

Small Wins = Big Victories

Child Abuse & Neglect
Prevention Conference
April 13-15, 2011

Capitol Plaza Hotel • 415 West McCarty Street
Jefferson City, MO 65101 • 800-338-8088

Conference Agenda

Wednesday, April 13

8 a.m.-5 p.m.
11 a.m.-1 p.m.

Registration

Pinwheels for Prevention Ceremony (Capitol South Lawn)

Lunch/Gathering; 12-12:30 p.m. actual ceremony

1:30-3 p.m.

Opening Keynote

Investing in America's Children: The Business Case

Robert H. Dugger, Founder & Managing Partner, Hanover Investment Group, LLC

3-3:15 p.m.

Refreshment Break

3:15-4:30 p.m.

Four (4) Break-out Sessions

4:30-6 p.m.

Networking Round Tables & Evening Reception

Thursday, April 14

8 a.m.-5 p.m.
8-9 a.m.

Registration

Breakfast Keynote

Developing a Culture of Care in a World of Crisis-Caring for the Caregiver

Carla Snodgrass, BSW, MPA, Executive Director-Prevent Child Abuse Tennessee

9-9:15 a.m.

Break

9:15-10:30 a.m.

Four (4) Break-out Sessions

10:30-10:45 a.m.

Refreshment Break

10:45 a.m.-12 p.m.

Four (4) Break-out Sessions

12:15-1:30 p.m.

Luncheon Keynote

The Well-Being of Missouri's Children-Measures of Strengths & Concerns

William L. Elder, Ph.D., Office of Social & Economic Data Analysis,
University of Missouri

1:30-2:45 p.m.

Four (4) Break-out Sessions

2:45-3 p.m.

Refreshment Break

3-4:15 p.m.

Four (4) Break-out Sessions

5-6:30 p.m.

State Capitol Tour (optional)

Friday, April 15

8-10:30 a.m.
8-9 a.m.

Registration

Breakfast Keynote

Interdicting the Cradle to Prison Pipeline

George A. Lombardi, Missouri Department of Corrections

9-10:15 a.m.

Four (4) Break-out Sessions

10:15-10:30 a.m.

Refreshment Break

10:30 a.m.-12 p.m.

Closing Rally

Renewing Our Commitment: Seeing the Work Through New Eyes

Naomi Haines Griffith, National Speaker & Consultant
on Child Welfare

Registration Form

- Investing in Children
- Strengthening Families
- Protective Factors
- Effective Prevention Models
- Parent Support & Leadership
- Period of Purple Crying
- Economic Impact of CAN
- Social Marketing
- Grant Writing
- and much, much more!



 **Children's
Trust Fund**
Missouri's Foundation For Child Abuse Prevention

Please visit www.ctf4kids.org for conference information.

General Information

Host Hotel Accommodations:

Capitol Plaza Hotel
415 West McCarty Street
Jefferson City, MO 65101
800-338-8088

Rate: \$72.10 per night

(single or double occupancy room)

Please make your reservation by Saturday, March 12, 2011 to ensure the rate.

Registration Fee:

\$75 per person

- Fee includes all conference materials, workshops, general sessions, refreshment breaks, one lunch and two continental breakfast meals.
- Registration Deadline: Friday, April 1, 2011
- Please include payment with your registration.
- No cancellation refunds after Friday, April 8, 2011.
- Please complete one Registration Form for each person attending. Make copies of form as necessary.

Exhibit Opportunity (Atrium):

\$100 (includes fee for one person to attend all conference events)

Please include payment with your registration.

Display Times:

Wednesday, April 13 12–5 p.m.
Thursday, April 14 8 a.m.–5 p.m.
Friday, April 15 8 a.m.–12 p.m.

Prevention Packet—April is Child Abuse Prevention Month

- Conference attendees will receive a packet of information & materials related to prevention & strengthening families.

13.5 possible Continuing Education Units (CEUs)



Rally with us at the Capitol during the Pinwheels for Prevention opening session April 13 to celebrate Child Abuse Prevention Month!

*In partnership with Missouri KidsFirst/
Prevent Child Abuse Missouri*



General Session Speakers

Opening Keynote

1:30-3 p.m. ~ Wednesday, April 13

Robert H. Dugger

Founder & Managing Partner, Hanover Investment Group, LLC
Advisory Board Chair, Partnership for America's Economic Success
Chairman, Invest in Kids Working Group
Alexandria, Virginia
www.hanoverinvest.com/rhd.html

Breakfast Keynote

8-9 a.m. ~ Thursday, April 14

Carla Snodgrass BSW, MPA

Executive Director, Prevent Child Abuse Tennessee
Nashville, Tennessee
www.pcat.org

Luncheon Keynote

12:15-1:30 p.m. ~ Thursday, April 14

William L. Elder

Director, Office of Social and Economic Data Analysis,
University of Missouri
Columbia, Missouri
www.oseda.missouri.edu/staff/elderb.shtml

Breakfast Keynote

8-9 a.m. ~ Friday, April 15

George A. Lombardi

Director, Missouri Department of Corrections
Jefferson City, Missouri
<http://doc.mo.gov/director.php>

Closing Keynote

10:30 a.m.-12 p.m. ~ Friday, April 15

Naomi Haines Griffith

National Speaker & Consultant on Child Welfare
President, Red Clay & Vinegar, LLP
Nashville, Tennessee
www.naomihainesgriffith.com

 **Children's
Trust Fund**

Missouri's Foundation For Child Abuse Prevention

www.ctf4kids.org

*Help Us Build
Strong Families, Safe Kids*

573-751-5147 • 573-751-0254 (fax) • ctf@oa.mo • Facebook

Twitter—Tweet from the conference & participate in live conversation by using the hashtag #ctf4kids.

Please visit the CTF website at www.ctf4kids.org for a list of conference speaker biographies.

Small Wins = Big Victories

Child Abuse & Neglect Prevention Conference

Registration Form April 13-15, 2011

Name _____

Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail (for registration confirmation purposes) _____

Registration Fee:

- \$75 per person

Exhibit Opportunity:

- \$100 (includes fee for one person to attend all conference events)

Provide a brief description of your exhibit:

- Yes, I am interested in the Missouri State Capitol tour scheduled at 5 p.m. Thursday, April 14, 2011.
- Yes, I am interested in Continuing Education Units (CEUs).

Break-out Sessions: Please Specify Workshop Choice for Each Date and Time Slot

Wednesday, April 13:

Break-out Sessions 3:15-4:30 p.m.

- Investing in America's Children: The Business Case** (continued)
Robert H. Dugger, Founder & Managing Partner, Hanover Investment Group, LLC
- Drug Endangered Children in Our Communities**
Chuck Daugherty, Executive Director, ACT Missouri; Shannon Stokes, Director of Programs, One Hope United
- Mental Health First Aid**
Jermine Alberty, BSB/M, Coordinator of Development & Education/Mental Health First Aid National Trainer, Comprehensive Mental Health Services; Dottie Mullikin, Director of Mental Health First Aid Missouri, Missouri Department of Mental Health
- Protecting Youth in the Digital World**
Lt. Joe Laramie, Director, Missouri Internet Crimes Against Children (ICAC); Cherisse Thibaut, Prevention Specialist, Missouri KidsFirst

Thursday, April 14:

Break-out Sessions 9:15-10:30 a.m.

- Building Programs & Projects that Strengthen Families**
Carla Snodgrass, BSW, MPA, Executive Director, Prevent Child Abuse Tennessee
- Grant Writing Basics**
Suzanne Alewine, Partner & CEO, Community Asset Builders; Doris Boeckman, Partner & COO, Community Asset Builders
- Social Media 101-Concrete Tips for Getting Started on Facebook & Twitter**
David Brazeal, Director, Learfield InterAction, Learfield Communications, Inc.
- Bullying-Child's Play or Violence**
Glenn A. Berry, Ed.D., Statewide Olweus Bullying Prevention Program Coordinator; Faye Peters, Executive Director, Missouri Association Elementary School Principal (MAESP); Marjorie Cole, MSN, RN, Missouri State School Nurse Consultant, Missouri Department of Health & Senior Services

Break-out Sessions 10:45 a.m.-12 p.m.

- Understanding & Addressing Family Violence & Its Impact on Children**
Carla Snodgrass BSW, MPA, Executive Director, Prevent Child Abuse Tennessee
- The Sustainability Framework in a Nutshell**
Suzanne Alewine, Partner & CEO, Community Asset Builders; Doris Boeckman, Partner & COO, Community Asset Builders
- Social Media -Taking the Next Step to Enhance Prevention**
David Brazeal, Director, Learfield InterAction, Learfield Communications, Inc.
- Winning the Battle of Unsafe Sleep Practices**
Karen Schenk, RN, BS, Public Health Consultant Nurse, Missouri Department of Health & Senior Services; Lori Behrens, LCWS, Executive Director, SIDS Resources, Inc.

Break-out Sessions 1:30-2:45 p.m.

- Assessing the Well-Being of our Children: Using the 2010 Census & other Key Indicators**
Bill Elder, Director of OSEDA, University of Missouri, Office of Social & Economic Data Analysis
- Period of Purple Crying-Shaken Baby Syndrome Prevention Program**
Amy Rose Karr, Information & Referral Worker, Kansas Children's Service League; Christine Lichte, BS, IBCLC, Western Missouri Medical Center
- Compassion Fatigue**
Regina Staves, Ph.D., Assistant Professor, Avila University
- Living a Congruent Life: Beliefs & Behaviors in Sync - Part I**
Jo Lynn Bright, LCMFT, EMPAC, Inc.

Break-out Sessions 3-4:15 p.m.

- Early Childhood Home Visiting**
Cindy Wilkinson, Deputy Section, Missouri Department of Health & Senior Services
- Period of Purple Crying-Shaken Baby Syndrome Prevention Program**
Amy Rose Karr, Information & Referral Worker, Kansas Children's Service League; Christine Lichte, BS, IBCLC, Western Missouri Medical Center
- Building Positive Parent Leadership Inside Missouri's State Prisons**
Robert Wilkerson, Lynna Lawson & Jenny Flatt, Site Coordinators, MU Extension 4-H LIFE Program
- Living a Congruent Life: Beliefs & Behaviors in Sync - Part II**
Jo Lynn Bright, LCMFT, EMPAC, Inc.

Friday, April 15:

Break-out Sessions 9-10:15 a.m.

- Supervision & Leadership**
Naomi Haines Griffith, President, Red Clay & Vinegar, LLP
- Transforming Communities through Successful Communication**
Dan Prater, Communications Instructor, Drury University & CASA of Southwest Missouri
- Adolescent Brain Development**
Patsy Carter, PH.D., Clinical Director, Children, Youth & Families, Missouri Department of Mental Health
- Building Strong Relationships with Families through Home Visiting**
Janet Shepard, CFLE, Practical Parenting Partnerships



*Preventing child abuse & neglect
through grant distribution,
education & awareness.*

Mail this form & payment to:
Children's Trust Fund
P.O. Box 1641
Jefferson City, Missouri 65102-1641