



# Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention



## Annual Report 2013

July 1, 2012– June 30, 2013

*Dedicated to the memory of  
Lynne M. Cooper, D. Min.,  
(1951-2013)*

*A true champion for Missouri's children who  
dedicated her life to making it a better place  
for all who were less fortunate.*

Parent *with*  
Patience

## History

The Children's Trust Fund (CTF) was created by the Missouri General Assembly in 1983 as a fund dedicated solely to support child abuse and neglect prevention programs throughout the state. CTF is authorized to enter into contracts with public or private agencies, schools or qualified individuals to establish community-based educational and service programs focused on preventing child abuse and neglect. CTF is also directed to facilitate information exchange between stakeholders interested with child abuse prevention and to provide statewide public education regarding issues facing families and children.

CTF is not appropriated state general revenue funds for child abuse prevention. Funding is obtained from dedicated fees on marriage licenses and vital records, sales of the CTF specialty license plate, voluntary contributions designated on Missouri State Income Tax Returns, other voluntary contributions, and interest income from the Fund. CTF also administers the Community Based Child Abuse Prevention (CBCAP) Federal Grant.

## Vision

The Missouri Children's Trust Fund envisions children and families in a safe, nurturing and healthy environment, free from child abuse and neglect.

## Mission

The Missouri Children's Trust Fund works to prevent child abuse and neglect through grant distribution, education, awareness and partnerships.

[ctf4kids.org](http://ctf4kids.org)



# Statewide Projects / Initiatives

## Kid's Count 2012 Data Book

First produced in 1993, the Kids Count in Missouri Data Book is the state's most comprehensive compilation and analysis of data on child well-being, documenting the status of children in all 114 Missouri counties and the City of St. Louis. The project's mission is to improve the well-being of Missouri's children by heightening awareness of children's issues within local communities and promoting more effective responses to children's needs throughout the state. This year the Kid's Count Data Book was produced through a collaborative effort among the Partnership for Children, University of Missouri's Office of Social and Economic Data Analysis (OSED), the Children's Trust Fund, the Annie E. Casey Foundation, and more than 20 public and private partner organizations serving in an advisory role. The report and interactive data tools may be accessed at [www.oseda.missouri.edu/kidscount](http://www.oseda.missouri.edu/kidscount) or [www.ctf4kids.org](http://www.ctf4kids.org).



## A Message from the Director

**1 childhood  
4 every 1  
all kids deserve  
a GOOD 1**

**1Childhood4Everyone – All Kids Deserve a Good 1** is a new CTF prevention message recently introduced, which will hopefully resonate loud and clear with all of us. Obviously, all adults were once children, and as children, we are given only one childhood...one chance, one opportunity...to make that time and experience all that it can be.

CTF believes that it is the responsibility of everyone to ensure that all children have the best childhood and opportunities possible to help them develop into healthy, thriving and caring adults. This is accomplished, at least in part, through creating safe, stable and nurturing relationships in our homes, schools, communities and all other environments where children learn, grow and play.

The following pages highlight our ongoing mission and work to keep Missouri's children safe and strengthen their families by preventing child abuse and neglect. CTF's efforts center around partnering with and funding community-based organizations throughout the state and offering public education campaigns and training. In addition, CTF provides literature at no cost to thousands of parents, students, educators, home visitors and other service providers and caretakers each year. In Fiscal Year 2013, CTF increased our prevention funding to over \$3.2 million, including awarding prevention grants to over 100 community organizations.

Supporting these essential prevention projects are made possible only with continued support from our generous donors and through other dedicated fees received. Thank you for your ongoing investment in Missouri's kids through the Children's Trust Fund.

1Childhood4Every1—Help us make it a good one for every Missouri child.

Kirk Schreiber,  
CTF Executive Director

## Show Me Bright Futures/System of Care

Through the Show Me Bright Futures (SMBF) Initiative, Missouri is engaging communities to implement a public health approach to prevent mental illness and plan for the healthy physical, social and emotional development of all children. Convened and coordinated by the Missouri Department of Mental Health (DMH) through a grant from the Missouri Foundation for Health, the SMBF state planning team has been meeting since 2005 to disseminate and advance Bright Futures in Missouri. SMBF is also a standing committee within the Comprehensive Services Management Team (CMST), an interagency comprehensive children's mental health service system team that provides oversight to the System of Care (SOC) Initiative and provides support to community-based SOC teams. SOC teams consist of a partnership of family members, state child serving agencies, organizations and communities with shared responsibility to meet the mental health needs of children, youth and their families.

In Fiscal Year 2013, CTF continued its partnership with DMH to educate existing SOC teams on the Public Health Model, and how it can be used to promote mental health wellness as a means of preventing child abuse and neglect. Fourteen SOC teams and 3 SMBF Teams received training and began implementing local projects on integrating the Public Health Model and children's mental health.

## National Parent Leaders

Two Missouri parents involved with CTF grants in their respective communities were selected over the past year to national leadership councils. Community Based Child Abuse Prevention (CBCAP) parent leader Jessica Diel, Joplin, was selected as one of eight parents nationally to serve on the FRIENDS National Resource Center Parent Advisory Council. Additionally, CBCAP parent leader, Jennifer Overturf, Caruthersville, was selected to serve on the National Alliance of Children's Trust and Prevention Fund's National Parent Partnership Council. Both were selected from a nomination and interview process. This is the first time Missouri has had representation on both councils simultaneously.

## Missouri Strengthening Families Framework (SFF)

With support from the Doris Duke Charitable Foundation, the Center for the Study of Social Policy (CSSP) conducted research and identified five protective factors that prevent child abuse and neglect. Protective factors are conditions in families and communities that, when present, increase the health and well-being of children and families. They are attributes that serve as buffers, helping parents who might otherwise be at risk of abusing their children to find resources, supports or coping strategies that allow them to parent effectively, even under stress. The research proved that excellent early care, education and prevention programs use common program strategies to build the following protective factors known to reduce child abuse and neglect:

- enhancing parent resilience
- providing an array of social connections
- facilitating parent knowledge & skills regarding parenting & child development
- providing resources & referrals in times of stress
- supporting healthy social & emotional development in young children.
- nurturing & attachment \*added since the initial research

*continued on page 3*

CTF continues to integrate the Strengthening Families Framework (SFF) in Missouri by promoting the protective factors in a number of ways. Missouri is one of 30 states actively involved with the Strengthening Families National Network. CTF is also a member of the Early Learning Initiative facilitated by the National Alliance of Children's Trust and Prevention Funds. CTF has embedded the protective factors into its grant application process, statewide public awareness campaigns and training. All CTF partners are required to promote the protective factors through their work with Missouri families. A free training resource to support the Strengthening Families™ Protective Factors Framework in multiple settings is available online through the National Alliance of Children's Trust and Prevention Funds at [www.ctfalliance.org/onlinelearning.htm](http://www.ctfalliance.org/onlinelearning.htm). Grant applicants are required to complete, at a minimum, the first module of the online training and new grantees are required to complete the online training in its entirety as part of the contractual agreement with CTF.

## MJJA Conference – Building Protective Factors Into Work with Families

As the state lead for the Community Based Child Abuse Prevention (CBCAP) grant, CTF, with the technical assistance of FRIENDS National Resource Center, sponsored training on building protective factors and engaging parents in leadership roles at the Missouri Juvenile Justice Association (MJJA) annual spring conference in May 2013. National presenters Carla Snodgrass, Executive Director of Prevent Child Abuse Tennessee, and Denise McCaffrey, Director of Prevention Awareness and Education for Prevent Child Abuse Illinois, presented *Building Protective Factors into Work with Families, Children and Youth* to juvenile justice professionals and other practitioners. The training focused on developing strength based practice skills utilizing the Protective Factors and ways to implement these strategies with families involved in the juvenile justice and/or social services system. Additionally, a second workshop, *Parent Leadership Ambassador Training*, provided guidance on how to develop meaningful parent engagement and involvement in the programs and policies that impact families. Numerous parent leaders also participated in this interactive training.

## State Task Force on Child Sexual Abuse Prevention

The State Task Force on the Prevention of Sexual Abuse of Children was created in statute in 2011 and was charged with studying and identifying strategies for preventing child sexual abuse. Facilitated by Missouri KidsFirst, the Task Force met throughout 2012 conducting four public hearings in various regions of the state and receiving testimony from a multitude of experts in the field. As a result of their work, 22 recommendations as well as additional guidelines were developed covering the areas of child sexual abuse prevention education, training for mandated reporters, multi-disciplinary team training, law enforcement, prosecution and mental health practices. Through a grant to Missouri KidsFirst, CTF is supporting the work and recommendations of the Task Force which includes:

- developing and piloting a resource or curriculum on child sexual abuse prevention for home visitation programs;
- providing a series of regional based trainings across the state around evidenced based *Stewards of Children* training and mandated reporter training to youth-serving professionals;
- facilitating the Task Force on the Prevention of Sexual Abuse of Children and;
- working with the Missouri Prevention Partners Coalition on strategies to implement and promote the Task Force recommendations.

## Child Care Aware®

CTF partnered with Child Care Aware® of Missouri to expand the integration of the Strengthening Families Framework (SFF) into early childcare and education through a fourteen month project consisting of three related projects. *The Small Steps, Big Footprints* project involved the development and distribution of a two-page mailer containing specific, easy to implement strategies for promoting the protective factors in child care settings as well as resource information. Approximately 9,000 child care facilities in Missouri received a mailer in 2012. *The Strengthening Families Community College Curriculum* project involved the development of a curriculum based on SFF to be used through varying depths of content within existing community college courses. Of the seventeen two-year community college early child hood programs in Missouri, seven were involved in the pilot process. Completed in November 2012, the curriculum became available for use in college courses beginning January 2013. The third project involved providing the *Zero to Three Prevent Child Abuse and Neglect* training to early care and education professionals throughout Missouri in 2012.

## Missouri Prevention Partners (MPP)

MPP is a coalition of statewide public and private organizations with a mission to prevent child abuse and neglect in Missouri. Created in 2006, MPP has adopted a set of beliefs including:

- Every child should be safe, nurtured and supported in their family; every family should be safe, nurtured and supported in their community.
- All systems at all levels should be accountable to the families, children and communities they serve.

The Coalition convenes 3 to 4 times per year and develops goals and outcomes around leadership, public education and outreach, resource and policy development. Over the last year, MPP developed a public awareness and social media plan targeting child abuse prevention, developed a coordinated strategy to promote Child Abuse Prevention Month in April, and identified and recognized 27 local community coalitions and organizations for their role and leadership in actively supporting child abuse prevention.

## CTF Affiliations

- Children's Services Commission (CSC)
- Coordinating Board on Early Childhood (CBEC)
- Child and Family Services Review/Program Improvement Plan (CFSR-PIP)
- Early Childhood Comprehensive Systems (ECCS)
- FRIENDS National Resource Center for Community Based Child Abuse Prevention (CBCAP)
- Kids Count in Missouri Advisory Group
- Missouri Drug Endangered Children (MODEC)
- Missouri Juvenile Justice Association (MJJA)
- Missouri Prevention Partners (MPP)
- National Alliance of Children's Trust & Prevention Funds
- Prevent Child Abuse Missouri Chapter (PCAM)/Missouri KidsFirst
- State Young Child Wellness Council for Project LAUNCH
- Show Me Bright Futures (SNBF)/System of Care (SOC) Public Health Committee
- State Technical Assistance Team (STAT)-Child Fatality Review Program State Panel
- Affordable Care Act-Maternal, Infant and Early Childhood Home Visiting Program

continued on page 4



## Statewide Projects / Initiatives

continued from page 3

### Home Visitation Prevention Services

With funding provided by the Missouri Department of Social Services (DSS), CTF partnered with Nurses For Newborns Foundation (NFNF) to provide essential home visitation prevention services in St. Louis City and County, Franklin, Jefferson, St. Charles, St. Francois and Washington counties. Additional counties served include Lincoln, Butler, Carter, Iron, Reynolds, Shannon and Wayne. These services, provided by a registered nurse, target parents twenty-one years of age or younger and parents exceeding this age who are mentally and/or physically challenged or who are substance abusers. The project focused on promoting effective parenting skills, prevention of repeat teen pregnancies, increasing educational achievement, increasing self-support and self-esteem, promoting healthy birth outcomes, and ensuring the safety and overall well-being of children. In Fiscal Year 2013, NFNF provided 6,900 service hours through home visits to 1,466 families (2,340 individuals) as a result of this project. Outcomes reported include prevention of subsequent pregnancies among teen moms participating, increased immunizations of infants, reduction in the inappropriate use of emergency rooms, and 99% of participants free of a substantiated report of child abuse.

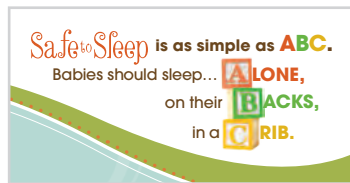
### Safe Crib/Safe Sleep Initiative

CTF provided \$25,000 in Fiscal Year 2013 to the Department of Health & Senior Services (DHSS) to support the Safe Cribs for Missouri Program. The program, in its third year, is implemented through the local county health departments and provides safe portable cribs and crib sheets to low income pregnant women and those with newborns. A prenatal home visit or educational session is provided to each family receiving a crib, as well as a follow-up home visit 4 to 6 weeks following the infant's birth. To avoid duplication, the program does not provide cribs to counties in which there are other current safe crib programs funded through CTF, a Safe Kids Coalition or another funding mechanism. In FY13, CTF funding provided 126 cribs and the accompanying home visits to families in 33 counties. Six counties were added in FY13 including Caldwell, Cole, Iron, DeKalb, Gentry and Worth.

*"Thank you for this great program! It is so sad to see how many people really do not have the resources to get a safe sleep environment. I can see that this program really does save precious lives! Thank you!" – Iron County*

*"Thanks to this program, a lot of babies have a safe crib to call their own. I just hope and pray that the Safe Cribs program is available forever, and that families in need keep coming forward to allow us to help keep their babies safe while sleeping."*

– Washington County



## Public Education & Awareness

### Activity Plan

CTF provides awareness of various prevention messages through available literature and a comprehensive public education plan. CTF contracts with Learfield Communications, Inc. and Firehouse Design to develop an annual strategic plan for its advertising/media and public relations/social media campaigns. The related activity plans include a media mix of print, radio, Spanish radio, cable television, website, literature design, blogs, news releases, podcasts, transit, texting, Facebook, Twitter and YouTube.

CTF's donor campaigns promote general awareness of CTF, the sale of its specialty license plate and the tax check-off program. The prevention campaigns focus on the importance of prevention, strengthening families, Shaken Baby Syndrome (SBS) prevention, safe sleep environments, positive parenting, emotional child abuse and neglect prevention, the dangers of leaving children unattended in or around vehicles, realistic expectations of children and dealing with stress.

At no charge to Missouri residents and organizations, CTF offers rack cards, posters and DVDs to its partners, State departments, hospitals and other child serving agencies throughout Missouri for training purposes and as general information to share with parents and caregivers.

### Text For Parents - Text CTF4Kids to 74574

Through texting, CTF offered parenting tips via mobile devices. CTF initiated the campaign during the 2012 Missouri State Fair, which a related flier was created along with a CTF website presence.

Two parenting tips are shared per month provided by CTF and other sources. Those interested simply need to text CTF4KIDS to 74574.



### New & Refreshed literature

CTF worked with the Missouri Department of Health & Senior Services (DHSS) to develop a *Safe to Sleep* rack card that would be consistent with the related poster and DVD developed by CTF. CTF also created a *Strengthening Families* rack card which debuted in April and revised the CTF General Information rack card.

### SBS/Safe Crib DVD

In 2011, CTF partnered with the Missouri Department of Health & Senior Services (DHSS) to produce the *Prevent Shaken Baby Syndrome (SBS)/Safe Sleep for Your Baby* DVD. The DVD continues to be widely distributed throughout the state as well as nationally to delivering hospitals, child

care providers, home visitors and other child serving agencies. In 2013, CTF worked with the New York Children's Trust Fund and New York Office of Children and Family Services to develop their own Safe Sleep DVD based on Missouri's product. The Missouri CTF DVD is available free upon request to Missouri residents and can also be viewed through YouTube.



continued on page 5



continued from page 4

### CTF Child Abuse & Neglect Prevention Conference – April 2013

CTF hosted the 2013 Child Abuse & Neglect Prevention Conference, *The New River Story – Spirit, Science & Action*, April 2-4, 2013 at the Capitol Plaza Hotel in Jefferson City. CTF welcomed nearly 300 attendees from across the state, who gained information about Positive Community Norms; the confluence of spirit, science and action with child maltreatment; the Impact of Trauma on Brain Development; the Adverse Childhood Experiences (ACE) Study; Strengthening Families Protective Factors; investing in infrastructure to care for kids; and many other effective prevention strategies and models. Robert Block, M.D., Tulsa, OK; Jeff Linkenbach, Ed.D., Bozeman, MT; Robert Sege, M.D., Boston, MA; Rev. Starsky Wilson, St. Louis, MO; John O'Leary, St. Louis, MO; and Kelly Schultz, Jefferson City were the keynote presenters.

### Check-Off Child Abuse in Missouri

For Missourians who receive a refund on their Missouri State Income Tax Returns, the Tax Check-Off Campaign offers a way to designate all or a portion of their refund to CTF. This program was promoted in February and March 2013 using a *Rural Missouri* print ad, cable TV advertising and a radio campaign that aired on the Missouri Net and in the metro areas of St. Louis, Columbia, Kansas City and Springfield. CTF also promotes the campaign via social media, including an electronic flier provided to its Board, prevention partners and professional contacts for further distribution. CTF received \$67,574.26 in Fiscal Year 2013 related to this campaign.



### Missouri State Employees Charitable Campaign

CTF received \$3,248.83 in Calendar Year 2013 from the Missouri State Employees Charitable Campaign (MSECC). CTF exhibited during the MSECC kick-off in the Truman Building September 2013 and participated in other individual State department related events.

### Child Abuse Prevention Month (CAPM)

CTF and its partners engaged in various activities and events to highlight April as Child Abuse & Neglect Prevention Month in Missouri:

- Governor Jay Nixon presented the Missouri Prevention Partners (MPP) with a proclamation declaring April as Child Abuse & Neglect Prevention Month in Missouri on March 6.
- **Child Advocacy Day** – Tuesday, April 2
- Hosted CTF CAN Prevention Conference April 2-4 at the Capitol Plaza Hotel in Jefferson City
- Updated the Calendar of Events section on the CTF website to highlight April prevention activities
- Distributed the CTF CAPM Flier
- Distributed the *Strengthening Families & Communities 2013 Resource Guide*
- Distributed the *You Can Help Prevent Child Abuse* pamphlet
- Created & distributed the CTF *Strengthening Families* rack card
- Truman Building Exhibits
- Enhanced Media/Social Media Activity Plans
- CTF worked with Missouri KidsFirst to develop a social media campaign that was shared with the MPP membership to get maximum reach of messaging during April.
- As part of the MPP Public Education Committee, MPP conducted legislative outreach via an e-newsletter to promote April as Child Abuse Prevention Month, its related events and Strengthening Families.

continued on page 6

### ctf4kids.org

The CTF website serves as a hub for all public information related to CTF and its grant process and is the foundation of the public relations/social media campaign. Through Collectors Solutions, Inc., the website also offers a secure site to accept online general and license plate donations (credit/debit card/e-checking).





## Public Education & Awareness

continued from page 5



- Celebrated Go Blue Day Friday, April 19 - wear blue to show your support for prevention; related flier went viral reaching over 200,000 people via Facebook
- Presented Richard P. Easter Award to Special Investigator Wayne H. Becker on April 26 during a surprise ceremony at the Dent County Sheriff's Office/Judicial Building Courtroom in Salem
- CTF Board members Nanci Bobrow & Charmaine Smith accepted a \$510 check from the Metro-

politan Police Department, City of St. Louis, at a presentation on April 26, 2013.

- Kirk Schreiber provided a radio interview to a station in Farmington, MO in conjunction with the local CTF license plate partner, St. Francois County Community Partnership.

### CTF Podcasts in FY 2013

- **Investing in Infrastructure to Care for Kids** – Rev. Starsky Wilson, Deaconess Foundation, St. Louis
- **Adverse Childhood Experiences** – Robert Block, M.D., American Academy of Pediatrics, Tulsa, OK
- **Spirit, Science, Action** – Jeff Linkenbach, Ed.D., Montana State University, Bozeman, MT
- **Office of Child Advocate** – Kelly Schultz, Jefferson City
- **Task Force on Child Sexual Abuse Prevention** – Emily van Schenkhof & Marissa Gunther, Missouri KidsFirst, Jefferson City

### Exhibits, Sponsorships & Presentations

- Moniteau County Back to School Fair (CMCA), California – July 2012
- Missouri State Fair, Sedalia – August 2012
- Missouri State Employees Charitable Campaign (MSECC), Jefferson City – August/September 2012
- Systems of Care (SOC)/SMBF Conference, Columbia – September 2012
- Friends National Webinar Presentation – CBCAP Peer Learning Call – Missouri Model – September 2012
- National Alliance of Children's Trust & Prevention Funds Annual Meeting, Birmingham, AL – November 2012
- Forget Me Not Gala, Jefferson City – November 2012
  - \*Sponsored by the Central Missouri Foster Care and Adoption Association
- Early Childhood Comprehensive Systems Parent Leadership Summit, Columbia – March 2013
- Child Abuse Prevention Month, Jefferson City – Harry S Truman Building – April 2013
- CBCAP Grantees Meeting, Washington D.C. – April 2013

## Award Presentations

### Easter Award

Special Investigator Wayne H. Becker of the Dent County Sheriff's Office received the 2013 *Richard P. Easter Award* for his exemplary contribution to child abuse and neglect prevention and child protection efforts. Dent County Sheriff Rick Stallings was the nominator, and the recommendation was supported by the State Technical Assistance Team (STAT). Special Investigator Becker received the award on April 26 during a surprise ceremony before his family and peers at the Dent County Sheriff's Office/Judicial Building Courtroom in Salem. The CTF Board of Directors established this award in honor of the late Richard P. Easter, former State Technical Assistance Team (STAT) Executive Director, who was long associated with the law enforcement and criminal justice fields and is remembered for his commitment and leadership in promoting statewide prevention efforts to better protect Missouri's children. CTF presents the award each year to a distinguished law enforcement officer in Missouri for exemplary contributions to the prevention of child abuse and neglect.

### Chair Award

Missouri State Representative Mike McGhee of Odessa and Robert 'Bob' Harris, M.D., of Columbia each received the 2013 CTF Chair Award for their outstanding and steadfast support of CTF. In particular, Rep. McGhee served the Board for seven years, and Dr. Harris was recognized for his pediatric work as a volunteer with Whole Kids Outreach in southeast Missouri. The Chair Award is given by the CTF Board Chair at his or her discretion to recognize a Board member, former Board member, other individual or organization for exemplary service and/or volunteer work on behalf of CTF.

**Strengthening families**

**Protective Factors Strengthen Families**

- Parental Resilience
- Knowledge of Parenting & Child Development
- Social Connections
- Concrete Supports in Times of Need
- Social & Emotional Competence
- Nurturing & Attachment

**Children's Trust Fund**  
Missouri's Foundation for Child Abuse Prevention

**Missouri KIDS**  
JUL - "Prevent Child Abuse"

**Strong Families, Safe Kids** [ctf4kids.org](http://ctf4kids.org)

# Prevention Programming Fiscal Year 2013 (July 1, 2012 – June 30, 2013)

## General Prevention Grants

The CTF Board of Directors approved and awarded \$1,302,308 for Fiscal Year 2013 to sixty-five (65) community-based organizations and agencies throughout Missouri to provide programs and services that help support families reduce the risk of child abuse and neglect. CTF funded specific child abuse and neglect models that included safe sleep, infant nurturing, father support, grandparent support, home visitation, parent support and education, mentoring, respite care, sexual abuse prevention, research and training.

To promote sustainability, CTF commits funding to successful grantees on a five-year cycle. CTF funds projects at 100% during years one and two; in year three, CTF funds 75%, and the grantee provides a 25% local match; in year four, CTF funds 50%, and the local match is 50%; and in year five, CTF funds 25%, and the local match is 75%.

## Community Based Child Abuse Prevention (CBCAP) Grants

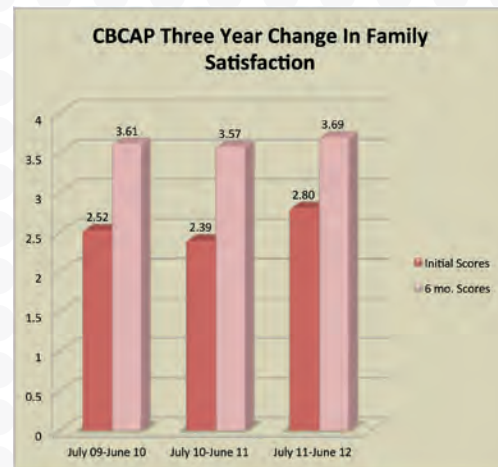
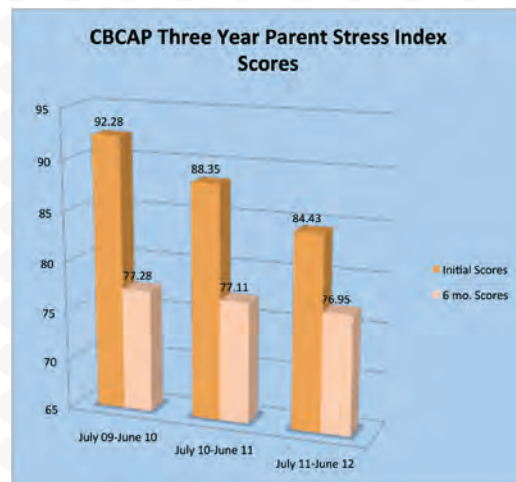
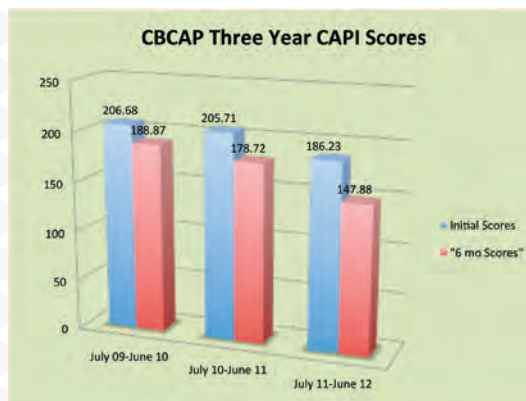
Helping families help themselves is the number one goal of the Community Based Child Abuse Prevention (CBCAP) grant program. The Children's Trust Fund is the designated state lead to administer this federal initiative from the Administration for Children, Youth and Families (ACYF), Department of Health and Human Services. Through the development and implementation of a collaborative provider network, the CBCAP communities provide a seamless coordination and delivery of prevention and family support services to families and children; reduce duplication of existing services; maximize resources of public and private providers; and ultimately reduce the risk of child abuse and neglect. A family strengths approach along with the protective factors are integrated every step of the way as families identify and develop their own strategic goals with guidance from the community program coordinator and assigned lead agency.

In Fiscal Year 2013, CTF awarded \$502,600 to support this model in four Missouri communities: Pemiscot County Initiative Network (Dunklin and Pemiscot Counties), The Alliance of Southwest Missouri (Jasper and Newton Counties), Barceda Families (Polk, Hickory and Dallas Counties) and the Jefferson County Community Partnership (Jefferson County). During that time, 346 high risk families consisting of 1,259 individuals received services through this project.

The Missouri CBCAP model continues to be successful and gain high marks from the ACF relating to standards, performance, outcomes and evaluation. CBCAP sites show statistically significant improvement in scores of standardized measures of family risk (Child Abuse Potential Inventory) and distress (Parent Stress Index) among participating parents. Families and providers also report high levels of satisfaction with the services they receive and with the community collaboration model. In many cases communities have been able to successfully leverage other funds, thereby increasing their capacity to better serve families and sustain the program. Additionally, CTF issued a social cost savings report in 2011 outlining both short and long-term direct and indirect costs of child maltreatment and the impact/savings that the CBCAP model provides.

## Discretionary Grants

CTF allocates a certain portion of its annual program budget to fund discretionary projects or 'mini-grants.' Discretionary funding is designed to be responsive to low-cost prevention projects or needs identified by individual communities, organizations or agencies. A maximum of \$5,000 per grant award is available for these special prevention projects. During Fiscal Year 2013, CTF awarded \$47,805.50 in discretionary funding to eleven (11) grantees.



*"The CBCAP program turned my life around. It gave me the sense of support, understanding, determination, willpower and the ultimate want for success. The program brought out a lot of passions in me that I didn't know were there. I am now a facilitator for Stewards of Children; Darkness to Light, becoming A Love & Logic Parent and being a parent leader on many councils. CBCAP helped me to realize what I want in life and that I can achieve it. They also made me see that I have a voice, and people will actually listen to it. My family and I have gained so much since being in the program. It was possibly one of the best things that ever happened to us."*

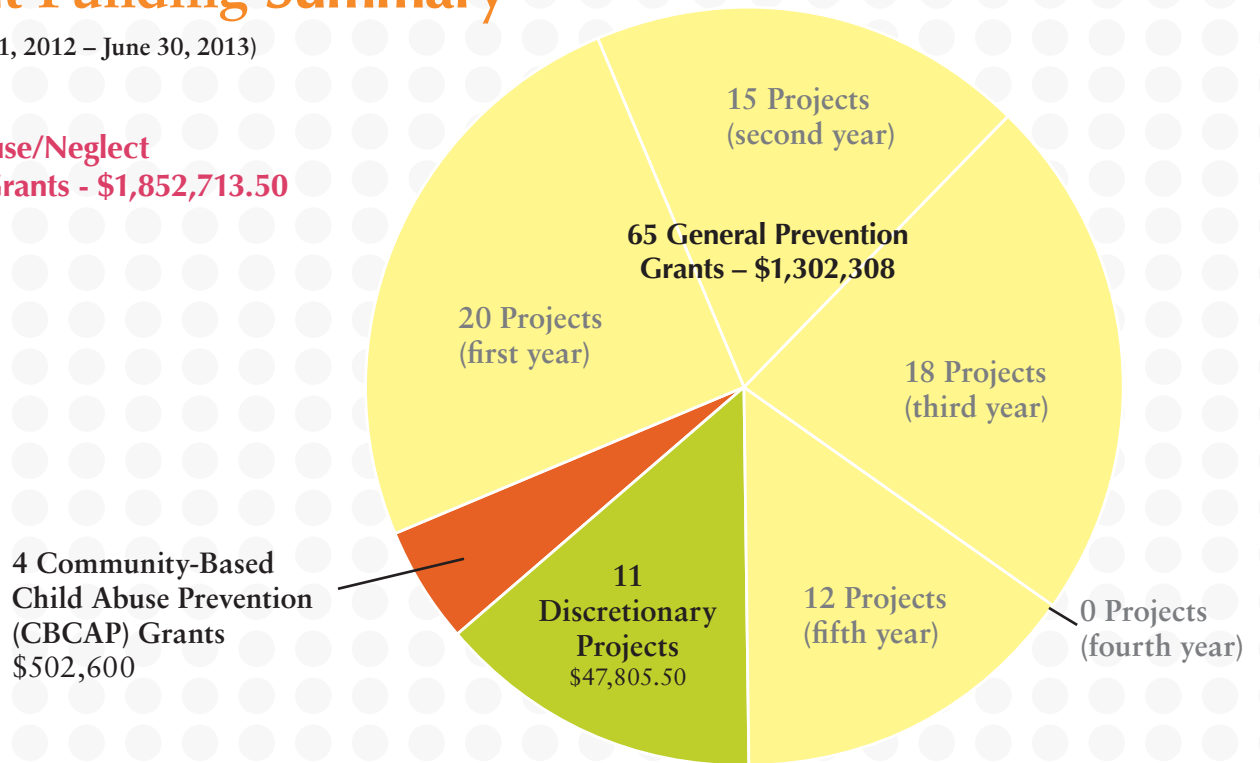
Jennifer Overturf  
Manager of Administrative Services  
Pemiscot County Initiative Network



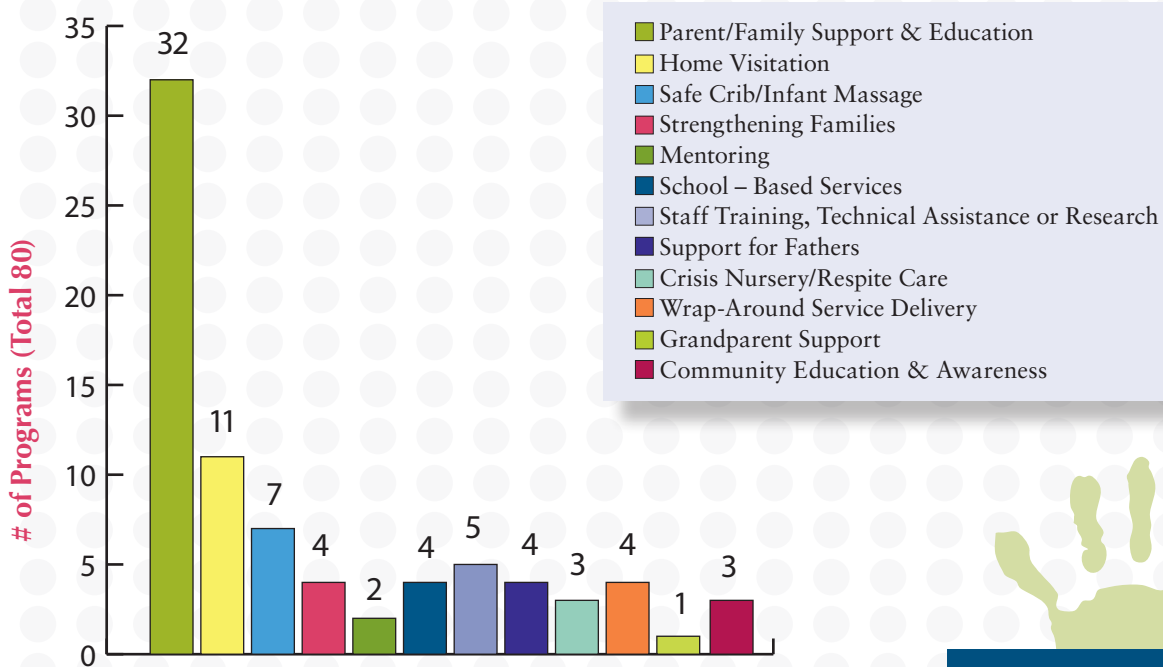
# CTF Grant Funding Summary

Fiscal Year 2013 (July 1, 2012 – June 30, 2013)

**80 Child Abuse/Neglect  
Prevention Grants - \$1,852,713.50**



## Programming/Service Type



Total Persons Directly Served – 40,821+  
Children – 20,771  
Parents/Expectant Parents, Caregivers, Professionals – 20,050

18 Primary prevention projects  
47 Secondary prevention projects  
15 Both Primary & Secondary  
prevention projects





# Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

P.O. Box 1641 | Jefferson City, MO 65102-1641

573-751-5147 | fax 573-751-0254 | [www.ctf4kids.org](http://www.ctf4kids.org)

twitter | facebook

## Grant Funding by Region

Fiscal Year 2013

(July 1, 2012 – June 30, 2013)

Since 1983, the **Children's Trust Fund** has allocated **over \$48 million** to prevention programs in communities throughout Missouri.

### 80 Community Based Prevention Grants \$1,852,713.50

- \*65 General Prevention Grants \$1,302,308
- \*4 Community-Based Child Abuse Prevention (CBCAP) Federal Grants \$502,600
- \*11 Discretionary Grants \$47,805.50

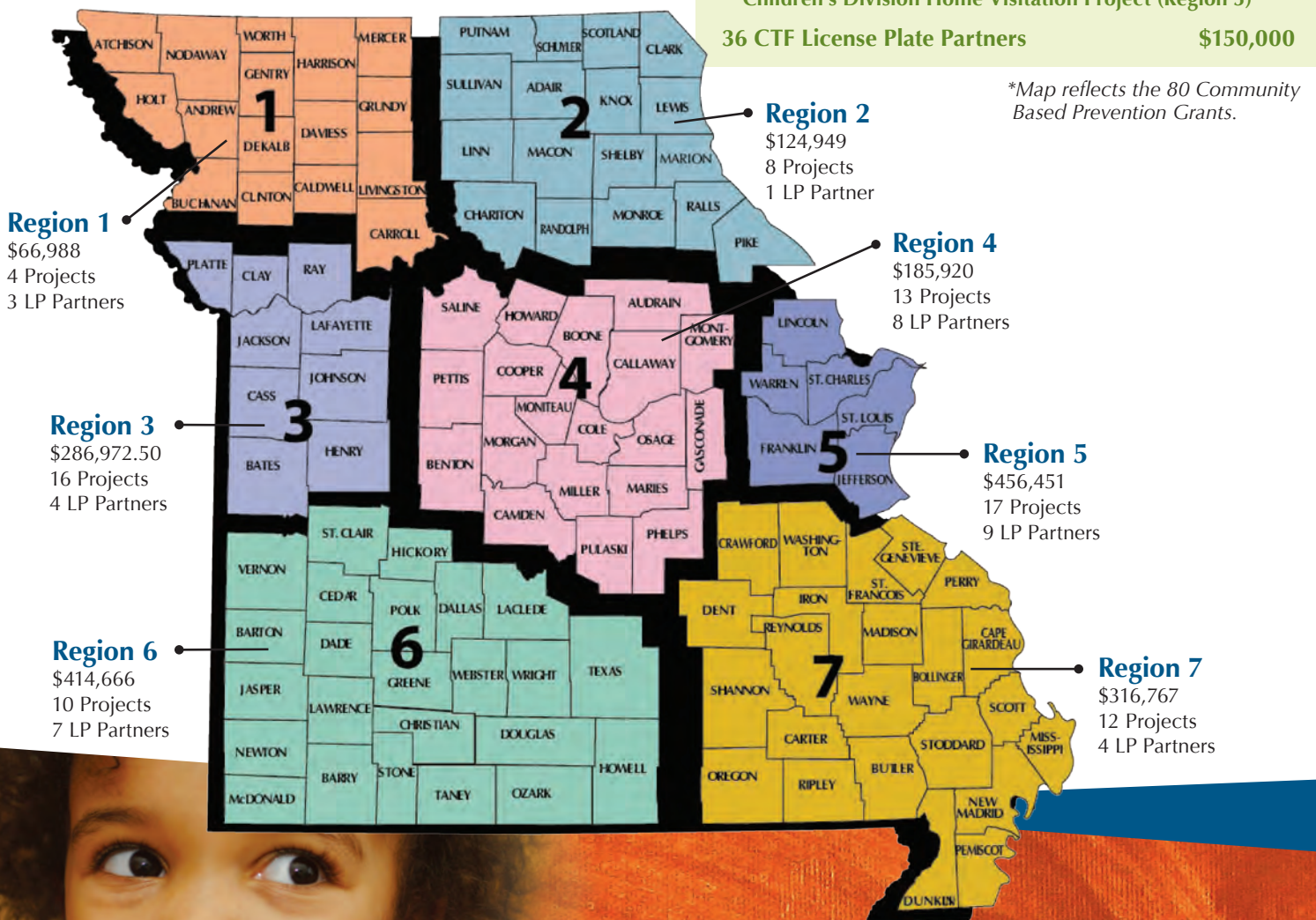
### 5 Statewide Projects \$154,298

- \*Child Care Aware® of Missouri/Strengthening Families \$47,298
- \*Kids Count Data Book \$25,000
- \*Missouri Department of Health & Senior Services (DHSS) Safe Sleep Program \$25,000
- \*Missouri State Technical Assistance Team (STAT) Training \$12,000
- \*Missouri Department of Mental Health (DMH) – Comprehensive Children's Mental Health Services/Show Me Bright Futures \$45,000

### 1 Nurses for Newborns \$641,000

Missouri Department of Social Services (DSS)/ Children's Division Home Visitation Project (Region 5)

### 36 CTF License Plate Partners \$150,000



[ctf4kids.org](http://ctf4kids.org)

*Strong Families, Safe Kids*

# Child Abuse & Neglect Prevention Grants Fiscal Year 2013

(General Prevention, Discretionary & CBCAP)

**Total Funding Statewide: \$1,852,713.50**

## CTF Region 1 – Northwest Missouri \$66,988

Catholic Charities of KC – St. Joseph 24/7 DAD	\$13,147
PATCH of Chillicothe – Chillicothe PATCH	\$27,716
St. Joseph Youth Alliance – St. Joseph Family Connections	\$17,250
YWCA St. Joseph – St. Joseph Parenting for Prevention	\$8,875

## CTF Region 2 – Northeast Missouri \$124,949

Community Child Development Center – Macon Incredible Families/Incredible Children	\$22,500
Curators of the University of Missouri – Columbia Building Relationship Smarts	\$7,547
Great Circle – Kirksville Incredible Years Parenting Program	\$31,000
Lifeline Pregnancy Help Clinic – Kirksville Teen Parent Lifeline	\$17,000
Linn County Health Center – Brookfield Kribs for Kids	\$5,000
Randolph Co Caring Community Part. – Moberly FACES	\$6,178
Randolph Co Caring Community Part. – Moberly Focus on Fatherhood	\$29,878
Randolph County Health Department – Moberly Safe Sleep for Babies	\$5,846

## CTF Region 3 – Western Missouri \$286,972.50

Bi-County SERVICE, Inc. – Higginsville Foster Grandparent Support	\$3,000
Catholic Charities of KC-St. Joseph – Kansas City Parent Training for Safe & Stable Families	\$6,222
Child Abuse Prevention Association – Independence Safety Net Prevention Services	\$38,000
Golden Valley Day Care Center – Clinton Built-2-Love	\$12,981
Cornerstones of Care – Kansas City Tender Beginnings Home Visiting	\$19,260
Golden Valley Door of Hope – Clinton SOAR	\$28,000
Independence School District – Independence ISD Teen Parenting Support	\$32,000
Keep Your Bobber Up – Kansas City Parent Education/Infant Massage	\$5,500
Metropolitan Organization to Counter Sexual Assault – Kansas City Project AWARE	\$25,000
Midwest Foster Care & Adoption – Independence Training	\$5,000
Operation Breakthrough – Kansas City Caregiver Connections	\$38,394
Rose Brooks Center – Kansas City Family Enrichment Program	\$18,042

Survival Adult Abuse Center – Warrensburg  
Child Safety & Prevention Program \$4,847.50

Synergy Services, Inc. – Parkville  
Teen Parent Support \$31,802

The Children's Place – Kansas City  
KC Roundtable Coalition \$5,000

The Family Conservancy – Kansas City  
Early Education to Strengthen Families \$13,924

## CTF Region 4 – Central Missouri \$185,920

Child Abuse & Neglect Emergency Shelter – Columbia Child Abuse Prevention Education	\$12,870
Columbia-Boone Co Dept of Health – Columbia Healthy Babies	\$15,000
Community Playgrounds of Columbia – Columbia Connecting Families	\$18,361
First Chance for Children – Columbia CRIBS Expansion II	\$43,000
Jefferson City Day Care Center – Jefferson City Parent Education Program	\$4,628
Miller County Health Department – Tuscumbia Miller County Infant Safety Program	\$8,525
Missouri Accreditation of Programs for Children & Youth – Columbia Family Home Self-Study	\$5,000
Missouri KidsFirst – Jefferson City Training and Technical Assistance	\$11,250
Phelps/Maries Co Health Department – Rolla Intervening Early w/Parents & Children	\$15,498
Prairie Home R-V Schools – Prairie Home RealCare Parenting & CA Ed	\$3,828
Prevention Consultants of Missouri – Rolla CBCAP Technical Assistance	\$5,000
Sweet Dreamzz – Lake Ozark Infant Project	\$3,000
The Community Partnership – Rolla Capable Kids & Families	\$39,960

## CTF Region 5 – Eastern Missouri \$456,451

ARCHS – St. Louis Enhanced Family Program	\$25,000
Big Brothers/Big Sisters of Eastern MO – St. Louis Protecting Children of Prisoners	\$6,250
Children's Home Society of Missouri – St. Louis Nurturing Parents	\$6,111
Epworth Children & Families – St. Louis Project First Step	\$24,356
Fathers' Support Center – St. Louis Child Abuse & Neglect Workshop	\$34,276
Jefferson Co Community Partnership – Barnhart CBCAP – Project COPE	\$115,000
Lemay Child & Family Center – St. Louis Family Support Initiatives	\$22,620
Marygrove – Florissant Mentor for Teen Parents	\$35,000
Missouri 4-H Foundation – Columbia 4-H LIFE East Central MO	\$20,415
Nurses for Newborns Foundation – St. Louis Bright Futures	\$7,500
St. Louis ARC – St. Louis Capable Kids & Families	\$16,919
Saint Louis Crisis Nursery – St. Louis Child Abuse Prevention	\$32,000

St. Louis City Family Court – St. Louis  
Crisis Stabilization & Intervention \$25,000

University City Children's Center – St. Louis  
Healthy Minds for the Future \$23,535

Vision for Children at Risk – St. Louis  
St. Louis Comm & Family Partnership \$25,000

Women In Charge – St. Louis  
Building Stability for Teen Moms \$25,000

Youth In Need – St. Charles  
CA/N Prevention Training/Head Start HV \$12,469

## CTF Region 6 – Southwest Missouri \$414,666

The Alliance of Southwest Missouri – Joplin CBCAP – Project CARE	\$133,000
Barceda Families – Bolivar CBCAP-TEAMS	\$115,000
Children's Haven of Southwest MO - Joplin Crisis Nursery Services	\$22,500
CoxHealth Foundation – Springfield Circle of Care for Child Abuse Prev.	\$5,035
Doula Foundation of Mid-America – Springfield First Connections	\$28,859
Isabel's House/Crisis Nursery – Springfield Crisis Nursery of the Ozarks	\$26,979
Kornerstones, Inc. – Shell Knob Teen Mom Program – Doula	\$28,817
Parenting Life Skills Center, A Great Circle Agency – Springfield Empowering Parents Project	\$21,114
Parenting Life Skills Center, A Great Circle Agency – Springfield Empowering Families – In Home Parent Training	\$28,112
Pregnancy Care Center – Springfield Fatherhood 3.4.5	\$5,250

## CTF Region 7 – Southeast Missouri \$316,767

Butler County Community Resource Council – Poplar Bluff Parenting Skills for Young Parents	\$9,788
Community Caring Council – Cape Girardeau THRIVE/Developmental Assets	\$5,000
Curators of the University of Missouri – Columbia BabyConnect	\$27,371
Dexter Community Regional Healthcare Foundation – Dexter Strengthening Stoddard Co Families	\$28,000
New Madrid Co Missouri Mentoring Partnership – New Madrid Young Parent Program	\$21,345
Ozark Foothills Regional Planning Commission – Poplar Bluff Foothill Families Support Project	\$4,811
Pemiscot Co Initiative Network – Caruthersville Lower Bootheel CBCAP	\$139,600
Ripley Co Family Resource Center – Doniphan Kids First in Communities	\$19,836
Riverways Pregnancy Resource Center Teen Mothers Crossroads	\$16,636
Susanna Wesley Family Learning Center – East Prairie Confident Parenting Program	\$3,130
Whole Kids Outreach, Inc. – Ellington Enhancing Families through Outreach	\$11,250
Whole Kids Outreach, Inc. – Ellington Improving Rural Child Welfare	\$30,000



# Grant Distribution

Fiscal Year 2013 (July 1, 2012 – June 30, 2013)

## License Plate Marketing Partner Grants

The CTF 'prevent child abuse' license plate continues to be Missouri's most popular specialty plate. Through a unique and innovative program, License Plate Marketing Partner organizations throughout Missouri help promote and sell the plates to increase prevention awareness and raise funds that are returned directly back into the community for prevention programs. During Fiscal Year 2013, CTF distributed a total of \$128,769.82 to 36 community partner organizations with more than 59,542 children, parents, other caregivers and the general public directly benefitting.



### **Alliance of Southwest Missouri (The) - Joplin**

Child-Parent Relationship Training, a research based 10-week parenting course

### **Barceda Families - Bolivar**

Safe cribs and bedding for infants in need

### **Burrell Behavioral Health - Springfield**

Community awareness and professional education and training regarding child abuse/neglect prevention

### **Central Missouri Community Action - Columbia**

Family support through The Incredible Years Program

### **CHART Teen Task Force - Hannibal**

Public education awareness campaign related to teen pregnancy prevention

### **Child Abuse Prevention Association - Independence**

Family support services through home visitation; community education to increase prevention awareness

### **Children's Miracle Network - Joplin**

Safe crib home visitation program for families in need

### **Children's Therapy Center-Early Head Start-Pettis - Sedalia**

Home visitation services, parenting skills and child development education

### **Community and Children's Resource Board of St. Charles County - St. Charles**

Mini grants to support community prevention programs

### **Cornerstones of Care - Kansas City**

Supports the BraveHearts Program fatherhood initiative which provides an array of services to at-risk fathers

### **Dexter Community Regional Healthcare Foundation - Dexter**

Support for Mother to Mother, a mentoring program for expecting and new parents age 21 years or younger

### **Epworth Children and Family Services - St. Louis**

Provides individualized in-home services to families at risk of abuse and neglect using the Strengthening Families Framework and Family Support Approach.

### **First Chance For Children - Columbia**

Safe cribs to families in need in Boone County and the surrounding area

### **Good Shepherd Children and Family Services - St. Louis**

Expectant Parent Support Program

### **Great Circle, Parenting Life Skills Center - Springfield**

Parent education and support program for fathers

### **Healthy Families Task Force of Stone & Taney Counties - Branson**

Supports child health, health literacy and family/safety issues including community health and wellness workshops, car seat safety, training for teen moms and child care providers, safe sleep and crib safety

### **Isabel's House, Crisis Nursery of the Ozarks - Springfield**

Supports the Assistant Family Advocate and direct care staff positions so that appropriate staff to child ratios can be maintained

### **Jefferson City Day Care Center - Jefferson City**

Supports cribs, car seats, and the 'Parent's Day Out' respite program

### **Jefferson County Community Partnership - Barnhart**

Safe Babies Program which provides parent education classes and facilitates home visitation services through Nurses For Newborns Foundation to provide cribs, monitors and other essential baby supplies to families in need

### **Kingdom House - St. Louis**

Respite child care to support parents

### **Lake Area Child Safety Program - Tuscumbia**

Addresses child safety education and provide supplies such as safe cribs, infant car seats and cabinet locks to families in Camden, Miller and Morgan counties

### **Lincoln County Resource Board - Troy**

Parent education program incorporating the use of Reality Babies and Specialty Babies in WIC classes and high school students enrolled in Family and Consumer Science courses

### **MO Court Appointed Special Advocates Association - Columbia**

Supports and promotes MO CASA programming and training

### **North Central Missouri Mental Health Center - Trenton**

Training regarding signs and symptoms of abuse/neglect; parent education classes for parents

### **Nurses for Newborns Foundation - St. Louis**

Home visitation services for at risk parents including parents with medically fragile children

### **Ozark Foothills Regional Planning Commission - Poplar Bluff**

Safe cribs, bedding and safe sleep education for families in need

### **Pemiscot County Initiative Network - Caruthersville**

Safety seats and safe cribs to parents with young children in need

### **Phelps County Child Advocacy Network - Rolla**

Parent support through the Healthy Families home visiting program and the Mentoring Makes a Difference program

### **Resource Development Institute (RDI) - Jackson County Safe**

**Family Coalition - Kansas City**

Mini grants for community child abuse/neglect and family support prevention projects

### **SIDS Resources, Inc. - St. Louis**

Safe crib program

### **Special Learning Center - Jefferson City**

Parent education and support for parents who have children with special needs

### **St. Francois County Community Partnership - Farmington**

Supports public awareness, programs and educational materials that address child abuse and neglect

### **St. Joseph Youth Alliance - St. Joseph**

Safe cribs and mattresses and safe sleep education for families most at risk of co-sleeping

### **St. Louis Children's Hospital Foundation - St. Louis**

Parent support and prevention education materials through the hospital's family resource center

### **Synergy Services, Inc. - Parkville**

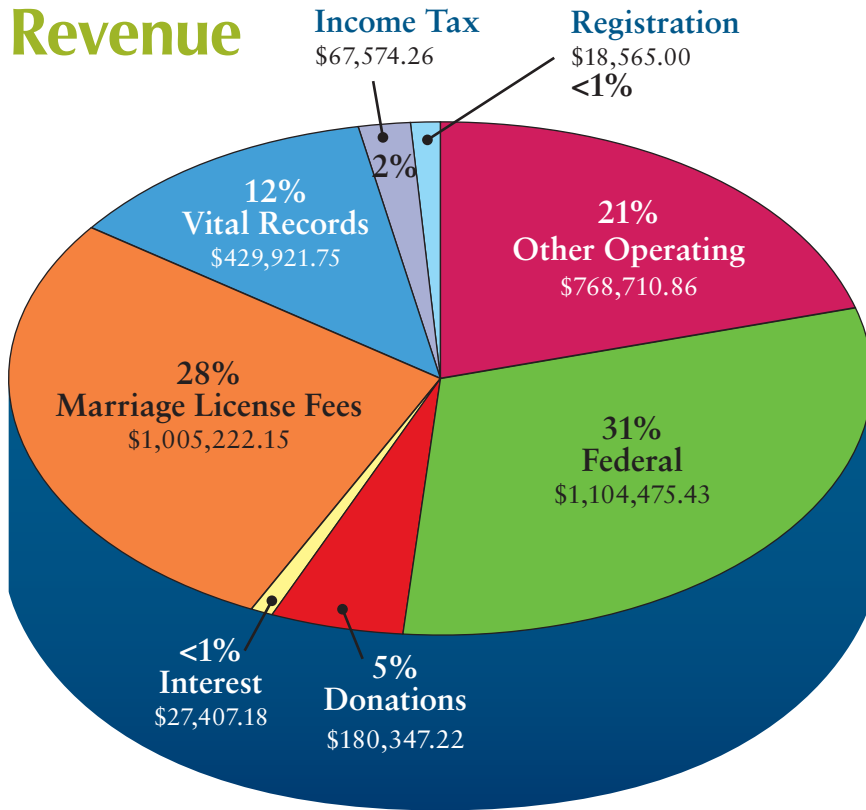
Teen Parent Support and Mentoring Program

### **YWCA of St. Joseph - St. Joseph**

Provides childcare and stress relief for mothers with young children through the Mom's Time program

# Financial Statement for Fiscal Year 2013

## Revenue



## Revenue

Other Operating .....	\$768,710.86
Federal .....	\$1,104,475.43
Donations .....	\$180,347.22
Interest.....	\$27,407.18
Marriage License Fees .....	\$1,005,222.15
Vital Records .....	\$429,921.75
Income Tax.....	\$67,574.26
Registration .....	\$18,565.00

**Total Revenue .....** \$3,603,374.57

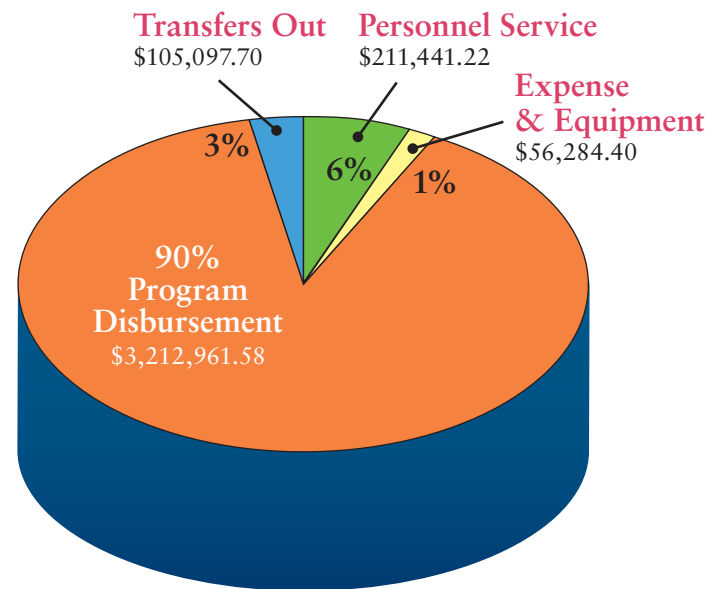
## Expenditures

Personnel Service .....	\$211,441.22
Expense & Equipment.....	\$56,284.40
Program Disbursement .....	\$3,212,961.58
Transfers Out.....	\$105,097.70

**Total Expenditures .....** \$3,585,784.90

**Ending Fund Balance.....** \$4,081,805.07

## Expenditures



**Children's  
Trust Fund**

Missouri's Foundation For Child Abuse Prevention

P.O. Box 1641 | Jefferson City, MO 65102-1641  
573-751-5147 | fax 573-751-0254 | [ctf4kids.org](http://ctf4kids.org)  
twitter | facebook

## Board of Directors Fiscal Year 2013

Thomas Vansaghi, Ph.D., Chair, Kansas City  
Charmaine Smith, Chair-Elect, St. Louis  
Eric Battle, St. Louis  
Nela Beetem, Holts Summit  
Susan Block, St. Louis  
Nanci Bobrow, Ph.D., St. Louis  
Paula Clay, Columbia  
Lynne Cooper, D. Min., St. Louis

Kathleen Boyle Dalen, Ph.D., Kansas City  
Jillian Harris, Jefferson City  
Robert Harris, M.D., Columbia  
Dena Ladd, St. Louis (Feb. 9, 2013 – term expired)  
Patrice Mugg, Kirkwood  
Martina Peterson, Kansas City  
Regina Staves, Ph.D., Kansas City  
Jolie Justus, Missouri State Senator, Kansas City  
John Lamping, Missouri State Senator, Ladue  
Bill Lant, Missouri State Representative, Joplin

Mike McGhee, Missouri State Representative,  
Odessa (Dec. 31, 2012 term expired)  
Jill Schupp, Missouri State Representative,  
Creve Coeur

## CTF Staff

Kirk Schreiber, Executive Director  
Laura Malzner, Program Coordinator  
Paula Cunningham, Public Information  
& Education Coordinator  
Alicia Whitson, Executive Assistant