



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention

Strong Families, Safe Kids

Child Abuse and Neglect State Prevention Plan

Fiscal Year 2019 (July 1, 2018 – June 30, 2019)

The Children's Trust Fund (CTF) spent Fiscal Year 2018 assessing and planning for our future. With a new Executive Director and many new Board members, it was a natural time to take stock of where we were and where we wanted to be.

Our plan for Fiscal Year 2019 reflects the beginning of changes to CTF's funding strategy. We see it as an evolution, not a dramatic shift. Additionally, much of FY 2019 will be spent internally, with CTF working to strengthen its core functions related to staff capacity, programming, grant making and evaluation.

Grant Awards

- CTF will award \$818,362.50 in renewals to grantees awarded funds in previous distribution cycles (General Prevention, Collective Impact and License Plate Partner Grants.)
- CTF will award \$666,009 in new general prevention grants. During this cycle of funding, CTF placed a greater emphasis on awarding contracts to projects that had evidence suggesting they prevent child abuse and neglect. This emphasis will increase in future years.
- CTF will award \$97,931 in new funding to support training projects, or projects that are primarily community-based training on how to prevent child abuse, as well as training for child abuse prevention practitioners.
- CTF will award \$50,996.50 in new discretionary grants. These are small, one year grants of up to \$7,500 that can be used to support a variety of flexible expenses for grantees.

\$814,936.50
dollars

of new funding
awarded to twenty
eight general
child abuse and
neglect prevention
programs in
Fiscal Year 2019



PO Box 1641, Jefferson City, MO 65102-1641
573.751.5147 • ctf@oa.mo.gov • ctf4kids.org





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Children's Trust Fund Prevention Grant Funding

Fiscal Year 19

(July 1, 2018-June 30, 2019)

Since 1983, the Children's Trust Fund has allocated over \$64 million to prevention programs in communities throughout Missouri.



**56 COMMUNITY-BASED
PREVENTION GRANTS
\$1,493,299**

**37 General Prevention Grants:
\$1,144,371.50**

(Renewals: \$478,362.50 + New: \$666,009)

**2 Community-Based Child Abuse
Prevention (CBCAP) Collective
Impact Grants: \$200,000**

8 Training Grants: \$97,931

9 Discretionary Grants: \$50,996.50

**STATEWIDE PROJECTS
\$37,000**

**Safe Cribs for Missouri
Program: \$27,000**

*Missouri Dept of Health &
Senior Services (DHSS)*

**Child Fatality Review
State Panel: \$10,000**

*Sub-committee on Child
Abuse Neglect Fatalities*

**27 CTF LICENSE
PLATE PARTNERS
\$140,000**



Strategic Initiatives

In addition to funds awarded, CTF will embark on several new efforts in FY 2019 including:

1. Integrate data and epidemiology into our decision-making process

In order to prevent child abuse, we have to understand what it looks like, where it is occurring and any emerging statewide patterns.

2. Identify funding priorities for FY 2020

In the past, CTF did not identify program priorities and many different types of projects were eligible for CTF funding. CTF has identified the following as program priorities for the next five years:

- Evidence-based child abuse prevention
- Sexual abuse prevention
- Child fatality prevention, with an emphasis on promoting safe sleep environments
- Capacity building for community-based child abuse prevention programs

3. Strengthen grantee monitoring and outcome measurement

It is difficult to measure the impact of CTF's work since all CTF grantees report on different outcome metrics. In the next year, we plan to develop the infrastructure to effectively evaluate the impact of our grant funding.

4. Create a social norms campaign

CTF hopes to be better able to measure the impact of our public awareness efforts by focusing on changing social norms that affect child abuse. In FY 2019, we will begin the process of developing a statewide social norms campaign.

5. Develop a public policy presence

CTF recognizes that policy and systems change is necessary to prevent child abuse. Funding community-based projects will not ultimately make an impact in children's lives if the policy and systems in Missouri do not create a supportive environment for local community efforts.

6. Build CTF organizational resources

In FY 2019, CTF plans to strengthen the capacity of staff and Board, including hiring a new staff person, re-organizing staff roles, increasing Board diversity, updating Board bylaws and policies and beginning to consider how to increase public and private investment in CTF.

Please reach out if you have feedback on our plan for this year. We take our mission very seriously and know that feedback is critical for our growth.

Thank you,

Emily van Schenkhoef,
CTF Executive Director

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