



Children's Trust Fund

Missouri's Foundation For Child Abuse Prevention
Strong Families, Safe Kids

Child Abuse and Neglect State Prevention Plan

Fiscal Year 2025 (July 1, 2024 - June 30, 2025)

Dear Partners,

Each year that I've been the director of CTF, I've learned something new about how to prevent child abuse. I love that feeling when I am able to see a project or issue from a different light that, in turn, leads us in a new or better direction.

This year, we are not starting any new projects or funding streams. We are adapting existing work from what we have learned from our previous work. **We will soon release a new round of child sexual abuse prevention funding** and will no longer fund school-based interventions that are designed to educate children about how to prevent child sexual abuse. Although some may disagree with us, we believe that a child sexual abuse prevention strategy that relies on teaching children to protect themselves is misaligned with our intent to stop perpetration behaviors.

We also learned that sometimes the best way for us to spread our message and mission is to let communities do it their own way. When **we released our first round of public education mini-grants**, we were "trying something new." Our grantees exceeded our expectations by taking our "Something We Agree On Campaign" and making messages much more likely to resonate within their communities.

On the policy front, there have been a number of hardships this year, from child care subsidy payment issues to home visiting re-bids to transitions in our child welfare system. **Although there are days when the defeats feel heavy, we remain steadfast in our commitment to creating systems that support children and families.** And we know that we are not alone in that commitment.

CTF deeply appreciates all of those who work with us every day and see the best in who we are and the work we do. We continue to learn and adapt to an ever-changing prevention landscape, **remain determined to uphold our values and get better at what we do.**



As I often say, **it isn't supposed to be easy**, but when we make change for kids, **there is nothing better.**

Emily van Schenkhof
CTF Executive Director



Fiscal Year 2025:

29 Prevention Grants:
\$3,372,824

Statewide Projects:
\$2,182,095



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Since 1983, the Missouri Children's Trust Fund has allocated **\$101 million** to prevention programs in Missouri communities.



Our Funding Fiscal Year 2025

29 Prevention Grants \$3,372,824

9 Sexual Abuse Prevention:
\$859,429

5 Home Visiting Collective Impact:
\$945,065

5 Home Visiting: \$631,568

5 Safe Sleep LPP Grants: \$475,013

5 Responsive Funding Grants:
\$461,749

Statewide Projects \$2,398,164

Child Care Planning: \$873,000

Public Education & Mini-Grants:
\$309,095

Home Visiting Outcomes Rate Card:
\$1,000,000

Strategic Initiatives in Fiscal Year 2025 include:

Prioritized Programming Focus for Greater Impact

- Evaluate existing child sexual abuse prevention programs, revise existing strategy and release funding

Strengthened Grant-Making

- Create and implement a mechanism for integrating parent and/or survivor voice into CTF work
- Implement grant management software

Targeted Public Information

- Expand corporal punishment prevention campaign
- Refine and expand child sexual abuse campaign strategy
- Release second round of mini-grants

Policy Advocacy for Systems Change

- Support Kids Win Missouri's Early Childhood Advocacy childcare campaign
- Work with Children's Division and General Assembly to implement at least one policy or systems change to support prevention
- Implement In Lieu of Services (ILOS) with MO HealthNet and Managed Care Organizations

Developing/Growing Organizational Resources (Capacity Building)

- Increase staff or contractor capacity related to systems development

CTF strives for excellence in all we do. If you have feedback, suggestions or input, please let me know.



Thank you,

Emily van Schenk Hof
CTF Executive Director

