Message from the Director

Home Visiting! Home Visiting! Home Visiting!

Dear Friends,

Thank you for taking the time to read this message and this annual report! If you are doing that, then I know that you care about the safety of our children because where we spend our time and energy is a reflection of what we value.

CTF spent a great deal of our time, energy and resources in Fiscal Year 2019 on home visiting. We believe that home visiting offers incredible potential to prevent child abuse and neglect. The best part is that home visiting doesn’t just fulfill CTF’s mission—it also improves child health, maternal health and school readiness! The way I see it, when we invest in home visiting, we aren’t just investing in our mission—we are investing in a much larger mission that is truly shared by all Missourians. We all want safe, healthy and educated children and families.

This last year, all roads seemed to begin and end with home visiting. When friends and colleagues would ask me what I was working on, I would often say “Home visiting! Home Visiting! Home Visiting!” CTF released a report this year, Expanding and Enhancing Home Visiting in Missouri, which contains a series of recommendations for our state to create the strongest and smartest home visiting system possible. The essence of the report is that the state agencies that fund home visiting have to work together to maximize our impact! Our collaboration must become deeper and more effective. We need shared outcomes, improved accountability and coherent funding structures for meeting the needs of vulnerable children in rural and urban communities.

We also increased our financial investment in home visiting this year, awarding $393,000 in first year funding to home visiting agencies throughout the state—specifically targeting Missouri communities that had little to no state-funded home visiting services. Home visiting funding in FY 2020 will total nearly $900,000.

Because of how important we believe home visiting is to our mission, CTF will continue to push the envelope on home visiting for the next several years. Some people might not like what we are doing! Change is hard but our children deserve excellence—and excellence only happens when we challenge the status quo and seek to be better. We will not rest until Missouri has one of the strongest home visiting systems in the nation—until we are sure that we have maximized the funding we currently have and advocated for what our children deserve.

Take care,

Emily van Schenkhof
Executive Director
Emily.vanSchenkhof@oa.mo.gov
573-751-9301
Our Mission:
The Missouri Children’s Trust Fund works to strengthen families and prevent child abuse and neglect through grant distribution, education, awareness and partnerships.
Home Visiting has Incredible Potential to Prevent Child Abuse

In FY19, the CTF Board of Directors identified home visiting as a strategic priority from both a funding and policy perspective:

FUNDING
• In FY19, CTF funded 11 home visiting programs in the total amount of $515,715:
  • $82,795 - 5 renewal grants
  • $432,920 - 6 new grants
• For the first time in CTF program history, CTF issued a home visiting specific Request for Proposal (RFP) in FY19, which the Board used to approve $393,164 in new FY20 funding for the following home visiting projects:

  United Way of Greater Kansas City
  Promise 1000 Extension
  Nodaway, Worth, Gentry, Carroll, Ray
  Regions 1&3
  $200,000

  Generate Health
  St. Louis Home Visiting Collaboration
  St. Louis City, St. Louis County
  Region 5
  $98,864
  • Support for developing a collective impact home visiting project in St. Louis

  El Dorado Springs R-2 Parents As Teachers
  Parents As Teachers Expansion
  Cedar, St. Clair, Vernon
  (school district serves part of each of these counties)
  Region 6
  $94,300

POLICY
• Released report:
  • Expanding and Enhancing Home Visiting in Missouri
    An Analysis by the Missouri Children’s Trust Fund (CTF) – March 2019
    • https://ctf4kids.org/2019/04/expanding-enhancing-home-visiting-in-missouri/
    • Contains recommendations for how to strengthen Missouri’s home visiting system
• Advocated for $3 million increase in funding for Department of Social Services (DSS) home visiting to allow these services to be offered statewide for high risk families
In April 2019, 225 people attended CTF’s Child Abuse and Neglect Prevention Conference in Columbia to learn about:
- Home Visiting
- Sexual Abuse Prevention
- Strengthening Families Protective Factors
- Trauma Informed Care

PLENARY SPEAKER
Elizabeth Letourneau, PhD, Johns Hopkins Bloomberg School of Public Health – Baltimore, MD
Director of the Moore Center for the Prevention of Child Sexual Abuse

2019 State Legislator of the Year Award
David Wood, Missouri State House Representative, District 58 - Versailles

2019 State Leader of the Year Award
Dr. Sharmini Rogers, MBBS, MPH, Missouri Department of Health and Senior Services

2019 Community Leader of the Year Award
Halbert Sullivan, Fathers’ Support Center St. Louis
Program Disbursement License Plate Partner (LPP) Grants
Fiscal Year 2019
(July 1, 2018 – June 30, 2019)

- The CTF ‘prevent child abuse’ license plate, featuring the green child handprints, is the #1 choice for specialty plates in Missouri.
- LPP throughout Missouri help promote and sell the plates to increase prevention awareness and raise funds that are returned directly back to their community prevention programs.
- During Fiscal Year 2019, CTF distributed a total of $113,724 to twenty-seven (27) License Plate Partners to serve more than 12,242 children, parents, other caregivers and the general public.

“Many of our families do not have relatives nearby to help with childcare. They cite loneliness and isolation as one of their top three overall stressors. By bringing them together for a class, they have opportunities to get to know one another and develop friendships.”

- Donna Schneidt-Executive Director, Parent Support Services, Little Explorers Discovery Center, Jefferson City

Eliminating Child Abuse and Neglect Fatalities in Missouri
An Executive Report by the Child Fatality Review Panel (CFRP) Sub-committee on Child Abuse and Neglect Fatalities
Supported by CTF and Published June 2019

In the cases reviewed, many families were experiencing at least one, if not multiple:
- Caregiver Risk Factors > caregiver substance use, maternal mental health disorder, non-relative male caregivers in the home, intimate partner violence, lack of safe child care options
- Environmental and Familial Risk Factors > poverty, lack of resources, generational violence

High Impact Recommendations
- Create a Culture of Safe Sleep
- Improve Systemic Response to Child Deaths
- Improve Provision of Resources to High-Risk and/or High-Needs Families
- Educate Citizens on How to Prevent or Address Scenarios that Increase Child Death Risk
- Increase and Improve Interagency Collaboration in Cases with Suspected Child Maltreatment
- Improve Mandated Reporters’ ability to Recognize and Respond to Suspected Child Maltreatment
- Increase the Functionality of County and State Child Fatality Review Panels

In order to help prevent deaths, families must have access to resources and be empowered to seek help without fear.
Children’s Trust Fund Fiscal Year 2019 Annual Report

Program Disbursement
Prevention Grants
Fiscal Year 2019
(July 1, 2018 – June 30, 2019)

“Our community child abuse and prevention partners not only impact the families they work with, but they are also an essential part of the social and economic success of their communities and our state. Families are the building blocks of community. The healthier and more stable families are, the stronger the community foundation, and that starts with a safe and nurturing beginning.”

– Laura Malzner, CTF Program Director

CTF is the governor-appointed Missouri state lead for the Community Based Child Abuse Prevention (CBCAP) funding. CBCAP funds are awarded through the Federal Department of Health and Human Services/Administration of Children, Youth and Families.

Grant Funding Summary
For FY 2019, CTF awarded $1,493,299 to fifty-six (56) prevention programs throughout Missouri.

56 Child Abuse/Neglect Prevention Projects - $1,493,299
37 General Prevention Grants - $1,144,371.50
2 Community-Based Child Abuse Prevention (CBCAP) Community Impact Grants - $200,000
8 Training Grants - $97,931
9 Discretionary Grants – $50,996.50
“I gained a lot of information about how to discipline my children without breaking their spirit.”

“Helped me so much in better handling raising my granddaughter.”

“It has taught me how to deal with my children in a way that works better for all of us.”

Parents, Cubbies Who Care, Southwest Early Childhood Center/ Jefferson City Public Schools, Jefferson City

Number/Program Type

<table>
<thead>
<tr>
<th>Number</th>
<th>Program Type</th>
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<tbody>
<tr>
<td>16</td>
<td>Parent/Family Education &amp; Support</td>
</tr>
<tr>
<td>4</td>
<td>Teen Parent Education &amp; Support/ Teen Pregnancy Prevention</td>
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<tr>
<td>12</td>
<td>Home Visiting</td>
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<tr>
<td>2</td>
<td>Safe Sleep</td>
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<tr>
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<td>Mentoring</td>
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<td>Support for Fathers</td>
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<tr>
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<td>Crisis Nursery/Respite Care</td>
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<td>2</td>
<td>Collective Impact</td>
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<td>Child Sexual Abuse Prevention</td>
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<td>1</td>
<td>Training</td>
</tr>
<tr>
<td>19</td>
<td>Community Education &amp; Awareness Training</td>
</tr>
</tbody>
</table>

TOTAL: 56

Since 1983, the Children's Trust Fund has allocated $64 million to prevention programs in communities throughout Missouri.

Total Persons Served:

14,959+

7,502 Children

7,457 Parents/Expectant Parents, Caregivers, and Professionals

“I enjoyed the Patch Parenting classes very much, and I feel each class was so beneficial. I can’t wait to use all the new parenting skills I learned. I want to be the best mom!”

Parent, PATCH Turning Points Project, PATCH (Parents and Their Children), Chillicothe
CTF FINANCIAL STATEMENT
Fiscal Year 2019
(July 1, 2018 – June 30, 2019)

REVENUE
Federal ........................................ $522,546.24 (23%)
Donations ....................................... $131,901.98 (6%)
Interest .......................................... $77,229.50 (3%)
Marriage License Fees .................... $1,062,440.30 (47%)
Vital Records ................................. $384,301.22 (17%)
Sales (from materials) ................. $175.00 (>1%)
Registrations ................................. $14,100.00 (1%)
MISC Funds ................................... $393.10 (>1%)
Interagency ................................... $2,999.00 (>1%)
Income Tax .................................... $41,810.00 (2%)
TOTAL REVENUE ......................... $2,237,896.34

EXPENDITURES
Personnel Service ......................... $263,499.71 (12%)
Expense & Equipment ................. $62,947.72 (3%)
Program Disbursement .............. $1,749,123.67 (78%)
Transfers Out .............................. $156,523.89 (7%)
TOTAL EXPENDITURES ................. $2,232,094.99

ENDING FUND BALANCE: $4,082,210.18

Did you know...
CTF receives $15 for each marriage license issued in the State of Missouri by the county Recorder of Deeds and $7 for each certified copy issued.

In 1983 CTF became the very first tax check-off program appearing on the Missouri State Tax Form.

In 1997 the state legislature approved the CTF Prevent Child Abuse License Plate, becoming only the second child abuse prevention license plate to be implemented in the country.

Children’s Trust Fund Fiscal Year 2019 Annual Report

Looking Forward…
Child Abuse and Neglect State Prevention Plan
Fiscal Year 2020
(July 1, 2019 – June 30, 2020)

Strategic Initiatives
In addition to funds awarded, CTF will embark on several new efforts in FY 2020 including:

Strengthened Grant Making
• Work to develop measures and evaluation for capacity building, child fatality prevention and child sexual abuse prevention
• Begin incorporating performance incentives in CTF’s funding strategy

Prioritized Programming
• Complete a Safe Sleep Strategic Plan in partnership with Missouri Departments of Social Services (DSS) and Health and Senior Services (DHSS)
• Develop a child sexual abuse funding strategy
• Implement the Mothers and Babies Program to offer maternal depression training to home visitors

Policy Advocacy for Systems Change
• Begin implementing recommendations of home visiting report
• Work with Governor’s Prenatal to 3 Policy Team to create a policy agenda to advance early childhood development in Missouri

Targeted Public Information
• Research and conduct survey on social norms related to child abuse in Missouri
• Select social norms that CTF wants to affect through public education campaigns
• Update and produce a new abusive head trauma video
• Recreate ctf4kids.org website

Growing Organizational Resources
• Work to increase Board diversity
• Begin discussions on need for greater public and private funding