




Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention
Strong Families, Safe Kids

Collective Impact:
Working together to reach a shared goal. Collective impact includes: 1) common agenda 2) shared measurement 3) mutually reinforcing activities 4) continuous communication and 5) backbone support.

Child Abuse and Neglect State Prevention Plan

Fiscal Year 2020 (July 1, 2019-June 30, 2020)

In Fiscal Year 2020, the Children's Trust Fund seeks to foster a collective impact approach at both the state and local levels to prevent child abuse and neglect. At the state level, state agencies must work together, rather than in silos, to create maximum impact. At the local level, agencies must cooperate, rather than compete, to ensure that families who need services receive them. Key to all of this is shared data systems to determine if activities are actually working and creating impact. As a funder and through our policy work with our Missouri state agencies and the General Assembly, CTF works towards changing our system—so we are smarter, more effective and able to achieve our mission.



Fiscal Year 2020

\$1,613,473.62
Awarded to Fifty-Eight Prevention Grants

Grant Awards

- CTF will award \$976,963.33 in renewal funding to grantees from previous distribution cycles (General Prevention, Home Visiting and Training Grants).
- CTF will award \$636,510.29 in new funding to grantees (Home Visiting, Capacity Building and Discretionary Grants):
 - CTF will award \$393,164 in new home visiting grants that provide vital support from trained professionals to help children and families reach their full potential.
 - CTF will award \$193,347.41 in new capacity building grants that increase providers' abilities to prevent child abuse and neglect by improving collective impact, strategic planning, community engagement and resource development.



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Since 1983, the Children's Trust Fund has allocated over \$66 million to prevention programs in communities throughout Missouri.

Prevention Grant Funding

Fiscal Year 2020

(July 1, 2019-June 30, 2020)

**58 COMMUNITY-BASED
PREVENTION GRANTS
\$1,613,473.62**

22 General Prevention Grants:

\$397,227.25

14 Home Visiting Grants:

\$892,417.08

6 Capacity Building Grants:

\$193,347.41

3 Training Grants:

\$80,483.00

13 Discretionary Grants:

\$49,998.88

STATEWIDE PROJECTS

\$105,000

Child Fatality Review

State Panel: \$10,000

Sub-committee on Child Abuse Neglect Fatalities

Mothers and Babies

Program: \$58,000

Maternal Depression Training for Home Visitors

Safe Cribs for Missouri

Program: \$27,000

Missouri Department of Health & Senior Services (DHSS)

State Parent Advisory

Council Support: \$10,000

**26 CTF LICENSE
PLATE PARTNERS
\$140,000**

Strategic Initiatives

In addition to funds awarded, CTF will embark on several efforts in FY 2020:

Prioritized Programming

- Complete a Safe Sleep Strategic Plan in partnership with the Missouri Departments of Social Services (DSS) and Health and Senior Services (DHSS)
- Develop a child sexual abuse funding strategy
- Implement the Mothers and Babies Program to offer maternal depression training to home visitors

Strengthened Grant Making

- Work to develop measures and evaluation for capacity building, child fatality prevention and child sexual abuse prevention
- Begin incorporating performance incentives in CTF's funding strategy

Targeted Public Information

- Research and conduct survey on social norms related to child abuse in Missouri
- Select social norms that CTF wants to affect through public education campaigns
- Update and produce a new abusive head trauma video
- Redesign the ctf4kids.org website

Policy Advocacy for Systems Change

- Begin implementing recommendations of home visiting report to coordinate, align and improve Missouri's home visiting system
- Work with the Missouri Governor's Prenatal to 3 Policy Team to create a policy agenda to advance early childhood development in Missouri

Growing Organizational Resources

- Work to increase Board diversity
- Begin discussions on need for greater public and private funding

Please know that CTF strives to be excellent in all that we do. If you have feedback, suggestions or input, please let me know.

Thank you,

Emily van Schenkhoef
CTF Executive Director



ctf4kids.org

