

**HOPE for Child Maltreatment Prevention in Missouri:
Using the Science of the Positive to
Identify and Increase Protective Cultural Norms**

**Millbottom Event Center, 400 West Main Street – Jefferson City, MO
November 6, 2019**

Jeff Linkenbach, EdD – Jennifer Jones, MSW – Bob Sege, MD, PhD

- 10:00 – 10:30 **WELCOME, INTRODUCTIONS & “YOUR BIG WHY”**
Welcome to Stakeholders, MO-CTF 5 Year PCN Focus, Introduction of Facilitators and Introductions at Tables – Emily van Schenkbof & Dr. Jeff Linkenbach
- 10:30 – 11:40 **SCIENCE OF THE POSITIVE & POSITIVE COMMUNITY NORMS**
Overview of the framework; Cycle of Transformation; Seven Core Principles, Assumptions & Actions; Norms Perceptions & Misperceptions, Strategic Communications -- Dr. Jeff Linkenbach
- 11:40 – 12:00 **DISCUSSION ACTIVITY**
Interactive Discussion to Explore Positive Norms Regarding Families & Children in Missouri
- 12:00 – 1:00 **LUNCH**
Onsite lunch provided
- 1:00 – 2:00 **ANSWERING ACEs WITH HOPE**
Introduction & Overview of HOPE (Health Outcomes from Positive Experiences) Exploring the Science & Actions of the HOPE Framework; Discussions and Exploration of Possibilities for Missouri; moving from Healing ACES to Growing HOPE. -- Dr. Robert Sege
- 2:00 – 2:15 **BREAK**
- 2:15 – 3:00 **CHANGE IN MIND – CHANGE IN NORMS**
Neuroscience, Positive Child Development, Reviving Communities; Lessons Learned from Applying Brain Science in 15 Sites in North America; Implications for Missouri -- Jennifer Jones, MSW
- 3:00 – 4:00 **HOPE: WHERE WE ARE NOW, AND WHERE WE’RE GOING**
An Exercise in Perspective and a Review of Current Norms -- Dr. Robert Sege
- 4:00 – 4:30 **REFLECTIONS & EVALUATIONS**

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November 7, 2019**

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- 9:00 – 9:30 **WELCOME & REFLECTIONS ON DAY ONE**
- 9:30 – 10:00 **PUTTING THE SCIENCE OF THE POSITIVE INTO ACTION**
*Overview of the Seven Core Principles, Key Actions and Steps for Missouri CTF to Strategically
focus Cultivating Positive Community Norms Across the State -- Jeff Linkenbach*
- 10:30 – 10:45 **BREAK**
- 10:45 – 12:00 **FOCUSING ON NORMS & STRATEGIC ACTION PLANNING**
*Guided Science of the Positive Community Café Activity to Explore Key Topics, Themes,
Questions, and Data Needed for Positive Community Norms Promotion in Missouri CTF
Campaigns. Identifying Possible Gaps and Areas of Focus. -- Jeff Linkenbach and Jennifer Jones*
- 12:00 – 1:00 **LUNCH** (Onsite – lunch provided)
- 1:00 – 2:30 **COMMUNITY SPIRIT MESSAGES**
*Reconnecting with The Spirit of Missouri Caring for Kids Themes and Potential Broad-based
Message Themes and Context -- Jeff Linkenbach and Jennifer Jones*
- 2:30 – 3:00 **REFLECTIONS & EVALUATIONS**
- 3:00 **END**
Happy Trails...Until We Meet Again!