



Children's
Trust Fund

Missouri's Foundation For Child Abuse Prevention

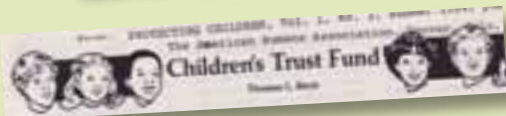
Historic Timeline

1983-Present



1983

Missouri Children's Trust Fund (CTF) was authorized by the 82nd Missouri General Assembly through House Bill 550 and signed into law (RSMo 210.170-210.173) by Governor Christopher "Kit" Bond.



CTF Board convenes for the first time on November 2 and unanimously elects Dr. James Spainhower, President of Lindenwood College and former State Treasurer, as the first CTF Board Chairperson.



1984

The income tax check-off program, which provided the original source of funding in the enacting legislation creating CTF, was included for the first time on the Missouri State income tax return. CTF received \$139,219.01 in donations from 17,683 taxpayers during the first tax check-off season.

1985

Cheryl Mason is hired as the first CTF Executive Director.



CTF awards its first prevention grants to 15 community-based organizations totaling \$50,755.

1988

CTF changes its funding timeline from Calendar Year to align with the State Fiscal Year.

1989

The National Alliance of Children's Trust & Prevention Funds is established to serve children's trust and prevention funds throughout the United States and its territories. The National Alliance is a membership organization that provides training and support to all member CTFs in order to strengthen their efforts to prevent child abuse.



1990

The Missouri State General Assembly passes legislation to increase fees on marriage licenses to be credited to CTF (RSMo 451.151). The legislation is signed into law by Governor John Ashcroft.

State income-tax donations to CTF peak to nearly \$600,000.



1991

For the first time, CTF distributes in excess of one million dollars in prevention funding by awarding 62 grants and \$1,312,036 in total funding.

The legislature passes House Bill 894 allowing for increased fees on vital records (birth and death certificates) to be credited to CTF (RSMo 143.1000). The legislation is signed into law by Governor John Ashcroft.

On September 22, CTF hosts its first statewide prevention conference in Columbia entitled A Closer Look, focusing on outcome evaluation.

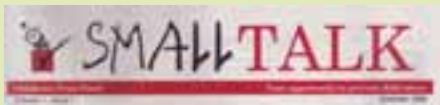
1992

CTF Executive Director Patty Wolfe is elected as President of the National Alliance of Children's Trust & Prevention Funds.

1993

CTF sponsored its first Family Rest Stop at the Missouri State Fair. Approximately 7,000 people used the Rest Stop during the 10-day fair event. Parenting materials were made available to families. CTF continues to provide free public education literature at the State Fair annually.

The CTF *SmallTalk* newsletter is created. This quarterly publication ran for 13 years providing CTF partners and patrons with feature articles and updates about CTF.





1994

The *Front Porches Project* begins as one of seven such projects in the nation. The 3-year demonstration project is started in public housing in Clinton and St. Louis to replicate a successful family empowerment model in Kansas City. The project is designed to recreate a 'sense of neighborhood' of years past where neighbors are available for support and guidance.

CTF celebrates its 10th anniversary with a reception and issues a commemorative publication entitled *A Decade of Child Abuse Prevention*.

CTF announces a new public education program, *Promises for Families*, with Missouri PTA and Children's Services Commission. The program is designed to educate the public about the challenges of parenting and encourage all citizens to support families and become involved. Honorary Chair First Lady Jean Carnahan pledges support.

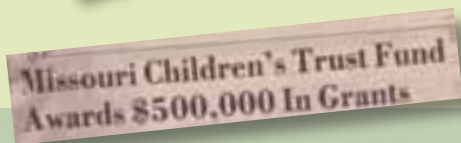


1995

The Missouri General Assembly passes HB 617 establishing a CTF 'prevent child abuse' license plate for those who make a minimum donation of \$25 annually to CTF. Representative Laurie Donovan, St. Louis, sponsors the legislation, which is signed into law by Governor Mel Carnahan.

CTF partners with the St. Louis Child Fatality Prevention Coalition to begin the safe crib program in Missouri – providing cribs to hospitals and agencies in the St. Louis metropolitan area for families in need. This promising model continues to be supported and replicated throughout the state.

CTF is awarded its first Community-Based Child Abuse Prevention (CBCAP) grant from the Federal Department of Health and Human Services (DHHS), Administration of Children and Families.





**1995
cont.**

Taika Oyata's Karate Tournament is held in Columbia and raises \$7,000 for CTF.

CTF hosts statewide prevention conference *A Spectrum of Prevention* in Jefferson City with the assistance of ParentLink. Kent Amos, founder and president of the Urban Family Institute in Washington D.C., closed the conference.



1996

For a second year, CTF is awarded nearly \$800,000 in federal funding to develop community-based family resource programs in Missouri.

1997

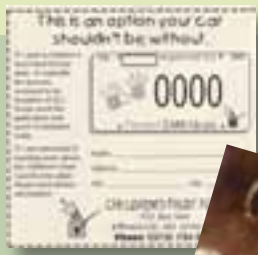
Representative Patrick Dougherty introduces HB 124 which enables the CTF special license plate to bear "as many letters and numbers as will fit on the plate without damaging the plate's aesthetic appearance." The bill was signed by Governor Mel Carnahan in a ceremony in the Governor's Office.



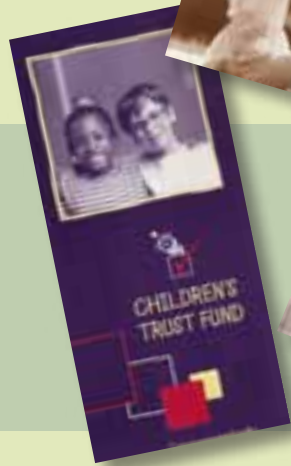
CTF establishes a partnership with 14 community organizations to market and sell the CTF specialty license plate. This innovative strategy allows partners to receive financial credit for sales of the specialty plate documented from their community to support prevention programs and activities in their respective community.



CTF partners with the Missouri Association for Community Action (MACA) to produce a calendar that features parenting and nutrition tips and healthy recipes. The calendar is distributed annually to thousands of Missouri families enrolled in Head Start, Parents As Teachers and other child care and home visitation programs.



1997
cont.



CTF funds a research study conducted by the University of Missouri entitled *Economic Consequences of Shaken Baby Syndrome (SBS) Survivors*. The study, which gained national prominence, illuminated the impact of SBS beyond the tragic death of infants and stated that investment in prevention will reduce infant mortality.

More than 200 people gathered in Jefferson City for the CTF Child Abuse Prevention Leadership and Policy Conference, which included remarks by Alabama Supreme Court Justice and prevention advocate, Mark Kennedy.

CTF awards its first CBCAP funds to six community organizations to develop an efficient integrated service delivery system for children and families. CBCAP grants are awarded to Benton Park West Neighborhood, St. Louis; Maplewood-Richmond Heights; Phelps County (Rolla); Boone County (Columbia); Washington County (Potosi); and BarCeDa Families (Barton, Cedar & Dade Counties).

1998



CTF adopts a child's handprints as printed on the CTF license plate as the new logo to replace the jack-in-the-box. A new slogan line, Missouri's Foundation for Child Abuse Prevention, is adopted by the Board of Directors and the first CTF website, www.ctf4kids.org, is launched.

CTF launches a statewide public education campaign on the dangers of shaking a baby.

With the help of St. Luke's Hospital, Kansas City Power & Light and other service providers, CTF expands the safe sleep/safe crib program to the Ivanhoe Neighborhood in Kansas City.

The CTF Leadership Conference on Child Abuse Prevention





1998
cont.

features Eugene Weinschenk, Director of U.S. Customs Cyber Smuggling Center; Marilyn Sandberg, Director of the Child Abuse Prevention Center in Ogden, Utah; and nationally renowned author Naomi Griffith.

1999

In recognition of April as Child Abuse & Neglect Prevention Month, CTF distributes a complimentary copy of *A Parent's and Teacher's Handbook on Identifying and Preventing Child Abuse* by national author Dr. James Monteleone to every public and parochial elementary principal in the state.

With assistance from the State Technical Assistance Team (STAT), CTF develops a new *Safe Home Risk Assessment Training Manual* to be used by home visitors.

2000

CTF surpasses the \$2 million dollar mark for the first time for annual program disbursements.

First Lady Jean Carnahan designates CTF as the recipient of memorial contributions for the late Governor Mel Carnahan. With a portion of the contribution, the CTF Board approves the development of a *Prevent SBS* DVD aimed at parents and caregivers. The DVD continues to be distributed free of charge to hospitals, State departments, child care providers, child serving organizations, etc.

2001

CTF provides support to the Missouri Department of Health and Senior Services (DHSS) to create a child abuse/neglect manual for use by school nurses.

CTF develops the *Not Even For A Minute* campaign educating caregivers about the dangers of leaving a child unattended in or around vehicles.





2001 cont.

CTF updates all public education and awareness materials.



2002

CTF Executive Director Bill Heberle participates in the first annual Pennies for Prevention Campaign in Washington County.

Legislation is passed to expand the CTF Board from seventeen members to its present twenty-one members by adding four at-large members.



CTF provides its grant recipients with 'oversized' checks in regional presentation ceremonies around the state.

CTF is chosen as the Guardian Angel Award recipient by Family Support Network, St. Louis. The annual award is given to a person or organization who tirelessly works for the prevention of child abuse and neglect.

2003

Governor Bob Holden and First Lady Lori Hauser Holden host a luncheon in March at the Governor's Mansion in Jefferson City to recognize CTF's 20th Anniversary.

Incorporating best practices and promising approaches identified in the six original CBCAP communities, CTF awards CBCAP federal funding to 4 community organizations in Poplar Bluff, Moberly, St. Joseph and Springfield to replicate the lead agency coordinated service delivery model.



CTF co-sponsors the 14th National Conference on Child Abuse and Neglect at the America's Center, St. Louis. Hosted by the Prevent Child Abuse Missouri (PCAM) Chapter, nearly 1500 are in attendance.



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a un Bebé.

2003
cont.

Senator Christopher 'Kit' Bond announces a partnership between CTF and Parents As Teachers National Center (PATNC), St. Louis, to heighten awareness of Shaken Baby Syndrome (SBS). A door hanger was distributed as part of this *Never Shake* campaign that stressed '*babies cry, so have a plan*' and provided tips for parents and caregivers on how to respond when frustrated with a crying infant or small child.

2004

St. Louis Crisis Nursery honors CTF with their prestigious H.U.G.S. and K.I.S.S.E.S. Organization of the Year Award.

2005

With financial support from the Department of Health and Senior Services (DHSS), CTF translates the *Never Shake* DVD to the Spanish language.

CTF provides Parents As Teachers National Center (PATNC) with a grant to train parent educators and early childhood professionals in Missouri who work specifically with teen parents and families of children with special needs.



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Children's Trust Fund
Annual Report 2004
July 1, 2003 - June 30, 2004



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Preventing abuse and neglect through
greater education, information, and awareness

www.ctf4kids.org

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Or Visiting www.ctf4kids.org



Order your CTF license plates today.

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The children
thank you.



2006

CTF becomes one of nine CTFs nationally to receive a two-year grant from the National Alliance for Children's Trust & Prevention Funds and the Doris Duke Charitable Foundation. The grant aims to expand prevention partnerships between early care centers and family support programs through the Strengthening Families through Early Care and Education model.



2007

CTF launches its new user-friendly website, allowing information to be immediately posted online and having the capability of RSS feed.



In partnership with the Missouri Department of Social Services (DSS), CTF awards Strengthening Families grants to six pilot early childcare sites around the state.

In March, over three hundred participants attended CTF's *Be Aware Now* statewide child abuse and neglect prevention conference. Attorney General Jay Nixon provides closing remarks.



CTF nears the 10,000 mark for specialty license plate sales.

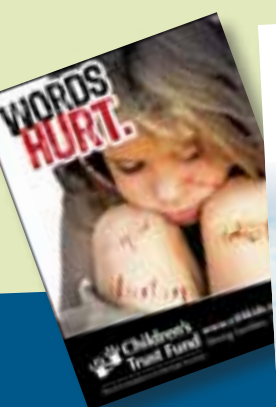
Governor Matt Blunt, First Lady Melanie Blunt and son, Branch, record a public service announcement in support of CTF's *Not Even for a Minute* campaign.



2008

CTF surpasses the \$40 million mark in total prevention funding over 25 years.

Missouri Fraternal Order of Eagles 'adopts' CTF as their annual charity raising \$132,510 to prevent child abuse and support crisis nurseries.



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2008
conf.

At a news conference hosted by St. Louis Children's Hospital, U.S. Senator Christopher 'Kit' Bond congratulates CTF on 25 years of service and leadership in helping Missouri's children and families and preventing child abuse and neglect.

In December, the first CTF podcast made its debut on the website becoming the first CTF to utilize this media tool.

2009

CTF joins with Missouri KidsFirst and other prevention partners around the state to promote *Go Blue Day*, a day set aside annually in April to support Missouri's children and the importance of prevention by wearing blue.

In March, Jefferson City was host to 275 attendees of CTF's *A Generation of Prevention: Lessons Learned and Pathways to the Future* statewide child abuse and neglect prevention conference. The conference served as a kick-off to child abuse & neglect prevention month.

CTF begins using Twitter and Facebook as social media, marketing and communication tools.

Governor Jay Nixon signs a proclamation designating April as Child Abuse Prevention Month with over 40 individuals representing the Missouri Prevention Partners (MPP) in attendance.

Senators Carl Vogel and Jolie Justus and Representatives Mike McGhee and Rachel Storch, introduce resolutions in their respective chambers congratulating CTF on 25 years of outstanding service and prevention programming.

CTF community license plate marketing partners expand to thirty-eight.

CTF refreshes general informational and license plate brochures and other public education materials.





2009
cont.

CTF partners with Parents As Teachers National Center (PATNC) to develop online positive parenting and parent education tips.

CTF supports Missouri Business Leaders Summit on Early Childhood Investment hosted by Parents As Teachers National Center at Federal Reserve Bank, St. Louis.

1st Annual CTF Charity Golf Tournament is held in Jefferson City and is sponsored and organized by employees of the Division of Probation & Parole District Office.

2010

Governor Jay Nixon and First Lady Georganne Nixon record a Check Off Child Abuse radio PSA to promote CTF's state income tax check-off program.

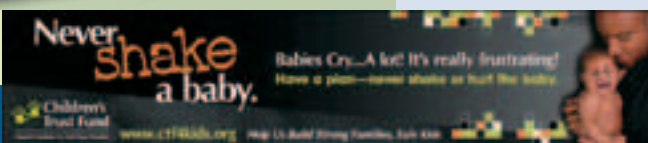
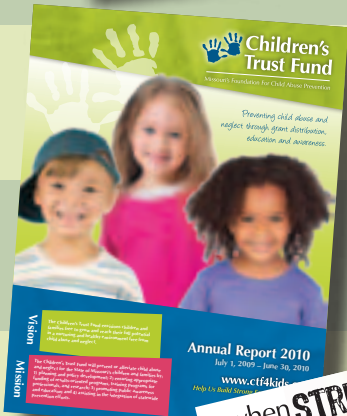
Lt. Ryan Holder, Pemiscot County Sheriff's Department, is presented with the Richard P. Easter Award for exemplary contribution and service to preventing child abuse and neglect.

CTF provides nearly \$2.5 million in prevention programming and public awareness/education throughout Missouri.

Grants & Beyond, Concordia, conduct an independent survey of CTF partner organizations, board members and stake holders. CTF is rated at the highest level in areas of staff and technical support, communication, responsiveness, grant application process and public education materials produced.

CTF expands marketing and parent education awareness for *Shaken Baby Syndrome* prevention and *Parent with Patience* to public transit in metro areas and gasoline pump toppers in Springfield. Radio PSAs are recorded in the Spanish language for the first time.

2nd Annual CTF Charity Golf Tournament is held at Railwood Golf Club, Jefferson City in September with 24 teams participating.





2011



CTF hosts successful child abuse & neglect prevention conference, *Small Wins = Big Victories*, during April, Child Abuse & Neglect Prevention Month. Dr. Robert H. Dugger of Hanover Investment Group; George Lombardi, Director of MO Department of Corrections; Naomi Haynes Griffith, Nashville; Dr. Bill Elder of OSEDA; & Carla Snodgrass, Director of Prevent Child Abuse Tennessee, were among the keynote speakers addressing the 275 participants gathered in Jefferson City.

CTF partners with Department of Social Services (DSS) to provide posters to all 114 Children's Division Offices in the state to remind and encourage employees how important regular caseworker visits are to children. Youth in foster care provided quotes that were incorporated into the design of the posters.

CTF enters partnership with Office of Social and Economic Data Analysis, Columbia, and Partnership for Children, Kansas City, to continue the Missouri KIDS COUNT Data Project.

Sgt. Wayne Rapier, Rolla Police Department, is presented with the Richard P. Easter Award for exemplary contribution and service to preventing child abuse and neglect.

CTF provides emergency funds to the Alliance of Southwest Missouri, Joplin, in response to the devastating tornado. Funds support crisis counseling, safe cribs and other essential services to families in need.

CTF provides prevention funds to the Department of Health & Senior Services to support the *Safe Cribs for Missouri* program in which county health departments, that do not already have a safe crib program, are eligible to receive safe cribs and provide home visits to include safe sleep education to parents in need.

CTF partners with Child Care Aware® of Missouri to develop a Strengthening Families Framework curriculum for use in early care and education programs at Missouri's community colleges.



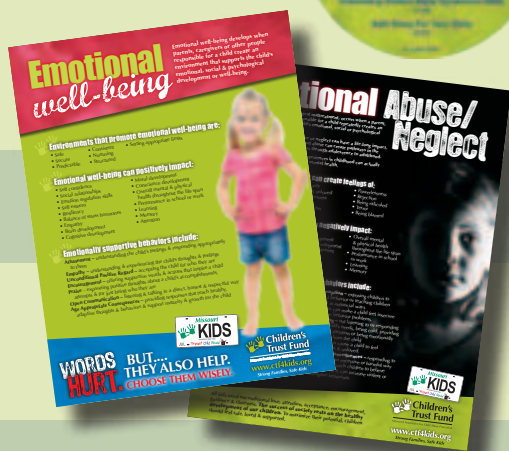


2012

CTF disburses over \$2.8 million in community based prevention programming, public education & awareness statewide.



With assistance from the Department of Health & Senior Services, CTF produces a new *Never Shake: Preventing Shaken Baby Syndrome (SBS)/Safe Sleep For Your Baby* educational DVD for parents & caregivers to help prevent abusive head trauma & learn about safe sleep environments for babies. Over 4500 DVDs were distributed in the first year to hospitals, child care providers, child serving agencies & individuals. The DVD is also available to the general public through You Tube.



With the assistance of Board member Regina Staves, Ph.D., CTF creates a new *Emotional Well-Being/Abuse & Neglect* flier.

CTF releases Prevention \$ense, a bi-monthly electronic newsletter to keep grantees, prevention partners & other stakeholders informed about prevention news & opportunities.

CBCAP State Team presents at the 18th National Conference on Child Abuse & Neglect in Washington D.C.



Detective Trenny Wilson, St. Joseph Police Department, receives the 2012 Richard Easter Award for her exemplary efforts in protecting children.



CTF launches texting to parents, which positive parenting tips are provided via mobile devices.

Jennifer Overturf, a CBCAP community parent leader from southeast Missouri, is chosen to serve on the National Alliance of Children's Trust Fund's Parent Partnership Council.



CTF Board Chairs: Rev. James I. Spainhower, Ph.D., St. Charles (1983-85); William E. Franke, St. Louis (1985-87); Rev. Harold F. Reisch, Columbia (1987-89); W. Edwin Dodson, M.D., St. Louis (1989-91); Daniel G. Pelikan, St. Charles (1991-94); Richard C. Goldberg, Maryland Heights (1994-97); Linda D. Ward, Kansas City (1997-99); Richard C. Dunn, Springfield (1999-01); W. Dudley McCarter, St. Louis (2001-03); Kay Lynne Myers, Kansas City (2003-05); Nanci A. Bobrow, Ph.D., St. Louis (2005-07); Regina M. Staves, Ph.D., Kansas City (2007-09); Patrice O. Mugg, Kirkwood (2009-11); Thomas M. Vansaghi, Ph.D., Kansas City (2011-13).

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Names printed in orange were members of the original CTF Board of Directors.

CTF Executive Directors: Cheryl Mason (1985-87); Patty (Wolfe) Hasselbring (1987-94); Vivian L. Murphy (Interim) 1994; William J. Sparks (1995-96); Sarah A. Grim (1996-98); William A. Heberle (1998-05); Kirk M. Schreiber (2005-Present)