The Children’s Trust Fund is committed to promoting equity for Missouri children. This means that we strive to ensure that the children with the greatest needs and risks are prioritized through our work. We recognize the role of racism and discrimination in creating inequities. We also understand that children at the most risk often have the fewest resources and come from communities historically and currently neglected. We plan to address these gaps by targeting culturally appropriate services to those children and communities at greatest need.

Our approach to advancing equity includes:

- Using data to inform our funding strategy by rooting our funding decisions in understanding where the needs in the state are the highest. We strive to understand issues of child maltreatment at the zip code level whenever possible, recognizing that county and city level analyses can hide extreme poverty and risk that exists in communities;
- Targeting funding at communities where the risk and needs are the highest; and
- Increasing education among staff and Board members on issues related to diversity and equity.

CTF recognizes that becoming an agency that embodies and promotes equity will be a learning process, requiring a great deal of listening. In the coming years, CTF hopes to expand our approach to equity in an authentic and meaningful way that will create real change for Missouri’s most vulnerable children.