,

University of Missouri-Columbia 573-884-1995 schrammdg@missouri.edu *Presented with support from the

* Please note that this session is a three (3) hour training; those registering for this session shall also register for Part II scheduled at 1-2:30 p.m. in the same room.

This new 3-hour training is intended for professionals and others who work directly with parents. Using the nationally recognized 5 Strengthening Families Protective Factors, this workshop provides participants with an overview of each of the five protective factors, with explanations about how each helps to prevent child abuse and neglect. Participants will receive a complete binder/toolkit with more than 50 tools, handouts and wheels for parents.

Learning Objectives

- Participants will increase their knowledge and understanding about the Center for the Study of Social Policy's Five Protective Factors.
- Participants will become familiar with several research-based principles and practices they can use in their direct work with parents in preventing child abuse and neglect by promoting protective factors.

Darkness to Light, Stewards of Children Part I Jefferson A

Cherisse Thibaut, LMSW, Manager of Prevention & Community Outreach Missouri KidsFirst 573-632-4600 Cherisse@missourikidsfirst.org

* Please note that this session is a three (3) hour training; those registering for this session shall also register for <u>Part II</u> scheduled at 1-2:30 p.m. in the same room.

Learn how to prevent child sexual abuse and create a safer community for children by attending a Stewards of Children workshop. This training was created by Darkness to Light, a nonprofit dedicated to the prevention of child sexual abuse. Stewards of Children 2.0 empowers adults to implement the 5 Steps to Protecting Children. Stewards of Children is the only nationally available program proven to increase knowledge, improve attitudes and change child protective behaviors. This two-hour training uses survivor stories and expert insight to supply practical steps to help you prevent, recognize and react responsibly to child sexual abuse.

Learning Objective

- Increased awareness of the prevalence, consequences & circumstances of child sexual abuse
- New skills for adults to prevent, recognize & react responsibly to child sexual abuse
- Proactive, positive change to organizational policies & individual commitment to action via a personal prevention plan



Workshop Agenda Wednesday, April 15



11:45 a.m.-1 p.m. Luncheon Keynote (all attendees) Missouri/Capitol Room

See Me. Know Me. Care About Me.



Becky James-HatterPresident/CEO, Big Brothers Big Sisters of Eastern Missouri St. Louis, MO 314-361-5900 bjames@bbbsemo.org bbbsemo.org

The essence of this keynote will be about the role of adults in ensuring a joyful childhood. Becky's keynote will include personal stories from her own childhood plus other stories of children served through BBBS. She will also highlight the simple, but meaningful steps all of us must embrace/practice in raising children, irrespective of any presenting challenge.

Learning Objectives

I hope my remarks, stories & quotes will be memorable, inspiring & most importantly, actionable.

Becky James-Hatter has served for the past 20 years as the President and CEO of Big Brothers Big Sisters of Eastern Missouri (BBBSEMO). Under her leadership, the agency has grown from serving 300 children annually in 1994 to serving approximately 2,500 children today, an 800% increase. Presently, BBBSEMO is the largest youth mentoring organization in the State of Missouri and the 6th largest Big Brothers Big Sisters of America affiliate (there are 350 affiliates). Her hard work and dedication have led to the agency being the #1 affiliate in the nation for quality service for five straight years and the only agency to ever be named, in one year, Agency of the Year, Board of the Year, Staff of the Year and #1 in Quality Service. Becky is a Louisiana native and holds a Bachelor's degree in education from Northwestern State University. She resides in St. Louis Hills with her husband, Bill and best pet, Partlie.

1-2:30 p.m. Four (4) Break-out Sessions (please choose one)

Motivational Interviewing & Focused Conversation Methods Lincoln Room

Constance Brooks, Ph.D., PMHCNS-BC, Retired Associate Professor of Teaching University of Missouri-Columbia cwgb@socket.net

This workshop will cover the basic methods of motivational interviewing (Miller and Rolnick) and focused conversations (Brian Stanfield). These methods assist persons in behavior change, problem solving, and understanding of issues and each other.

Learning Objective

Participants will develop an understanding of the:

- basic concepts of motivational interviewing and focused conversations.
- application of motivational interviewing methods and focused conversation methods to their work in the prevention of child abuse and neglect.

▶ Fathers Make Good Dads: Parenting Skills for Fathers Truman A/B

Halbert Sullivan, President/CEO Fathers' Support Center of St. Louis 314-333-4170 x105 hsullivan@fatherssupport.org Cheri Tillis, Executive Vice President/Managing Director Fathers' Support Center of St. Louis 314-333-4170 x107 ctillis@fatherssupport.org

This workshop will delineate the need for evidenced based practices. The workshop will showcase a "Best Practice" Parenting Model that targets fathers/males as a means to prevent child abuse/child neglect and to increase father involvement as a means to impact positive outcomes for children.

Learning Objectives

- Increase attendee's knowledge of successful methods and strategies to engage fathers in responsible fatherhood/parenting programs
- Increase participants knowledge on ways to recruit and retain fathers into responsible fatherhood/parenting programs
- Provide participants with hands on experience with successful information to present to fathers and prevent child abuse and child neglect
- Increase attendee's knowledge of methods to assist male parents in the development of skills and behaviors which will foster the well-being of their children

▶ Strong Parents, Stable Children: Building Protective Factors to Strengthen Families <u>Part II</u> Truman C

David Schramm, Ph.D., State Extension Specialist & Associate Professor University of Missouri-Columbia

*Presented with support from the

- * Please note that this session is Part II of a three (3) hour session.
- Darkness to Light, Stewards of Children Part II Jefferson A

Cherisse Thibaut, LMSW, Manager of Prevention & Community Outreach Missouri KidsFirst

* Please note that this session is <u>Part II</u> of a three (3) hour session.

2:30-3:30 p.m.

Closing Rally (all attendees) Missouri/Capitol Room



The Littlest Things and The Lasting Impact

Chad Carden, President
The Carden Group
Jefferson City, MO
888-322-9443 x806
lreynders@chadcarden.com or ccarden@chadcarden.com
chadcarden.com

Everything we do matters & will have a lasting impact toward the future. And every day we have a chance to make a difference. What little things are we doing today that will ensure a better future tomorrow for all children? Chad will help us disrupt our thinking in a positive way that will allow us to see the true miracles happening every day by the work we are doing. Changing the way we look at things will help the things we look at change, & Chad will bring us to a conscious mindset, allowing us to realize that we make a difference. The ultimate question becomes what type of difference are we going to make.

Learning Objectives

- Understanding Our Value
- Understanding Lasting Impact
- Learning How to Ensure Our Actions Create the Greatest Possible Outcomes for Children

Chad Carden's results-oriented, no-bull style helps people change the way they look at life. He has been consulting, coaching, and speaking with companies to improve their number one asset—their people—for 13 years. He challenges clients to reach outside their comfort zone to achieve heights they've never imagined.

clients to reach outside their comfort zone to achieve heights they've never imagined.

Chad's high energy and passion are engaging and infectious! He is a straight shooter and understands that business today is all about the customer experience. Fortune 100 companies have sought out Chad's assistance to discover where they want to be, to help create a plan to get there, and to issue a challenge to take action.

Chad is an accomplished author of two books. He has also consulted and sold products and services in over 40 countries. His work has been translated in over 10 languages and has also been featured in many media outlets. He continues his vision of helping people and organizations change the way they think for positive progress.

Chad has been featured on CNBC, Yahoo Finance, MSN Money, Fox Business, Fortune magazine, Money magazine, CNN and in Becker's Hospital Review.



to the Missouri Department of Health & Senior Services (DHSS) Early Childhood Comprehensive Services (ECCS) & the Division of Community & Public Health for supporting the Children's Trust Fund 2015 Child Abuse & Neglect Prevention Conference – 1 Childhood 4 Every 1 – All Kids Deserve a Good 1



On behalf of the Children's Trust Fund Board of Directors & staff, thank you for participating in this year's biennial conference on child abuse & neglect prevention — 1 Childhood 4 Every 1 — All Kids Deserve a Good 1!

It is our hope that this theme will resonate well beyond this conference, & that you will be able to take the tools

& strategies learned & apply them to your work. We express our sincere gratitude & appreciation to all of the individuals & organizations who have donated their time & talents in making this conference possible.

It is true that all children deserve a good childhood, & thanks to you, many are given that opportunity. Thank you for continuing to make a positive difference in the lives of Missouri's children & for your ongoing efforts to build Strong Families, Safe Kids.

Charmaine Smith – CTF Board Chair Kirk Schreiber – CTF Executive Director

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under H25MC26231 Community-Based Integrated Service Systems for \$10,000 with 0% financed with nongovernmental sources. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

Additionally, funds were used from the Community Based Child Abuse Prevention federal grant from the Department of Health & Human Services, Administration of Children & Families.











