Protective factors are strengths within families & communities that serve to protect children & promote their healthy development & well-being, especially during times of stress. Building these strengths at every opportunity is a proven way to strengthen families & prevent child abuse & neglect.

Children’s Trust Fund
Missouri’s Foundation For Child Abuse Prevention
Strong Families, Safe Kids
ctf4kids.org
Children need at least 9 minutes of face-to-face talk time each day.

The 9 minutes of the day that can make all the difference:

- The first 3 minutes after children wake up & see you
- The first 3 minutes after coming home for the day
- The last 3 minutes of the day before they go to bed

Turn these minutes into warm, happy moments!

Learn more at ctf4kids.org missourifamilies.org